



Matchmaking for Businesses

ExpertNet Innovation Exchange

Rebecca Augustyniak and Amy Finley
Clearinghouse for Applied Research

September 4, 2014

Why Connect with Universities?



“When companies and universities work in tandem to push the frontiers of knowledge, they become a powerful engine for innovation and economic growth.”

“[Their] strategic partnerships merge the discovery-driven culture of the university with the innovation-driven environment of the company.”

Making Industry-University Partnerships Work: Lessons from successful collaborations, Science | Business Innovation Board, 2012.

Innovation at Universities



University Research

- Economic Engines
 - \$80 Billion economic impact in Florida
 - 771,000 attributable Florida-based jobs
 - 7 percent of Florida's gross domestic product (GDP)
Economic Contributions of the State University System of Florida in Fiscal Year 2009-10,
Florida Board of Governors of the State University System of Florida, January 2012
- Talent and Resources
 - Research faculty
 - Technical centers and institutes
 - Technologies for licensing
 - Facilities and equipment
- Innovation Hubs
 - SBDCs, Business Incubators, Centers of Excellence, Research Parks



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Expertise at the Click of Your Heels!

Is your business or project in need of a wizard?
If so, just repeat these magic words: **There's no place like home.**

If you are looking for expertise on lions, courage, hearts, brains, tornados, or any other topic this side of Oz, look in your own backyard.

Florida's universities have some of the best and brightest minds in the country.

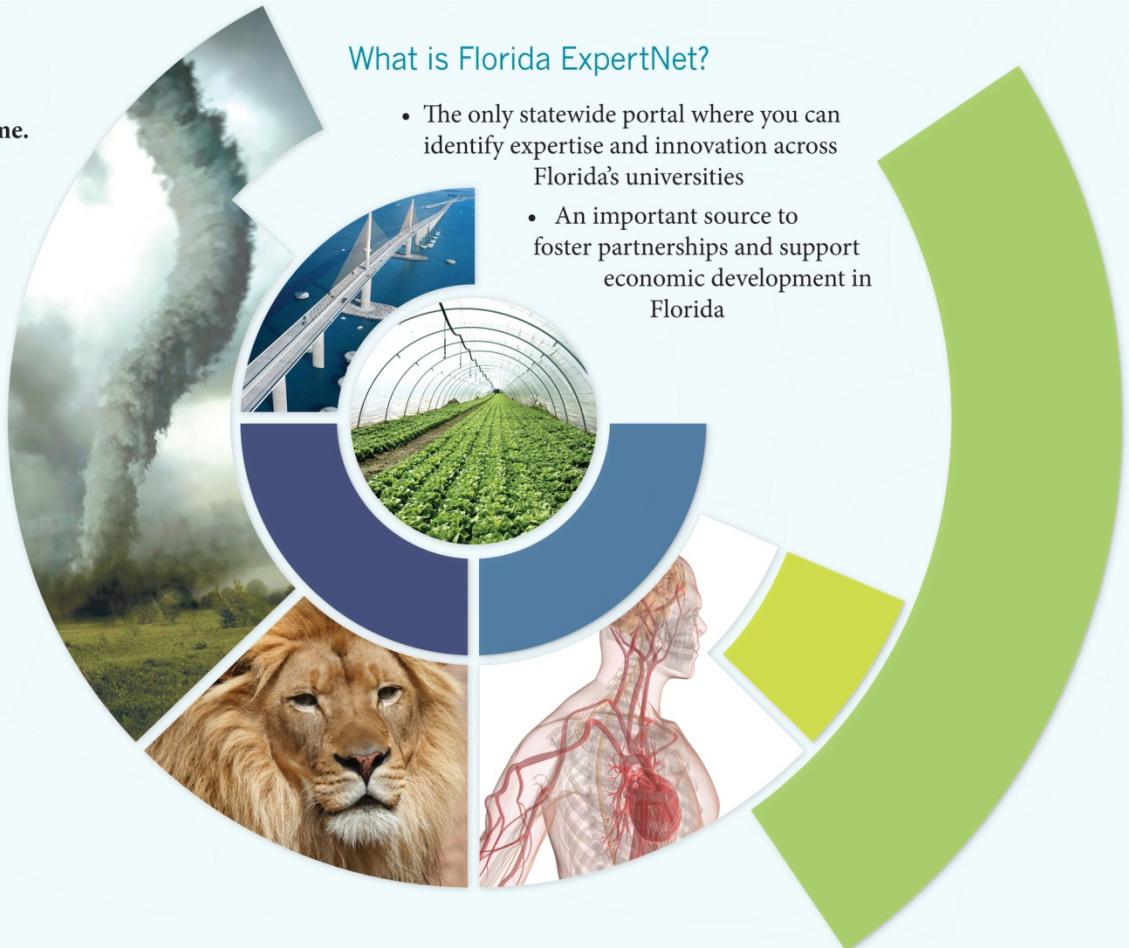
Just visit Florida ExpertNet at expertnet.org.
(Sorry, no experts yet on flying monkeys.)

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It's true! ExpertNet is free. Anyone can access and search ExpertNet at any time.

What can I expect to find on ExpertNet?

- **Faculty experts** and their funded **research projects**
- Specialized **centers and institutes**
- **Licensing technology** opportunities
- **Speakers** on a variety of topics
- Postsecondary **instructional programs** in your area



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BROWSE BY S.T.E.M.

BROWSE BY CATEGORY

Find a Term

Go

Agriculture

Area Studies

Arts

Behavioral Sciences

Biotechnology

Business Administration

Communication

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Education

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- » Advanced Materials
- » Aerospace
- » Aging
- » Alternative Energy Sources
- » Biotechnology
- » Bioterrorism
- » Cancer
- » Hurricanes & Oil Spills
- » Magnetic Fields
- » Nanotechnology
- » Photonics/Optical Technology

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Presentations tailored to your needs

Featured Experts



Susan Carol Losh
Tulane School of Medicine

Featured Centers

Institute for Social and
Economic Justice

News

Deforestation remedies can have

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Life Sciences

1081 experts , 30 centers , 30 licenses , 18 speakers , 6549 projects

Not all records have sub-field indexing.

Sub-Fields

- » Biochemistry (969)
- » Biological Models (21)
- » Biology (5292)
- » Biophysics (54)
- » Human Anatomy (110)
- » Natural History (468)
- » Neurosciences (1140)
- » Physiology (238)
- » Taxonomy (26)

Experts

Paul Gulig
UF



James Cuda
UF



Thomas Mareci
UF



David Morgan
USF

**Leading Edge**

- » Advanced Materials
- » Aerospace
- » Aging
- » Alternative Energy Sources
- » Biotechnology
- » Bioterrorism
- » Cancer
- » Hurricanes & Oil Spills
- » Magnetic Fields
- » Nanotechnology
- » Photonics/Optical Technology

Featured Speakers

Was Einstein Right?
Clifford Martin Will
University of Florida

Featured Experts

David G Morgan
University of South Florida
Molecular Pharmacology & Physiology

Featured Centers

Institute on Aging (E & G)
University of Florida

News

FSU engineer uses light to change makeup of plastics (7/3/14)



SEARCH**BROWSE BY INSTITUTION****BROWSE BY S.T.E.M.****BROWSE BY CATEGORY****BROWSE BY INDUSTRY**

Agribusiness & Food

Arts, Entertainment,
Recreation and Visitor
Industries

Aviation & Aerospace

CleanTech

Defense & Homeland Security

Energy

Financial & Professional
Services

Forest & Wood Products

Information Technology

Life Sciences

Search Experts**Find Experts**

with all of the words:

with the exact phrase:

with at least one of the words:

without the words:

Limit By:

University/Institution:

Research Headings:

Research Descriptors:

Overview

Florida's universities have some of the best and brightest minds in the country. You can find experts in a variety of disciplines to help you with your research and development. The Experts directory includes thousands of current principal investigators and their funded projects....[\[read more\]](#)

University	Experts
FAMU	107
FAU	125
FGCU	71
FIT	90
FIU	330
FSU	805
UCF	498
UF	5354
UM	850
UNF	173
USF	1197
UWF	53

Featured Experts

Gita R Sukthankar
University of Central Florida
College of Engineering and
Computer Science (CECS)



Rudy R McDaniel
University of Central Florida
College of Arts & Humanities



Marsha C Bryant
University of Florida
COLLEGE-LIBERAL
ARTS/SCIENCES



Grant I Thrall
University of Florida
College of Business

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Expert View

57 Profile Views - 98 Project Views

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Lindsey Neil Shaw
Associate Professor of
Microbiology

University of South Florida

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Scholar for Lindsey Neil Shaw

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Name: **Lindsey Neil Shaw**

Title: Associate Professor of Microbiology

University: [University of South Florida](#)

Home Department: Cell Biology, Microbiology & Molecular Biology

Work Department: Cell Biology, Microbiology & Molecular Biology

Address: University of South Florida
4202 E. Fowler Ave
ISA 2015
Tampa, FL 33620

Email: shaw@usf.edu

Phone: (813) 974-2087

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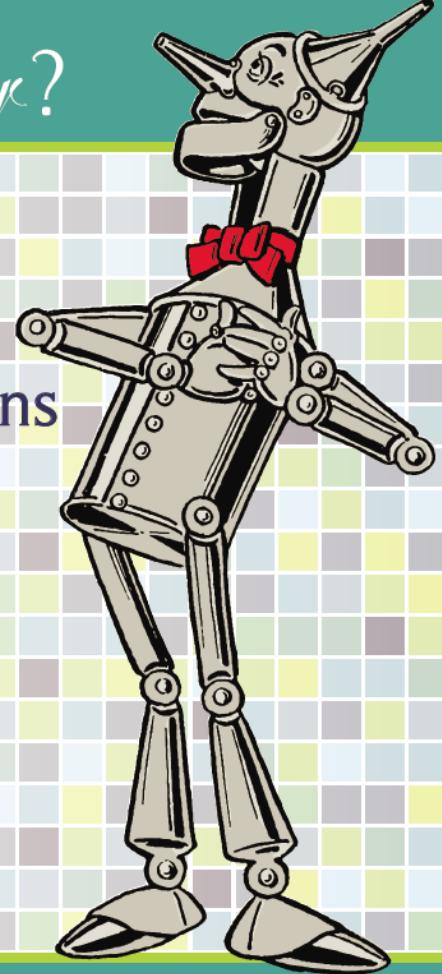
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Speakers Bureau View

6 Profile Views - 18 Presentation Views

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Pierre Larochele

Professor

Florida Institute of Technology

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Robotics: From Hollywood to the Factory

Audience: Adults

Description: In this presentation Prof. Larochele provides an overview of the state of the art in robotics technologies: from robotic helpers in the home that can vacuum your carpets or mow your lawn, to the special effects robots that appear in each summer's Hollywood blockbuster films, to the robots that are working in today's factories producing everything from cars to computers to frozen pizzas!

Keywords: Robotics

Duration: 1 hour or less

Fee: Expenses Only

Dorothy discovered the technology to melt wicked witches through sheer luck.



You, however, don't need luck – you have ExpertNet.

Our buckets are overflowing with new technologies.



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Technology Licensing View

1 Technology Views



Contact:
jminer@mail.ucf.edu

[Technology](#)

On-Axis Eyeglass-based Display System for Augmented Reality

Description: The design of a head mounted display system made of a microdisplay source, a spherical imaging mirror and a beam splitter between them that is affixed to a streamline headset similar to a pair of sunglasses which displays information to one eye while leaving the other's view unaugmented

Research Terms: Computer Science > Computer Methods > Artificial Intelligence > Computer Vision

Keywords: Computer Vision

Technology Inventors: Jannick P. Rolland

Technology Information URL: [http://tt.research.ucf.edu/AvailableTechnologies/PhysicalSciences/HeadMount edDisplays/Rolland_7703/tbid/202/Default.aspx](http://tt.research.ucf.edu/AvailableTechnologies/PhysicalSciences/HeadMountedDisplays/Rolland_7703/tbid/202/Default.aspx)

University: University of Central Florida

Tech Transfer URL: <http://tt.research.ucf.edu/>

Department: The College of Optics & Photonics

Brochure: <http://tt.research.ucf.edu/LinkClick.aspx?fileticket=JxACp%2fyPwv8%3d&tqid=202>

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Y

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Florida
ExpertNet

Center/Institute View

28 Center/Institute Views



Shyam S Mohapatra
Distinguished Professor
University of South Florida

Connect



 Search Google or Google Scholar for Shyam S Mohapatra

Center

Nanomedicine Research Center

University: University of South Florida

Director: Shyam S Mohapatra

Address: 12901 Bruce B. Downs Blvd., MDC19
Tampa, FL 33612

Phone: 813-974-8568

Fax: 813-974-8575

E-mail: smohapat@health.usf.edu

URL: <http://health.usf.edu/medicine/nanomed/index.htm>

Type: University Institute or Center

Mission: The primary mission of the NRC is to serve as a catalyst for advancing the basic and translational aspects of nanomedicine, tissue engineering and cell technologies at the USF College of Medicine.

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Florida's Inventory of Training & Education Programs

[Overview](#)[Search By Program CIP](#)[Search by Area Maps](#)

Florida TalentNet provides a centralized place for finding all the programs offered by postsecondary institutions in Florida. Postsecondary education programs are offered by five sectors: the State University System (SUS) of Florida, Florida College System (FCS), Independent Colleges and Universities of Florida (ICUF), Commission for Independent Education (CIE), and public Career and Adult Education (CAE) institutes. The inventory includes programs from the technical certificate level up to professional programs and research doctorates.

The inventory facilitates assessment and decision-making by state and local agencies and organizations. As a dynamic tool it supports:

- Education Program Development
 - Compare program areas
 - Assess needs
- Workforce Development
 - Identify workforce training strengths
 - Locate programs providing specific workforce training
- Economic Development
 - Provide comprehensive program information for businesses considering relocating to Florida
 - Assist in matching geographic regions to the needs of business and industry

Programs in the inventory are organized by the [Classification of Instructional Programs \(CIP\)](#) taxonomy, a system developed by the [National Center for Education Statistics \(NCES\)](#).

Search results provide the following information on each instructional program:

- CIP ID
- CIP Title
- Institution
- Accreditation
- Credential
- County
- EFI (Enterprise Florida, Inc.)
- WFI (Workforce Florida, Inc.)
- Association (governing organization)

At a Glance

Last Updated - 02/2014

Programs By

Educational Level

Postsecondary Education - All Credentials	11,877
Higher Education - Formal Degrees	10,470

Credential Type

Academic Associate Degree	13
Advanced Masters	2
Apprenticeship	190
Associate	55
Associate In Arts	640
Associate In General Studies	6
Associate In Science	3,598
Associate In Specialized Technology	6
Associate Of Applied Business	7
Associate Of Applied Science	213
Bachelors	5,775
Cc	137
Certificate	1,217
College Credit Certificate	724
Diploma	6,968
Doctoral	357
Doctorate Other	5
Doctorate Professional	80
Doctorate Research	613
Engineer	4
First-Professional	31
Masters	3,767
Occupational Associate Degree	207
Specialist	175

Association Type

CIE	11,102
DCAE	1,267
FCS	348
ICUF	1,557
SUS	1,779



Overview [Search By Program CIP](#) [Search by Area Maps](#)

Keyword Search

 [Search](#)

Browse by Title

Click arrows to expand categories.

- ALL
- ▶ (01) AGRICULTURE, AGRICULTURE OPERATIONS, AND RELATED SCIENCES
- ▶ (03) NATURAL RESOURCES AND CONSERVATION
- ▼ (04) ARCHITECTURE AND RELATED SERVICES
 - ▶ (04.02) Architecture
 - ▼ (04.03) City/Urban, Community and Regional Planning
 - (04.0301) City/Urban, Community and Regional Planning
 - (04.0301) City, Comm & Reg Plan
 - (04.0301) City/Urban, Community & Regional Planning
 - ▶ (04.04) Environmental Design
 - ▶ (04.05) Interior Architecture
 - ▶ (04.06) Landscape Architecture
 - (04.08) Architectural History and Criticism
 - (04.09) Architectural Sciences and Technology
 - (04.09) Architectural Technology/Technician
 - (04.10) Real Estate Development

[Select & Add Another](#)

Selected CIP Titles

Architecture

[Remove](#)

City/Urban, Community and Regional Planning

[Remove](#)

[Search for Programs](#)

[Remove All](#)

Innovation Exchange



- Matches private companies with faculty to identify opportunities and create profitable partnerships
- Support economic development organizations and other regional stakeholders by providing key value-added information





Multi-Search

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Advancing Business and University Relationships

The Florida ExpertNet Innovation Exchange is a **free**, centralized tool dedicated to matching businesses with university expertise and resources. ExpertNet provides the only comprehensive, single-access point to applied research in Florida's universities.

Features

- Free membership
- Filtered content
- Messaging
- Directories (Experts, Technologies)
- Tailored dashboard
- Alerts
- Briefcase

Benefits

- Attract research partners by increasing your visibility
- Receive alerts to new content
- Create interest-based networks
- Easily connect to experts
- Collaborate with user-friendly tools
- Identify opportunities
- Find solutions

Learn More

- [What is the Innovation Exchange?](#)
- [Who can join the Exchange?](#)
- [What is Florida ExpertNet?](#)
- [What is an Expert?](#)
- [What is a Technology for Licensing?](#)
- [Who can see my business profile?](#)
- [What is the briefcase?](#)
- [What universities are participating?](#)
- [Who do I contact for assistance?](#)

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Business Profile



RealTime Immersive, Inc.

2501 Discovery Drive
Suite 100
Orlando, Florida 32826



David Dwyer
Program Director

407-221-9407

Abstract A leader in simulation and training, RealTime Immersive empowers its customers to create the most immersive and effective virtual learning experiences possible with the lowest investment of time, money and effort.

Website www.rt-immersive.com

Officers John Brooks, CEO

R&D -

Directors -

Industry Interests Software & Computer Systems Design
Flight Training
Modeling, Simulation, & Training (MST)
Military MST
Military IT

Statement of Interests As part of our ongoing business development efforts, we are seeking ways to leverage our technology platform as a part of new and innovative solutions.

Research Areas -

Funding Opportunities -

Equipment & Facilities Motion Capture Lab

Welcome, Amy Hartsfield!

Announcements

Innovation Exchange Launches! (04-08-2014)

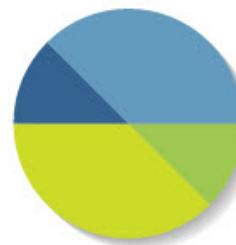
The Innovation Exchange opened its virtual doors to Florida's businesses on April 9. We would like to welcome you as a member to the Innovation Exchange. Get started in advancing your enterprise by connecting with innovation partners!

Messages 32 New Messages

Amy Hartsfield	Flight Training	Looking for MST in Flight Training Experts
Amy Hartsfield	Biofuels	Research partners in biofuels
Business User	Digital Media	Test 6/3/14 #2
South Carolina	Accounting	another test
north dakota	Banking	new banking testing widgets
Rebecca Augustyniak	Accounting	testing widgets

Network

- 1 FSU
- 3 UF
- 1 UM
- 3 USF



New Experts

- 3 Aviation & Aerospace
- 6 CleanTech
- 8 Defense & Homeland Security
- 1 Financial & Professional Services
- 101 Information Technology
- 6 Life Sciences
- 9 Logistics & Distribution
- All

[Expert Directory](#)

New Technologies

- 15 Aviation & Aerospace
- 192 CleanTech
- 1 Defense & Homeland Security
- 248 Information Technology
- 537 Life Sciences
- 78 Logistics & Distribution
- All

[Technologies Directory](#)

New Projects

- 391 Aviation & Aerospace
- 1371 CleanTech
- 376 Defense & Homeland Security
- 214 Financial & Professional Services
- 432 Information Technology
- 2272 Life Sciences
- 419 Logistics & Distribution
- All

[Project Directory](#)

Network

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Filter by Industry	
CleanTech	
<input checked="" type="checkbox"/>	Biofuels
<input checked="" type="checkbox"/>	Green Buildings
<input checked="" type="checkbox"/>	Smart Grid
<input checked="" type="checkbox"/>	Solar
Financial & Professional Services	
<input checked="" type="checkbox"/>	Engineering
Information Technology	
<input checked="" type="checkbox"/>	Digital Media
<input checked="" type="checkbox"/>	Photonics/Optics

Name	University	Industries	In Network
Dale, Steinar J	FSU	Biofuels Engineering Smart Grid	<input checked="" type="checkbox"/>
Goswami, Dharendra Yogi	USF	Biofuels Engineering Solar	<input checked="" type="checkbox"/>
Green, Alex E. S.	UF	Biofuels Engineering	<input checked="" type="checkbox"/>
Hahn, David Worthington	UF	Biofuels Photonics/Optics Solar	<input checked="" type="checkbox"/>
Russell, Stanley Robert	USF	Biofuels Digital Media Green Buildings Solar	<input checked="" type="checkbox"/>

Filter by Region	
<input checked="" type="checkbox"/>	FSU
<input checked="" type="checkbox"/>	UF
<input checked="" type="checkbox"/>	USF

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Briefcase

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Title	Type	University	Industries	In Briefcase
A MEMS Skin Friction Sensor (Phase II)	Project	UF	Passenger & Freight Air Transportation	<input checked="" type="checkbox"/>
Coupling of Diodes and Laser Chips to Fiber Optic Waveguides with Increased Efficiency	Technology	UCF	Aerospace Products and Parts Manufacturing Search, Detection, & Navigation Instrument Manufacturing	<input checked="" type="checkbox"/>
Inexpensive and Compact Gyroscope that Utilizes Ferro-Fluid Accelerometers	Technology	UCF	Passenger & Freight Air Transportation	<input checked="" type="checkbox"/>
Inexpensive Method for Bulk Manufacture of Crack-Free Ceramics at Reduced Temperatures	Technology	UCF	Passenger & Freight Air Transportation	<input checked="" type="checkbox"/>

Showing 1 to 4 of 4 entries

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Filter by Industry

Aviation & Aerospace

- Aerospace Products and Parts Manufacturing
- Passenger & Freight Air Transportation
- Search, Detection, & Navigation Instrument Manufacturing

Filter by Type

- Technology
- Project

Filter by University

- UCF
- UF

These Directories consist of all your matches based on the research interests you selected in your profile. This feature enables you to continue browsing and adding resources to your network and briefcase.

[Experts](#) [Projects](#) [Technologies](#) [Speakers](#) [Centers/Institutes](#)

Filter by Industry	
Aviation & Aerospace	
<input type="checkbox"/>	Aerospace Products and Parts Manufacturing
<input type="checkbox"/>	Passenger & Freight Air Transportation
CleanTech	
<input type="checkbox"/>	Advanced Materials & Products
<input type="checkbox"/>	Air & Environment
<input checked="" type="checkbox"/>	Biofuels
<input type="checkbox"/>	Green Buildings
Financial & Professional Services	
<input type="checkbox"/>	Accounting
<input type="checkbox"/>	Banking
Information Technology	
<input type="checkbox"/>	Digital Media
<input type="checkbox"/>	Modeling, Simulation, & Training (MST)
<input type="checkbox"/>	Telecommunications

Filter by Region	
<input checked="" type="checkbox"/>	East Central
<input checked="" type="checkbox"/>	North Central
<input checked="" type="checkbox"/>	Northeast
<input checked="" type="checkbox"/>	Northwest
<input checked="" type="checkbox"/>	South Central
<input checked="" type="checkbox"/>	Southeast
<input checked="" type="checkbox"/>	Southwest
<input checked="" type="checkbox"/>	Tampa Bay

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Name	University	Industries	In Network
Augustyniak, Rebecca H	FSU	Biofuels,Advanced Materials & Products,Green Buildings,Air & Environment,Digital Media,Telecommunications,Banking,Accounting,Modeling,Simulation, & Training (MST)	<input type="checkbox"/>
Breman, Jacque W	UF	Biofuels	<input type="checkbox"/>
Dale, Steinar J	FSU	Biofuels	<input checked="" type="checkbox"/>
Erickson, John E	UF	Biofuels	<input type="checkbox"/>
Goswami, Dharendra Yogi	USF	Biofuels	<input checked="" type="checkbox"/>
Green, Alex E. S.	UF	Biofuels	<input checked="" type="checkbox"/>
Hahn, David Worthington	UF	Biofuels	<input checked="" type="checkbox"/>
Kettles, Colleen M	UCF	Biofuels	<input type="checkbox"/>
Monkhorst, Hendrik J	UF	Biofuels	<input type="checkbox"/>
O'Neal, Ray H.	FAMU	Biofuels,Advanced Materials & Products	<input type="checkbox"/>
Petrasch, Joerg	UF	Biofuels	<input type="checkbox"/>
Porter, Wendell A	UF	Biofuels,Green Buildings	<input type="checkbox"/>
Russell, Stanley Robert	USF	Biofuels,Green Buildings,Digital Media	<input checked="" type="checkbox"/>
Shatruk, Mykhailo	FSU	Biofuels	<input type="checkbox"/>
Spiegelhalter, Thomas	FIU	Biofuels,Green Buildings	<input type="checkbox"/>
Thomas, Sylvia L.Wilson	USF	Biofuels,Advanced Materials & Products	<input type="checkbox"/>
Wei, Wei	UF	Biofuels,Advanced Materials & Products	<input type="checkbox"/>
Zhai, Lei	UCF	Biofuels,Advanced Materials & Products	<input type="checkbox"/>

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	Topic (Research Area)	Threads	Most Recent Post
	Accounting	6	05/30/2014 09:13 AM By South Carolina
	Aerospace Products and Parts Manufacturing	1	05/06/2014 12:23 PM By Kyle Kyle
	Banking	1	05/30/2014 08:57 AM By north dakota
	Biofuels	1	07/03/2014 10:24 AM By Amy Hartsfield
	Digital Media	3	06/03/2014 10:47 AM By Business User
	Software & Computer Systems Design	1	05/09/2014 02:15 PM By Test Person II
	Telecommunications	1	05/09/2014 04:31 PM By mary mary
	Flight Training	0	
	Microelectronics & Computer Products	0	
	Modeling, Simulation, & Training (MST)	0	
	Passenger & Freight Air Transportation	0	
	Pharmaceuticals	0	
	Photonics/Optics	0	
	Search, Detection, & Navigation Instrument Manufacturing	0	
	Support Activities for Air Transportation (air traffic control, operations)	0	

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- Go to expertnet.org/innovationexchange
 - FEID is not a required field
 - If provided some of the core business information is pre-populated
 - Email is sent for validation
 - Multiple users within a business may be linked via FEID

Contact:

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aфинley@fsu.edu

Web: <http://expertnet.org>

