

<i>media_type</i>	AVERAGE of like_rate	AVERAGE of deep_engagement_rate
Carousel	12.45%	1.25%
Photo	12.35%	1.23%
Reel	12.65%	0.01245915096
Video	12.70%	1.26%
<b>Grand Total</b>	<b>12.54%</b>	<b>0.01246720548</b>