

To manage threats, professionals must understand risk management and its elements: threat, vulnerability, consequence, and value.

### Threat

The adversary's attempts to steal protected information and technology

## Vulnerability

Gaps or weaknesses in the security barrier the adversary can exploit

#### Consequences

The damage to the U.S. government and company resulting from the adversary's theft

# Value

The benefit to the adversary of acquiring the protected information and technology

Professionals must understand the unique risks inherent to operating in a globally connected and competitive environment. A clear risk assessment will provide the tools to manage competitive pressures and employ counterintelligence strategies and techniques to most effectively counteract the threat.

# Fundamentals of a Successful Counterintelligence (CI) Program

- Learn how the risk equation applies to your company/facility
- 🥊 Instill a culture of risk awareness to ensure information is protected
- Build a culture of CI awareness and timely, accurate threat reporting
- Hire trained risk professionals with the authority to act
- Create security partnerships across the organization and management to share, promote, and achieve security success
- Work with DSS to ensure government and company shoulder risks appropriately, equitably, and together
- Confront cyber threats aggressively across all its venues
- Manage and report foreign travel and foreign visitors
- Establish an insider threat program with senior leadership support across counterintelligence, security, force protection, information assurance, and human resources





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