

<https://www.hellomuller.com/>



I want my website to open like this, but instead of a company logo I don't have, it would be a drawing of mine, maybe my most recent character portrait?

I'll have a colourful background with black or white for the text and menu, I know there's a chance it could distract from the art, but I think if it's only one colour it'll look good.

Featured projects.

Rebranding a pop culture icon.

Logo design, visual identity, design system, typography, publication design.

When Marvel initiated an ambitious relaunch of their *X-Men* franchise in 2019, they required a new creative direction that touched on every aspect of the line, signalling a new Dawn of X.

Building on a new "X" brand mark a comprehensive publication program was developed that included bespoke typography, logos, book and cover design—resulting in increased brand awareness and engagement through a unified brand system built in the language of X. People have the tattoos to prove it.

For my typeface, I would like a simple sans-serif font like Hello Muller's website. I don't want it to be too fancy as it's not the focus of my website, but still clean and easy to read.

Colour Palette (from Colors.co)

