

Oregon ACP Strategic Plan

2024 - 2028

Priority Themes and Goals

Promote Clinical Excellence

Provide education and training that promotes excellence in clinical care, public health, practice management, and patient or community health outcomes.



Advocate

Increase awareness of internal medicine as a profession, advocate for the profession and patients, and advocate for issues related to practice.



Membership Development

Increase our reach, grow engagement, strengthen our retention, and build communities of leadership and professional development.



Financial Stability

Chapter decisions reflect the goal to support all priority themes while maintaining financial stability, building for the future, and working towards self-sustainability.



Mission

The mission of the American College of Physicians, and the Oregon Chapter, is to enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

The purposes of the Oregon Chapter are exclusively charitable and educational as set forth in the Articles of Incorporation of the Chapter and include the organization of those members of the American College of Physicians (the “ACP”) who are members of the Chapter, in order to further the objects and purposes of ACP. The Chapter is exempt from taxation pursuant to 501(c)(3) of the Internal Revenue Code.

Priority Themes and Goal

The Oregon Chapter of ACP has identified the following strategic priorities for chapter operations in the 2024–2027 fiscal years:

- Promote Clinical Excellence
- Advocate
- Membership Development
- Financial Stability

Chapter Self Evaluation

The Governor’s Council identified the chapter’s Strengths (internal), Weaknesses (internal), Opportunities (external), and Threats (external) as both the strategic and tactical plans for the upcoming three years were identified.



Strategic Goals

As a chapter, Oregon is working towards the following long-term strategic goals. The plan to follow identifies the measurable steps we are taking towards accomplishing them over the next three years.

- Student Engagement & Retention
- Fun Activities
- Reduce Burnout
- Financial Stability & Independence
- Increase Membership
- Reduced Carbon Footprint
- Mentorship & Belonging
- Learn from Other Chapters
- Advocacy (Internal and External)
- Career & Professional Development
- Recognition of Excellence & Service
- Expanded Capacity & Sustainability of Chapter Operations
- Polish our Pitch
- Member Recognition (Awards & Celebration)
- Provide many Communities of Practice
- Support Diverse Members

- Engagement Across All Stages
- Value Physician-Patient Relationship
- Relationships with Leaders
- Improved Health of Humans, Americans and Oregonians
- IM Community Wellness
- IM Policy/Advocacy
- IM Systems Change
- IM Clinical/Teaching
- IM Excellence
- Capacity to Influence Policy
- Quality & Relevant Education
- Increased Relevance
- Increased Awareness of Legislative Activity
- Become Trusted Partner
- Support Affiliate Members
- Promote Improved Health Outcomes

Awards Committee Tactical Goals

Goal:	Implementation Timeline:
Four Subcommittees	Immediate
National Awards	Immediate Growth in Fellowship, Progressively Growing Nomination Slate for National Awards over the Next Four Years
Committee Growth	Subcommittee Chair for Each of Four Subcommittees by 2027
CV Training for All	Year 2
Pathways to Fellowship Guide	Year 2
Create a Laureate Task Force to Support Awards Nominations and Committees Priorities	Year 3



Chapter Meeting Tactical Goals

Goal:	Implementation Timeline:
Consider Hybrid Options	Ongoing
Incorporate Strategic Priorities into Annual Meeting	Year 1
Mentorship Lunch	Consider Year 1, Implement by Year 3
Include Plans for IMG at Chapter Meeting	Year 2
Optional Off-Site Event to Build Community	Year 2
Enhance Community Spirit Beyond CME at Chapter Meeting	Progressive Growth over 3 Years
Incorporate CORF Presentations at Chapter Meeting	Progressive Growth over 3 Years



CORF Tactical Goals

Goal:	Implementation Timeline:
Continued Growth in Oregon's already Nationally Recognized Participation Levels in CORF Activities, specifically Abstracts and Doctor's Dilemma	Ongoing
Pre-Competition Review of Abstracts	Year 1
Standalone Event for Abstracts	Year 2
Abstract Competition Training Webinar	Year 2
Student and Resident Engagement in the Planning Committee	Year 3
CORF to Become a Year-Round Experience Rather than Driven Totally on Two Competitions	Year 3

DEI/Membership Committee Tactical Goals

Goal:	Implementation Timeline:
Membership Incentives for Recruitment of New Members	Year 1 Planning, Year 2 Implementation
Mentor & Coach Incentives	Year 1 Planning, Year 2 Soft Launch, Year 3 Implement
School Outreach	Year 2
Annual Fundraiser for Student Activities	Year 3
Create Scholarship Opportunities	Year 3
DEI Joining with Representation on HPPC	Year 3
DEI Podcast - Cross Chapter Collaboration	Year 3
Intentional Personal Efforts to Invite Students to Participate	Year 3

Early Career Physicians Committee Tactical Goals

Goal:	Implementation Timeline:
Committee Structure and Development of Networking Environment	Year 1
ECP Participation Growth in Resolutions and Advocacy	Year 2
An Event Concentrated on Transition from Residency to Career, Negotiation, Unionization, CV and Financial Management	Year 3

Finance Tactical Goals

Goal:	Implementation Timeline:
Grants from National ACP	Ongoing
Non-Dues Revenue	Ongoing
Fiscal Responsibility and Full Evaluation of Real Costs and Revenue Streams	Year 1
Identify Source of New Membership and Arenas for More Active Recruitment	Year 1
Can You Donate Miles to get a Student to an Event?	Year 2
Sponsor a Student... Sponsor a Resident Opportunities	Year 2
Certification Programs – Evaluate, Potentially Implement	Years 2 – 3
Asking for Mid-Career and Senior Physicians for Donations	Programmatic Implementation by Year 3

HPPC Tactical Goals

Goal:	Implementation Timeline:
Continue Concentrated Effort for a Maximum of Three Issues per Year	Immediate
Transition to an In-Person Advocacy Day on Long Sessions only, other Advocacy Experiences during Short Sessions	Year 2
Explore Partnerships with Other Entities to Enhance Advocacy Day	Explore Year 1, Potential Implementation Year 3
Meaningful Student & Resident Involvement in Issues (not actual Advocacy Day)	Identify Year 1, Implement by Year 3
Pivoting Advocacy Training to be Ongoing at the Introductory Level and very High Level during our In-Person Experiences	Year 3



Wellness Committee Tactical Goals

Goal:	Implementation Timeline:
Planning in Advance	Committee Plans Developed by September of each Fiscal Year, Immediate Implementation
Incorporate Student Involvement in Committee	Year 1
Incorporate Wellness into WIM Luncheon	Year 1
New Physicians Welcome Social	Year 2
Wellness Retreat	Begin Mini Implementation Year 3
Seasonal Events to Encourage both Physician and Family Participation – Social, Reading, Writing and Experiential	1 Season in Year 1 2 Seasons in Year 2 3 Seasons in Year 3



Women in Medicine Committee Tactical Goals

Goal:	Implementation Timeline:
Community Service Events (i.e. Friends of Trees)	Immediate
Webinar - Annually at Minimum	Immediate
WIM Leadership Luncheon	Year 1, Ongoing
Member Spotlights Incorporated into Weekly Digest	Year 2
Podcast - Join the DEI	Year 3

Medical Students (New Committee) Aspirations

Goal:	Implementation Timeline:
Beyond the Annual Meeting Celebrations - Showcase for Student Opportunities	Year 3
Web Presence for Students with Clear Identity	Year 2
Mentorship Program	Plan in Place by Year 3
Education Geared Towards Students at Chapter Meeting and Ongoing Efforts	Strategy Year 1, Begin Year 2, Implement Year 3
Student Advocacy as a Priority	Year 3
Specialty Speed Dating for Students with Practicing Physicians	Year 3
Developed More in Depth Plan for Student Finances to Remove Barriers	Year 2
Support of Student Housing - Local Physicians	Year 3

