| 10% projects | | 10x projects | |
|---------------------------------------|--|--------------|--|
| Strategy | | Strategy | |
| Selection | | | |
| Ideation | | | |
| Exploration | | Selection | |
| Validation | | | |
| Growth Growth Marketing Advertising | | | |
| | | Ideation | |
| | | | |
| MVP MLP | | | |
| MMP | | | |
| | | Exploration | |
| Optimize Data analyst? | | Validation | |
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