

Sophia Custodia

Overview

Kind, detailed oriented, advocate for change. With 13 years of manufacturing experience in the cannabis industry.

Career Progress

Delivery Consultant - Harborside, Oakland, CA ■ Oct 2019 - Dec 2020

- Competent logistical planning resulting in constant on-time deliveries
- Verify order accuracy according to customer invoices
- Demonstrate integrity and responsibility with company assets

Event Staff - Highland Events, Outside Lands, San Francisco, CA ■ Aug 2019

- Cannabis concession sales for 200,000 people with contributions to one million dollars in sales
- Knowledgeable and compliant with current BCC standards
- Brand Ambassador for 30+ vendors including Cookies, Jetty Extracts, Kiva, Bloom Farms, Cresco, Flow Kana, Key, Lemon Tree, Eel River, Binske, Moxie and Lagunitas
- Budtending, consult with customers on the perfect cannabis product for the event, ringing up sales on the Blaze POS platform, ensuring customer pick up and packaging to BBC compliance

Fulfillment & Edible Lab Technician I—BAS Research, Berkeley, CA ■ Jun 2018— Apr 2019

- Infusion of confectionaries, sublingual and topical tinctures and cosmetics according to SOP
- Efficient in packaging and assembly line in cannabis products
- Collaborate closely with team members, successfully delegated tasks to make the process of packaging inventory more efficient
- Implement labeling systems and documentation methods to limit discrepancies in unit counts

Harvest Technician— Independent Contractor, Bay Area, CA ■ 2006— Present

- Dry trimming various Cannabis strains, sorting and processing materials, packaging
- Transparent communication with supervisors to receive feedback on how to improve performance and implementing changes in day to day responsibilities

Edible Baker—3Leaf, Berkeley, CA ■ Feb 2018— Jun 2018

- Measured ingredients, mixed, portioned various recipes according to company SOP. Maintained a clean and sanitized workspace

Jr. Stylist—Bladerunners Hair Studio, San Francisco, CA ■ Apr 2016 – Jun 2017

- Tailored technically advanced haircuts/color services, curated product layout and displays, coordinated educational events, product purchasing/inventory; Directed and advised new hires in reception, assisting client services, sanitation, STX proficiency, and social media marketing
- Foster strong industry relationships through networking and community building

Retail Manager—Victoria's Dance & Costume, Santa Cruz, CA ■ Dec 2010 – Mar 2013

- Managed all aspects of costume and dance supply retailers. Specialty shoe fittings, hired and trained employees, store upkeep and displays, marketing/social media marketing
- Research and analyze sale statistics to determine inventory variances, organized/maintained inventory

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Demonstrated Capabilities

Production Machinery: Maintain and troubleshoot all manner of labeling equipment both manual and automated, machinery for capping and closing, hand-operated and conveyor heat sealer, air compressors, high capacity scales

Commercial Kitchen: floor mixer, oven, dishwasher, kitchen and lab scales, induction burners, candy dispensing equipment

Technical: Sato Printer, Microsoft Office

Essential Skills

Detail-oriented, extremely accurate & precision focused
Strong math and analytical abilities
Excellent written and verbal communication skills
Collaborative management style
Innovator and superior problem-solving abilities
Ability to quickly learn and perform new tasks in a fast-paced environment
Positive attitude and sense of humor
Strong organizational and prioritizing abilities
Excellent work ethics-- diligent, punctual, and flexible
Strong phone and digital communication skills

Education

Graduate with Honors – Oaksterdam University, Oakland, CA ▪ 2011

Areas of Study:

Legal: Federal vs. State Law
Politics & History
Civics: Legal Rights
Horticulture
Methods of Ingestions: Extracts and Vaporizing
Cooking with Cannabis
Science of Cannabis
Economics
Patient Relations
Procurement and Allocation
Advocacy and Politics
Dispensary Operation
Legal Business Structures

Business for Cannabis Course Series – Magnolia Wellness, Oakland, CA 2018

California Food Handlers License – Current

Licensed Cosmetologist – The Cosmo Factory, Santa Cruz, CA ▪ 2014-Present

Bumble&Bumble: Razor cut 101 & Cut foundation
Milbon Japanese hair straightening Certified
Experienced with Paul Mitchell, Matrix, Special Effects, Pravana, Bumble&Bumble, Milbon

Sophomore Status – San Jose City College, San Jose, CA ▪ 2006