



The United States Patent and Trademark Office (USPTO), Invent Now® and the National Academy of Inventors™ invite you to the **Florida Regional Inventors Conference**, a great chance to get a wealth of practical information from expert USPTO staff and to network with fellow creative entrepreneurs.

Space is limited, so [click here to register early](#).

The conference will be held April 27-28, 2012 at the Embassy Suites Hotel located on the campus of the University of South Florida. Presentations and workshops will be conducted by Senior USPTO officials, Supervisory Patent Examiners, trademark attorneys, successful inventors and intellectual property experts.

Teresa Stanek Rea, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO, will deliver the keynote speech of the conference. Plenary speakers will include: Drew Hirshfeld, Deputy Commissioner for Patent Examination Policy, USPTO; Kevin Harrington, Chairman and Founder of TVGoods, Inc. and Chairman of As Seen On TV, Inc.; Mark Reyland, Executive Director of the United Inventors Association of America; Pamela Riddle Bird, CEO of Innovative Product Technologies; Wayne Brass, Small Business Development Center Certified Business Technology Consultant; Sandra Campbell, Director, Tampa Bay Export Assistance Center; and Mark Jensen, winner, 2010 Collegiate Inventors Competition.

Expert USPTO presenters will include: Elizabeth Dougherty, Director, Office of Innovation Development; John Calvert, Senior Advisor, Office of Innovation Development; Catherine Cain, Trademark Attorney, Legal Policy Office; and Supervisory Patent Examiners Darnell M. Jayne, John Miller and William C. Vaughn, Jr.

Afternoon breakout sessions will focus patent and trademark basics, searching sessions for patents and trademarks, advanced patent prosecution, insight on the America Invents Act (AIA) and local resources available to inventors.

A pre-conference workshop on patent basics will be held on April 26 from 5-7 pm and will be repeated as a breakout session on April 27. A networking reception will be held Friday evening, April 27, 2012.

Again, space is limited, so [click here to register early](#) and [view the conference agenda](#).

The registration fee is \$80.00 per person (\$70 for seniors or students) and includes all sessions and presentations, morning and afternoon refreshments, lunch both days and the networking reception. If you have questions about registration or have difficulty registering please contact **Invent Now** at **330-849-6878**.

If you have questions about the conference agenda, please call Matthew Palumbo at **571-272-7517**.

Feel free to share this information, and see you in Tampa!