1)

* Among various categories, those related to the film & video category exhibit a lower success rate compared to other project categories.
* It appears that a substantial number of crowdfunding campaigns do achieve their funding goals.
* US takes the lead in project funding while other countries have made smaller contributions.

2)

* There is a lack of data regarding the financial capacity of the pledgers, which could play a significant role in campaign success, as individuals or companies with greater financial resources may have a higher capacity to contribute to campaigns.

3)

* We can create a line graph to visually represent the distribution of failed, successful, live, and canceled crowdfunding campaigns based on their parent categories. This visualization will help identify categories with a higher success rate and those with lower success rates. Also, a bar graph illustrating the Percentage Funded, which will highlight campaigns that significantly exceeded their funding goals as well as those that struggled to reach even a minimal percentage of their target.

4)

* The mean better summarizes the data.

5)

* There is more variability with successful campaigns. This makes sense as a high standard deviation in successful campaigns indicates that some successful campaigns received significantly more funding than the average, while others received less. A low standard deviation in failed campaigns implies that most failed campaigns may have received a similar level of funding, with fewer extreme outliers.