



Bi-Annual Meeting - December 10-11, 2012

Ocala Power Plant Incubator, 405 SE Osceola Avenue, Ocala, FL 34471

Monday, December 10, 2012

Agenda

8:30 - 9:30 AM

FBIA Advisory Board Member meeting (only FBIA AB members)

10:00 - 10:40 AM

Tour of the Ocala Power Plant Incubator, and Ocala Client
Demo: OCOOS, www.ocoos.com
Kevin Reed, Director, OPPI & OCOOS Team

10:40 - 10:50 AM

Break

Official start of Bi-Annual Meeting:

10:50 – 10:55 AM

Welcome & General Info for the Meeting
Henriette Schoen, FBIA Manager & Kevin Reed, Director, OPPI

10:55 – 11:35 AM

The Big Picture, NBIA and more News from President
Dr. Tom O’Neal, FBIA President

11:35 AM – 12:00 PM

Challenges when Opening the Ocala Power Plant Incubator
Kevin Reed, Director, Ocala Power Plant Incubator

12:00 - 12:45 PM

Lunch

12:45 – 2:15 PM

Engagement Marketing
Pamela Starr, Constant Contact, Area Director, Southern United States

2:15 – 2:30 PM

Florida Photonics Cluster – What We Can Bring to the Table!
Represented by Carol Ann Dykes, SM, UCF Business Incubator - CFRP

2:30 – 2:50 PM

FBIA Advisory Board Presentation of new initiatives
FBIA Advisory Board members, Kevin, Rafael & Henriette

2:50 – 3:00 PM

Break

3:00 – 3:20 PM

Creating an Investable Company with a Strategic Focus
Richard Litman, Registered Patent Attorney, Becker & Poliakoff

3:20 – 3:40 PM

Status of Florida’s opportunities from a VC Fund’s perspective
Dale Barnstable, Managing Member with Select BioVentures, LLC

3:40 – 4:00 PM

Angel Network Program
Mike O’Donnell, Exe. Director, Center for Innovation & Entrepreneurship

4:00 – 5:00 PM

Discussion about Start-Up Funding with speakers
Facilitated by Dr. Tom O’Neal and the FBIA Advisory Board

6:00 - 9:00 PM

Socializing



OCALA POWER PLANT
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WHY OCALA

FOR STARTUPS

CALENDARS

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We Power Entrepreneurship

We believe in entrepreneurs. We believe in their ability to change the world. We believe in the importance of their drive, vision, ambition, and success. We believe in their power. The mission of Ocala Power Plant is to power these entrepreneurs. Help them raise capital, hire great employees, gain access to strategic partners, customers, and mentors. Give them resources, mitigate risks, and cultivate results. Ocala Power Plant offers early stage companies decisive advantages & differentiating solutions each step of the way. We Power Entrepreneurship.



Wondering why we're called Ocala Power Plant? The structure was built in 1916 as Ocala's primary power generation facility. Today, Ocala Power Plant creates a different kind of buzz by Energizing Entrepreneurial Excellence.

Visit www.ocalapowerplant.com for more info on the venue



Bi-Annual Meeting – December 10-11, 2012

Ocala Power Plant Incubator, Ocala

**Tuesday,
December 11, 2012**

Agenda (Preliminary)

8:00 - 8:30 AM

Continental Breakfast at the Ocala Power Plant Incubator

8:30 - 10:00 AM

Roundtable Discussions

Facilitated by Dr. Tom O'Neal, President & FBIA Advisory Board

Everyone participating is requested to prepare some responses for the following questions:

1. What kind of marketing do you do for your incubator?
2. Sponsorships – best practices, lessons learned
3. How is your incubators practice regarding acceptance of clients?
4. How do you collect data from clients?

10:00 - 10:20 AM

Break

10:20 - 11:45 PM

Continued Roundtable Discussions

Facilitated by Dr. Tom O'Neal, President

11:45 AM - 12:00 PM

Next Meeting April/May 2013 - Host Discussion & Wrapping Up

**Facilitated by Dr. Tom O'Neal, President &
Henriette Schoen, FBIA Program Manager**

12:00 PM

Adjourn – Safe Travel Home