



# IMAGE RECOGNITION

Problem Definition &  
Design Thinking



# IMAGE RECOGNITION WITH IBM CLOUD VISUAL RECOGNITION.

## Problem Statement

- This project involves creating an image recognition system using IBM Cloud Visual Recognition.
- The Goal is to develop a platform where users can upload images , and the system accurately classifies and describes the image contents.
- This will enable users to craft engaging visual stories with help of AI-generated captions , enhancing their connection with the audience through captivating visuals and compelling naratives.
- Develop a system capable of accurately identifying and classifying objects within digital images in real time.
- The system must be capable of handling a diverse range of object categories,varying lighting conditions , and different viewpoints , with high precision and speed.



## PROBLEM SCOPE

The scope of the problem includes creating a robust and efficient visual image recognition system that can be deployed in various applications such as autonomous vehicles, security surveillance, healthcare imaging, and e-commerce. The system should be capable of recognizing objects in images captured by different devices, including cameras and smartphones.



# OBJECTIVES



# KEY OBJECTIVES:

**High Accuracy:** Achieve a high accuracy rate in object recognition, minimizing false positives and false negatives.

**Real-time Processing:** Ensure the system can process and classify images in real-time, meeting the requirements of time-sensitive applications.

**Robustness:** Develop a system that is robust to variations in lighting, angles, and backgrounds, providing consistent performance across different conditions.

**Scalability:** Design the system to handle a large number of concurrent users and a vast database of objects for recognition.

**Adaptability:** Implement mechanisms to enable the system to adapt to new object categories and changes in existing categories with minimal retraining efforts.

**Privacy and Security:** Incorporate privacy-preserving techniques to ensure the confidentiality and security of processed images and user data.

# DESIGN THINKING.

## Ideate



**Brainstorming Sessions:** Encourage diverse team members to brainstorm ideas for image recognition. Generate a wide range of concepts without judgment to explore innovative possibilities.

**Storyboarding:** Develop visual stories or storyboards that illustrate potential use cases for image recognition. This helps in understanding how users might interact with the technology in various scenarios.

## Prototype



**Low-Fidelity Prototypes:** Create low-fidelity prototypes or wireframes of the user interface. These can be paper sketches or digital mockups that represent the basic functionality and flow of the image recognition system.

**Proof of Concept:** Develop a basic working prototype of the image recognition algorithm. It doesn't need to be fully functional but should demonstrate the core recognition capabilities. Use this to validate technical feasibility.

## Test



**Usability Testing:** Test the low-fidelity prototypes with users to gather feedback on the user interface and overall user experience. Understand how users interact with the system and identify pain points.

**Algorithm Testing:** Evaluate the accuracy and performance of the image recognition algorithm using diverse datasets. Identify areas of improvement and refine the algorithm iteratively.



# DESIGN THINKING

**Image Recognition Setup:** Set up the IBM Cloud Visual Recognition service and obtain the necessary API keys.

**User Interface:** Design a user-friendly interface for users to upload images and view the AI-generated captions.

**Image Classification:** Implement the image classification process using the IBM Cloud Visual Recognition API.

**AI-Generated Captions:** Integrate natural language generation to create captions for the recognized images.

**User Engagement:** Design features to allow users to explore, save, and share their AI-enhanced images.



# SUCCESS CRITERIA

The success of the visual image recognition system will be evaluated based on the accuracy of object recognition, real-time processing capabilities, adaptability to new object categories, scalability, and compliance with privacy and security standards. The system should outperform existing solutions in terms of accuracy and speed while ensuring robustness in real-world scenarios.