Esri Demographic and Business Data List
Business Locations

Item	Description
Business Locations	
LOCNUM	Infogroup ID to identify unique business establishments.
CONAME	The name shown is that by which the business is known or under which it conducts its business.
STREET	The street name of Primary address provided without the street number.
CITY	The city name identifies the town or municipality in which the address is situated. The city corresponds to the
STATE	The 2-letter US Postal Service (USPS) abbreviation is used to identify the state in which the city is located.
STATE_NAME	Full Name of State
ZIP	USPS 5-digit ZIP code assigned to the business address.
ZIP4	USPS ZIP+4 code assigned to the business address.
NAICS	North American Industry Classification System code. Standard codes are 6 bytes - Infogroup uses a proprietary 8 byte code to increase the accuracy of a match to SIC codes. Field is associated with the primary sic code only.
SIC	This field contains the 6-digit SIC code for the business's primary activity. Approximately 79% of the records in the database have only 1 SIC Code.
SALESVOL	A modeled figure derived from employment size and other factors to indicate the sales volume of the business. ($000s)
HDBRCH	Business Status Code - The code denoting whether the business is a headquarter, a branch, or a subsidiary headquarter. If the business is none of these, the field will be blank. 1 = Headquarters 2 = Branches 3 = Subsidiary Headquarters
EMPNUM	This field contains the number of employees who work at this location of the business.
FRNCOD	An additional sub-classification of certain SIC codes used to identify franchise/brand affiliation or professional specialty. This field is related to the selected SIC only.
ISCODE	Industry Specific Code - This alpha code is a sub-classification of specific SICs such as number of beds in a hospital. This field is related to the selected SIC only. There is a separate decode file called 'Industry Specific Master'.
SQFTCODE	Estimated Square Footage the business occupies. A = 0 - 2,499 B = 2,500 - 9,999 C = 10,000 - 39,999 D = 40,000 +
LOC_NAME	Geocode Locator Name
STATUS	Status of Geocode
SCORE	Geocode Score
SOURCE	Source of Business Data
LON	Longitude in Decimal Degrees
LAT	Latitude in Decimal Degrees