

NEW

PROJECT

Winning proposal

Project management

Business development & Cold sales

Initial request

Qualify

Problem analysis

Create solution

Present

Evaluate

Negotiate

Close

Research

Creative consultancy

Interpretive design

Execution & Production

Communication

Service

Subsidiabel concept

Master plan & Bid book

Pressure cooker

Report

Version 1

Final version

Exhibition design

Public space design

Visitor center design

Concept

S.O.

V.O.

DO.

Interactive product

Film

Animation

Print design

Ontwerpboek

Synopsis

Synopsis

Sketch

Alpha

Beta

Final version

Scenario

Shooting schedule

Shooting day

Montage V1

Montage V2

Storyboard

Animatic

Animation V1

Animation V2

Artwork V1

Artwork V2

Copy

Artwork V3

Printable artwork

Delivery product

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