

Hello, I'm Ayon Dey (UI/UX Designer)

+880 1303443174 | ayondey9292@gmail.com

Website: ayondey.ui | Linkedin: www.linkedin.com/in/ayondey/

Location: Remote | Nationality: Bangladeshi

Objective

Talented UI/UX Designer with 2+ years of experience, offering a strong eye for detail, creative problem-solving, and a user-centered design approach. Known for delivering intuitive and visually engaging interfaces, with a proven ability to thrive in fast-paced, deadline-driven environments and collaborate effectively within teams.

Skills

UI/UX Design Skill: Figma, Adobe XD, Sketch, InVision, Axure, Adobe Photoshop, Illustrator.

Prototyping & Wireframing: High-fidelity prototypes, Low-fidelity wireframes, User flows, Journey mapping, Clickable prototypes.

User Research & Testing: Usability testing, A/B testing, Surveys, User interviews, Persona creation, Heatmaps, Analytics tools.

Front-End Collaboration: HTML, CSS, JavaScript (basic understanding for seamless collaboration with developers).

Responsive & Mobile Design: Mobile-first design, Adaptive layouts, Design systems, Cross-platform design.

Tools: Figma, Adobe Creative Suite, InVision, Zeplin, Miro, Hotjar, Google Analytics, Trello, pintrast.

Experience

Jul 2021 - PRESENT

Creative Design Hub, Remote – *UI/UX Designer*

- Designed and developed user-centered interfaces for web and mobile platforms, resulting in a 35% improvement in user engagement and a 20% increase in overall conversion rates.
- Conducted user research and usability testing, which helped identify key pain points and optimize designs, leading to a 40% reduction in user drop-off during key interactions.
- Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of design solutions that increased overall project efficiency by 25%.
- Stayed updated on UI/UX trends and best practices, integrating new techniques that enhanced the overall user experience across multiple platforms.

Jul 2020

Pixel Perfect Studios , Remote - *UI/UX Designer*

- Led the design of comprehensive mobile-first websites and applications, focusing on responsive design and accessibility, boosting mobile traffic by 30%.
- Developed and maintained design systems and style guides that streamlined design processes and ensured consistency across all projects.
- Collaborated with marketing teams to create data-driven design solutions, improving conversion rates and enhancing the overall user journey on e-commerce platforms.
- Designed wireframes, high-fidelity mockups, and interactive prototypes, which significantly reduced development time by 15%.

Education

2021 - PRESENT

Gvt. Titumir College -University of Dhaka , Dhaka - *B.B.A (Bachelor of Business Studies)*

2019 - 2021

Sherpur Govt. College, Sherpur - *H.S.C (Higher Secondary Certificate)*