



**FREEDOM SOS**



Medical GPS Monitoring

“GIVING YOUR FREEDOM BACK”

**DEALER OPPORTUNITY**



# OPPORTUNITY



More and more seniors are **staying active** and are constantly on the move. This means that they also could use medical assistance at any time and in some instances they may not be able to give their location. With the development of new technology, we have just launched one of the greatest solutions we feel can make a big impact to help assist someone in their time of need.

**Freedom SOS** uses a combination of GPS and cellular technology to provide *24 hour a day emergency monitoring* of seniors, people with disabilities, Alzheimer's or Dementia patients and children. By placing one of our GPS tracking watches on, an individual can be monitored by two UL listed monitoring stations that receive a signal from the watch by pressing the **SOS** button.

When the **SOS** button is activated, it will send a signal to the monitoring station allowing them to talk to the customer through a two-way cellular device in the unit along with receiving a GPS location within 15 feet of the actual location of the individual. The station can then notify police, medical or the fire department of an emergency.



We have 2 UL Listed Monitoring Stations that monitor your clients 24 hrs a day 7 days a week. Fully trained and certified staff bring comfort in that time of need.



## Watch Features



**AGPS -Assisted GPS**  
For outdoor / indoor location



**GEO FENCE-** Places an electronic border to notify if they have left a specific area.



**GSM/ GPRS Quad Band-**  
Worldwide coverage



**G-Force Sensor-** Automatically calls the monitoring station when it detects slip and fall injuries or automobile accidents.



**Over Speed Alert-** Reduce driving risk



**Phonebook-**  
For talking to friends & families



**SOS Button-** One press of the SOS button during an emergency puts you in direct communication with our Monitoring Station.



## ***OUR TARGET MARKET***

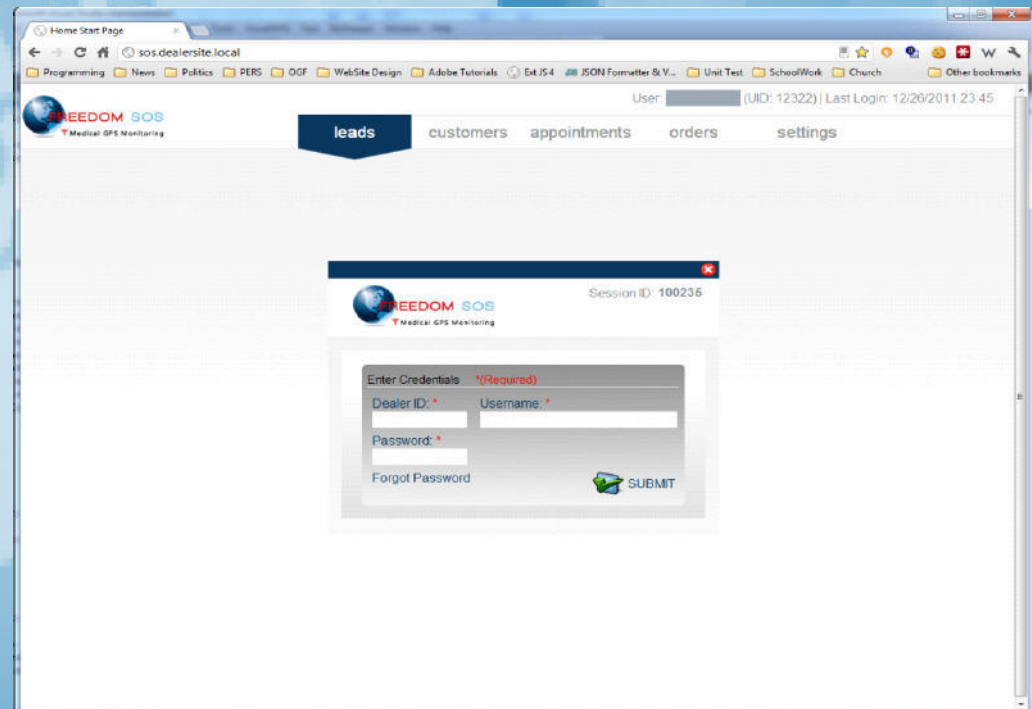
- **Seniors-** A major concern is the ability receive immediate help during an emergency. Slip and fall injuries can happen anywhere and our unit can notify the monitoring station of this automatically.
- **People with Alzheimer's or Mental Disabilities-** Use of our geo-fence prevents them leaving a defined area.
- **Assisted Living and Nursing facilities-** Commercial accounts can be established to offer a better living environment for their residents.
- **Dangerous occupation jobs-** Employers can track and offer safety to their employees of dangerous occupations.





## We offer a Turn-key Dealership:

- ☐ Monitoring of your clients 24-7-365. (No need to spend 1.5 million to buy a monitoring station and attain all the licenses and insurance.)
- ☐ Custom customer service database with extensive reporting features. (Cost over 500k. Yours FREE)
- ☐ Website.
- ☐ Website portal with dealer login
- ☐ All software is developed from our personal engineers
- ☐ GPS watch and other tracking devices
- ☐ Lead capture and reporting
- ☐ Brochures and Marketing Material
- ☐ Sales Force Automation
- ☐ Sales and backend support training
- ☐ Developed sales presentation to get you producing right away



# POWERFUL SALES DEMONSTRATIONS WITH A LAPTOP OR IPAD



## REPORTING HISTORY



# TRACKING, LOCATION AND SECURITY FOR COMPANIES



**COMPANIES CAN TRACK EMPLOYEES, LOG EVENTS, MILAGE AND ENFORCE SPEED LIMITS WITH OUR REPORTING FEATURES.THEY CAN ALSO OFFER ANOTHER LEVEL OF SECURITY AND SAFETY FOR THEIR EMPLOYEES WITH OUR SOS EMERGENCY BUTTON**



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Medical GPS Monitoring

## **HOW MUCH TIME DO YOU ACTUALLY SPEND MAKING MONEY VS. SERVICING THE CUSTOMER?**



**100% CUSTOMER SERVICE  
PROVIDED AFTER YOU  
MAKE THE SALE!**

**THIS MEANS YOUR TIME IS 100%FREE  
TO CONCENTRATE ON MAKING MONEY**

**WHAT OTHER COMPANY OFFERS THIS? NOT MANY, AND THE REASON  
IS OUR SUCCESS DEPENDS ON YOU. YOUR NOT MAKING MONEY IF ALL  
YOUR DOING IS SERVICING CUSTOMERS.**



## Business Model



By running a small sales force of 4–6 representatives a dealer can expect net profits of 200k–300k 1st year and renewals starting the 3rd year. But who said you have to stop at 6 sales reps.

**Investment required: REDUCED FOR A LIMITED TIME**  
~~\$4,995.00~~ to ONLY \$2,995.00 to get started. This includes a working watch to demonstrate, your complete back office, marketing material, sales presentation, ongoing training and support. We will work to train you and help recruit your sales force together.

FYI any small business requires stocking of inventory, advertising, hiring for some form of customer service, payroll accounting and much more to get started. You could easily invest 50-60k in a small venture and would not have the capability to earn the income you can helping people with our service. Call us at 1-888-642-5277 to schedule a webinar to learn more.

Find out if your territory is still available





## A WORD FROM OUR CO-FOUNDER

With the launch of this great system we are going to put safety back in the hands of people who need our services. The Company goal is to help prevent medical emergencies from not receiving an immediate response. With your help we can make a difference in peoples lives.

Our focus is on our dealers and making you successful. We have generated a lot of interest since we began this opportunity and want to share this with you. If you have what it takes and are motivated, we want to work with you.

Call us now and see what we can do together.

Thank you for considering Freedom SOS LLC.

- Andy Privette  
Co-Founder



## CUSTOMER FAQ'S

**How does it work outside my home?** The Freedom SOS emergency button combines GPS (Global Positioning Satellite) and cellular technology that enables our monitoring station to be notified of your location and establish 2-way communication with you. You are not tied to a land line for the service to work. A signal is sent through cell towers when you press the sos button that will provide 2-way voice contact with the emergency monitoring station. It goes with you anywhere. [Click here for more information on how it works.](#)

**How does it work inside my home?** Pressing the SOS button will initiate a call to our monitoring center using cellular towers. It does not matter if you are home or traveling. The monitoring station will be able to talk directly through your unit. If you are not able to talk they can continue to monitor you while calling emergency service to your home.

**Do I need a dedicated home phone line to the system to work?** No. The Freedom SOS system does not require a home phone line and includes all the cutting edge GPS and location-based services found. All you need is a cellular signal.

**What is the range of the Pendant/Wrist Help button?** Whether you use your pendant or wrist button, you have unlimited coverage anywhere in the U.S. where there is AT&T / T-Mobile Cellular service.

**Is the Pendant/Wrist button water resistant?** Yes. It is designed to be worn at all times including in the shower and bath. It is not designed to be submerged or exposed to water for a prolonged period of time.

**Will help be sent if I am unable to communicate with, or hear, the operator?** Yes. If you are unable to communicate with our monitoring center after pressing the button, help will be dispatched.

**What emergency services can I get with Freedom SOS?** We can notify police, fire and ambulance service if needed.

**Can I find out if the Freedom SOS Device will work in my area?** Yes. To learn more about coverage in your area, click [here](#) to use the AT&T Coverage Viewer.

**Will the system notify me if my family should leave their home?** Yes. We have the ability to place an electronic fence, called a geo-fence, around the home that if the unit leaves a 100 ft. area, an alarm will be transmitted to the monitoring station that can then

**Will I be notified if my family should leave their home?** Yes. We have the ability to place an electronic fence, called a geo-fence, around the home that if the unit leaves a 100 ft. area, an alarm will be transmitted to the monitoring station that can then notify loved ones or emergency authorities. This is used for senile patients or anyone requiring extra supervision.

**How much does the service cost?** Service cost around a dollar a day.

**Can you offer your service to cooperate companies?** Yes. We work with nursing homes, adult day cares, assisted living facilities and more.



## Dealer FAQ'S

**How long has the company been in business?** Our Central Monitoring Station has been in business for over 14 years. PERS technology has only been around for the last 2-3 years. After almost 2 years in development we launched Freedom SOS in February of 2012.

**Who is your competition?** Although there are some companies that are starting to offer similar products, none of them have the advanced technology and features that we have. Our business is built to offer a true opportunity to dealers to run a business by offering a complete sales back office, mentoring and training program. Our compensation package is unmatched in what we offer.

**What do I receive as an authorized dealer for your products?** As an authorized dealer for us you receive a demonstration unit, complete back office with sales tracking, Live Tracking software for demonstrations, CRM to track customers, marketing material, sales presentation, enrollment paperwork, continued training and support. You can hire as many as 10 representatives to work directly for you where you will receive and override on their production. We are invested into each one of our dealers and will work to make you successful.

**Why do I have to pay a dealer license fee?** Our Company has been in development for almost 2 years before we launched in February of this year. We have invested large sums of money and man hours to bring a solid product and a true business opportunity to market. You are purchasing the program we have built and put together. The people that we consider for a dealership, we want them to be invested into their future as well and want to run a business. We don't want to waste our time or theirs with people who are not dedicated or serious about the opportunity we have with this company. The license fee just barely covers the expense of the training, equipment, marketing material and programming of their back office. We are continuing to grow and develop new technology along with new products that will be given to our dealers to increase their income at NO ADDITIONAL COST. Any small business that is worth anything will have a startup cost plus additional overhead expenses. With us you have no ongoing or overhead expenses. You do not need to stock products. We ship them when the order is placed.

## Dealer FAQ'S

**Is my territory protected from other dealers?** We do not currently offer a protected territory for authorized dealers for a number of reasons. Exclusive territories are only offered under our Master Dealership Program. 1. If we did offer an exclusive territory, we would have to raise our authorized dealer fee because we would be locked into a contract of that territory for a number of years and we could not be guaranteed what kind of production we could receive. 2. We will only place up to 2-3 dealers in any given city. Our goal is to have successful dealers who stay with us for a long time, than to constantly train new dealers and receive low production from them. 3. We limit the amount of representatives they can hire to 10 so that they won't grow to large in an area and effect the sales of other dealers. 4. With non-exclusive territories you are free to expand into other areas and states as you see fit.

**What if I want to grow larger than 10 sales representatives?** We are willing to renegotiate your contract once we see your production and/or offer you one of our Master Dealer Contracts.

**What does your Master Dealer Contract offer?** This contract offers a number of other opportunities within the company to include offering of dealerships, unlimited sales representatives and exclusive territories. The details will be discussed in a meeting with the owners of the company.

**How long does it take to get started?** After we process your License fee and receive all the necessary paperwork signed and returned to us, we put you into training the very next day if possible. While you are waiting for your dealer startup kit to arrive in the next 7-10 business days, we take you through 4 days of training that are about 2 hours per day. We focus on your marketing and appointment setting to get you in front of people as soon as everything arrives to get you up and running right away.

**What is my next step if I am interested?** You will need to set up a webinar with us to go over all the details and answer all your questions. Once we feel we are a right fit for each other then we send out the documents to get you started.