



UCF Angel Network

December 2012

The Problem



- Companies in Florida are struggling to find needed capital to accelerate operations.
- Potential individual investors in the state do not have the time or resources to:
 - Source transactions
 - Pre-qualify potential companies
 - Conduct due diligence on the deal
 - Reduce risk of each deal by administering a group of accredited investors
- Forming a group of accredited investors reduces risk by:
 - Perfecting the investment process which we're doing through our online portal
 - Sharing expertise & professional services
 - Diversifying their portfolio by enabling them to make smaller investments in multiple companies in varying industries



Our Solution

- In order to facilitate growth in Florida companies, Dr. Tom O'Neal enlisted the help of Michael O'Donnell to create a network of angel investors to accelerate the growth of the top 1-2% of companies in the UCFBIP.
- The concept has expanded to include a much broader spectrum of companies that requires a larger group of potential investors.



Angel Network at UCF

- The network utilizes UCF resources to manage the network and to increase the success rate of angel investments
- In return, a portion of the investors' upside from each deal will be allocated to the University in order to provide seed funding for student business concepts.



Angel Investments

- Typical Angel Network investments range from \$50,000 to \$500,000
- Angel Networks often partner with other groups or funds in order to assist companies who require investments larger than \$500,000.



Angel Network at UCF

- Investors recruited share the following characteristics:
 - Accredited investor status
 - Experience in successfully running at least one company
 - Understands the importance of supporting entrepreneurship to the Central Florida economy
 - Demonstrates integrity and honesty in business transactions
- Our investors accelerate companies through:
 - Infusing capital
 - Mentoring
 - Providing connections through their network



Objectives

- To facilitate business growth in Florida businesses by connecting value-added investors with companies in their geographic proximity.
- To create jobs
- To achieve higher returns with less risk than typical early-stage investments by collaborating with UCF and Florida resources



Portal: Tool for Entrepreneurs

- We wanted to design a tool to help entrepreneurs organize their business information and plans to become investible.
- Each company is given their own credentials to access their application:
 - Can work on their application as long as needed before they submit
 - Update Frequently: Working, live document
 - Creates a Business Plan for acquiring Investment
 - Can print and show others the output



Portal: Tool for Collaboration

- Secure method to share:
 - Work-in-process applications with mentors and advisors
 - Submitted applications with potential investors within our network
 - Vetted applications and materials with potential co-investment partners



Encourage Collaboration

- We would like to facilitate more deals completed in the state by:
 - Identifying quality companies seeking capital to accelerate their development
 - Directing them to resources to become investible
 - Collaborating with Florida's investment groups and funds to coordinate investments



Seeking

- Good companies who will be seeking investment to accelerate their growth within the next year
- Accredited Mentors
- Economic Development Programs to partner with our effort
- Co-Investment partners



Angel Network Portal

Send people to:

<https://angelnetwork.research.ucf.edu/>

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