

SOPHIE PATCH

CONTACT

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EDUCATION

JAMES MADISON UNIVERSITY

Bachelor of Science in Media Arts & Design (Concentration: Interactive Design), Minor in British Communication & Media
Aug 2023 - May 2027

Honors:

Dean's List | Fall 2023, Fall 2024
President's List | Spring 2024,
Spring 2025, Fall 2025

NORFOLK ACADEMY

High School
Aug 2011 - May 2023

SKILLS

- Prototyping (Figma)
- User Research & User Interviews
- Visual Design (Adobe Photoshop, Illustrator, InDesign)
- HTML/CSS
- Canva
- Basic Python
- Team Communication Tools (Slack, Google Meet, Zoom, Notion)

WORK EXPERIENCE

CREATIVE COORDINATOR

Bluestone Communications (Jan 2026 - Present)

- Collaborating with account teams to create and produce client deliverables.
- Developing and designing content tailored to client needs.
- Working closely with creative team members to execute projects efficiently.

UNDERGRADUATE TEACHING ASSISTANT

James Madison University (Feb 2024 - Present)

- Designing and leading interactive learning sessions to improve engagement and comprehension.
- Managing course platforms (Canvas, Zoom) to ensure clear, intuitive user experiences.
- Providing empathetic, usability-focused feedback to support student learning and performance.

UNDERGRADUATE RESEARCH ASSISTANT

James Madison University (Sep 2025 - Dec 2025)

- Applied Python (NumPy, Matplotlib) for visual modeling and curve analysis.
- Explored how mathematical modeling informs user interaction and visual design.

DIGITAL EXPERIENCE INTERN

Organised (Jan 2025 - Apr 2025)

- Researched and onboarded local farms to enhance regional visibility on the company's platform.
- Maintained and optimized listings to ensure accurate, user-friendly information.
- Strengthened time management, adaptability, and initiative in a fast-paced environment.

DIGITAL MARKETING INTERN

Mix+Shine Marketing (Jun 2023 - Aug 2023)

- Assisted with website updates and content creation to strengthen brand consistency.
- Supported photo shoots to enhance visual storytelling and social engagement.
- Collaborated with the creative team to manage client accounts and streamline workflows.