

# SOPHIE PATCH

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## CONTACT

-  +1(757)274-1856
-  sophiepatch@hotmail.com
-  <https://sophiepatch.github.io/portfolio/>
-  <https://www.linkedin.com/in/sophie-patch-816b3a220/>
-  Virginia Beach, VA

## EDUCATION

### JAMES MADISON UNIVERSITY

Bachelor of Science in Media Arts & Design (Concentration: Interactive Design), Minor in British Communication & Media  
Aug 2023 - May 2027

Honors:

Dean's List | Fall 2023, Fall 2024  
President's List | Spring 2024,  
Spring 2025, Fall 2025

### NORFOLK ACADEMY

High School  
Aug 2011 - May 2023

## SKILLS

- Prototyping (Figma)
- User Research & User Interviews
- Visual Design (Adobe Photoshop, Illustrator, InDesign)
- HTML/CSS
- Canva
- Basic Python
- Team Communication Tools (Slack, Google Meet, Zoom, Notion)

## WORK EXPERIENCE

### UNDERGRADUATE TEACHING ASSISTANT

James Madison University (Feb 2024 - Present)

- Designed and led interactive learning sessions to improve engagement and comprehension.
- Managed course platforms (Canvas, Zoom) to ensure clear, intuitive user experiences.
- Provided empathetic, usability-focused feedback to support student learning and performance.

### UNDERGRADUATE RESEARCH ASSISTANT

James Madison University (Sep 2025 - Dec 2025)

- Applying Python (NumPy, Matplotlib) for visual modeling and curve analysis.
- Exploring how mathematical modeling informs user interaction and visual design.

### DIGITAL EXPERIENCE INTERN

Organised (Jan 2025 - Apr 2025)

- Researched and onboarded local farms to enhance regional visibility on the company's platform.
- Maintained and optimized listings to ensure accurate, user-friendly information.
- Strengthened time management, adaptability, and initiative in a fast-paced environment.

### DIGITAL MARKETING INTERN

Mix+Shine Marketing (Jun 2023 - Aug 2023)

- Assisted with website updates and content creation to strengthen brand consistency.
- Supported photo shoots to enhance visual storytelling and social engagement.
- Collaborated with the creative team to manage client accounts and streamline workflows.