



Bi-Annual Meeting - October 16-17, 2012

Ocala Power Plant Incubator, Ocala

Tuesday, October 16, 2012

Agenda

8:30-9:30 AM	FBIA Advisory Board Member meeting
10:00-10:10 AM	Welcome to FBIA's Fall Bi-Annual Meeting Tom O'Neal, FBIA President
10:10-10:55 AM	Tour of the Ocala Power Plant Incubator Kevin Reed, Director, Ocala Power Plant Incubator
10:55-11:15 AM	Break
11:15 AM – 12:00 PM	The big picture, NBIA and more news from President Tom O'Neal, FBIA President
12:00 - 1:00 PM	Lunch
1:00 - 1:30 PM	Opening the Ocala Power Plant Incubator Kevin Reed, Director, Ocala Power Plant Incubator
1:30 – 2:30 PM	Ocala First Step Fund & Fast Pitch Program Kevin Reed, Director, Ocala Power Plant Incubator
2:30 – 2:45 PM	Break
2:45 – 3:30 PM	Demo of the new Angel Network program Mike O'Donnell, CEO, Center for Innovation & Entrepreneurship
3:30 – 4:15 PM	FBIA Advisory Board Presentation of new initiatives FBIA Board member, Kevin, Rafael & Henriette
4:15 – 4:30 PM	Break
4:30 – 5:00 PM	Discussion about Start-Up Funding Facilitated by Tom O'Neal and the FBIA Advisory Board
7:00 - 9:00 PM	Socializing



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We Power Entrepreneurship

We believe in entrepreneurs. We believe in their ability to change the world. We believe in the importance of their drive, vision, ambition, and success. We believe in their power. The mission of Ocala Power Plant is to power these entrepreneurs. Help them raise capital, hire great employees, gain access to strategic partners, customers, and mentors. Give them resources, mitigate risks, and cultivate results. Ocala Power Plant offers early stage companies decisive advantages & differentiating solutions each step of the way. We Power Entrepreneurship.



Wondering why we're called Ocala Power Plant? The structure was built in 1916 as Ocala's primary power generation facility. Today, Ocala Power Plant creates a different kind of buzz by Energizing Entrepreneurial Excellence.

www.ocalapowerplant.com



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8:00-8:30 AM

Continental Breakfast at the Ocala Power Plant Incubator

8:30- 10:00 AM

Engagement Marketing
Pamela Starr, Constant Contact, Area Director, Southern United States

10:00- 10:20 AM

Break

10:20- 11:59 AM

Roundtable Discussions
Facilitated by Tom O’Neal, President & FBIA Advisory Board

Everyone participating is requested to prepare some responses for the following questions:

1. What kind of marketing do you do for your incubator?
2. Sponsorships – best practices, lessons learned
3. How is your incubators practice regarding acceptance of clients?
4. How do you collect data from clients?

12:00- 12:30 PM

Lunch sponsored by Constant Contact

12:30-1:45 PM

Continued Roundtable Discussions
Facilitated by Tom O’Neal, President

1:45-2:00 PM

Next Meeting - Host Discussion & Wrapping Up
Facilitated by Tom O’Neal, President

2:00 PM

Adjourn – safe travel home