

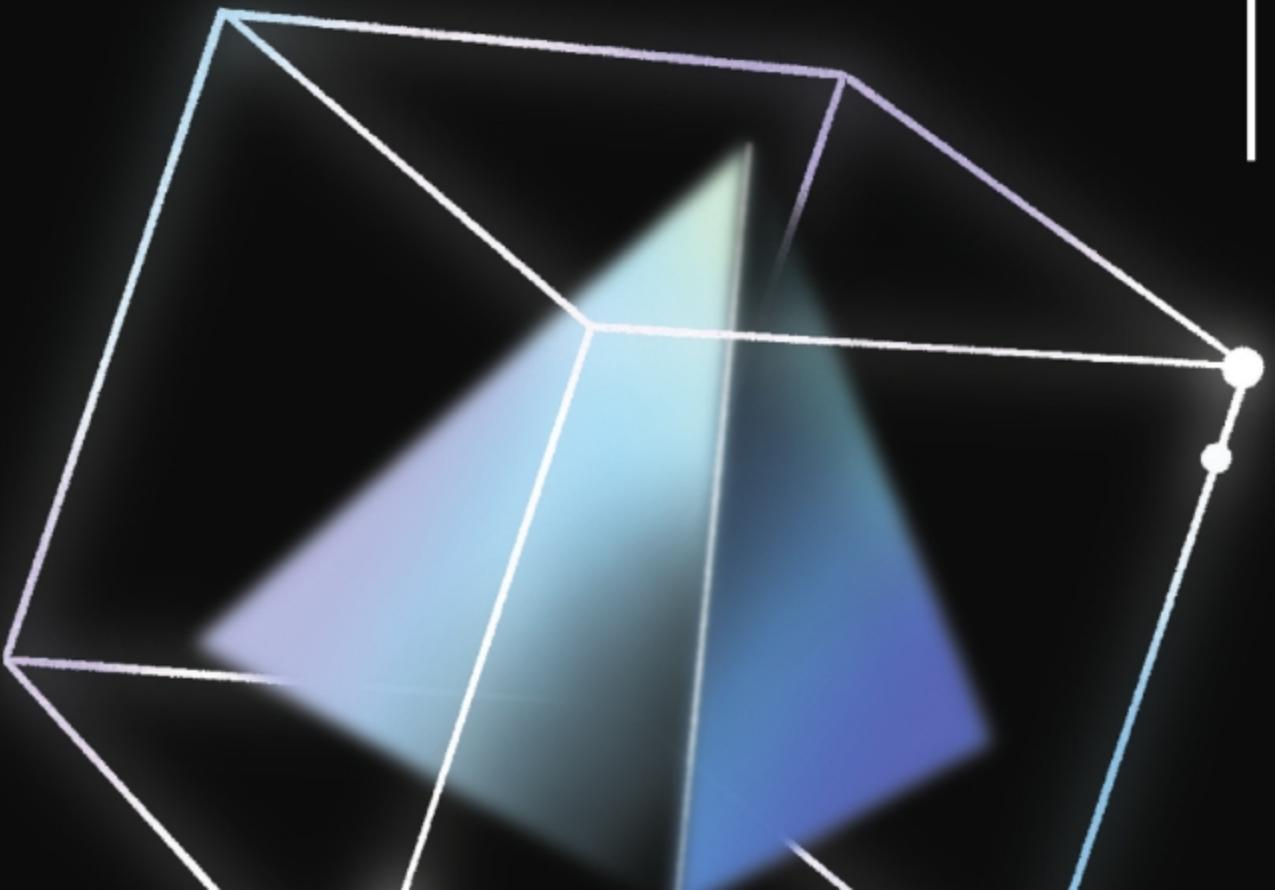
# • PARLAY





# PARLAY

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# INTRODUCTION

Parlay is a Remote agency aimed at boosting Social Media Presence & podcast audience, by creating highly engaging custom designed animations & graphics to attract quality leads ,boost engagement & increase revenue



# PARLAY

← zth.training • :



2,665 posts    457K followers    63 following

Haris Hussaini

- ⚽ | I Help You Become A Standout Player
- 🚀 | Helped 1083 Players So Far...
- 🔑 | FREE MASTERCLASS [⬇️](#)
- ⌚ [zth.training/masterclass-relaunch-video](#)

## GROWTH (ZTH)

HOW REBELUP LEVERAGED ZTH TRAINING'S & PLAYER.ACCELERATOR'S FOOTBALL CONTENT & VSL'S TO OVER 2M+ VIEWS COMBINED IN 2 MONTHS JUST BY SFC+LFC

← zth.training • Follow



## GROWTH (PLAYER.ACCELERATOR)

WE'RE CURRENTLY FOCUSING ON CREATING ENGAGING CONTENT FOR @PLAYER.ACCELERATOR IN A MUCH DIFFERENT STYLE THAN WHAT WE WERE DOING FOR THE PAGE @ZTH.TRAINING (WHICH WAS PRETTY BASIC)

← player.accelerator • :



382 posts    15K followers    38 following

Haris Hussaini

- ⌚ World #1 Online Soccer Training!
- FREE MASTERCLASS [⬇️](#)
- ⌚ [zth.training/masterclass-relaunch-video](#)

# SOCIAL MEDIA STATS

24.7M+ VIEWS

3.12M+ VIEWS

213K+ FOLLOWS



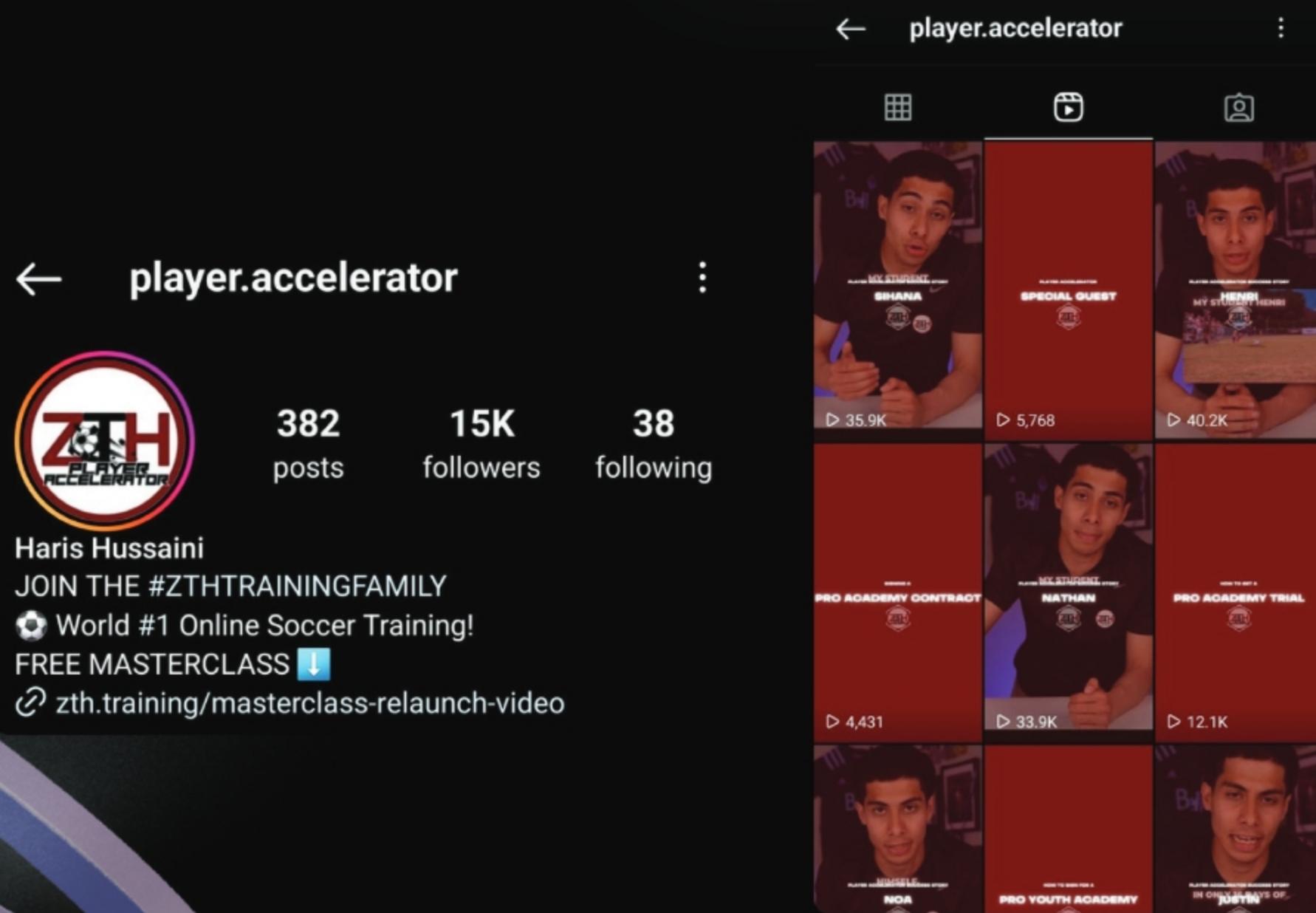
The image shows a social media profile for 'zth.training'. The profile picture is a circular photo of a young man with dark hair. The bio includes the text 'Haris Hussaini', 'I Help You Become A Standout Player', 'I Helped 1083 Players So Far...', 'I FREE MASTERCLASS', and a link to 'masterclass-relaunch-video'. The profile has 2,665 posts, 457K followers, and 63 following. The main feed displays six video thumbnails related to soccer training:

- 'WHAT'S IN MY SOCCER BAG?' (220K views)
- 'The Solution' (624K views)
- 'SWITCHING PASSES EXPLAINED' (156K views)
- 'The Chop Out Explained' (274K views)
- 'Honestly THE ART OF 1V1'S' (142K views)
- 'BEATING TALL DEFENDERS EXPLAINED' (1.4M views)

Below the feed are icons for back, forward, and search.

A large, stylized illustration of a blue robotic or mechanical arm is shown holding a smartphone. The phone's screen displays a small video thumbnail. The background features several glowing blue curved lines that form a circular pattern, suggesting motion or a digital environment.

# SOCIAL MEDIA STATS



← player.accelerator

382 posts    15K followers    38 following

Haris Hussaini  
JOIN THE #ZTHTRAININGFAMILY  
World #1 Online Soccer Training!  
FREE MASTERCLASS [↓](#)  
[zth.training/masterclass-relaunch-video](#)

👁️ **207K VIEWS**  
👍 **50K LIKES**  
🔔 **8K FOLLOWS**

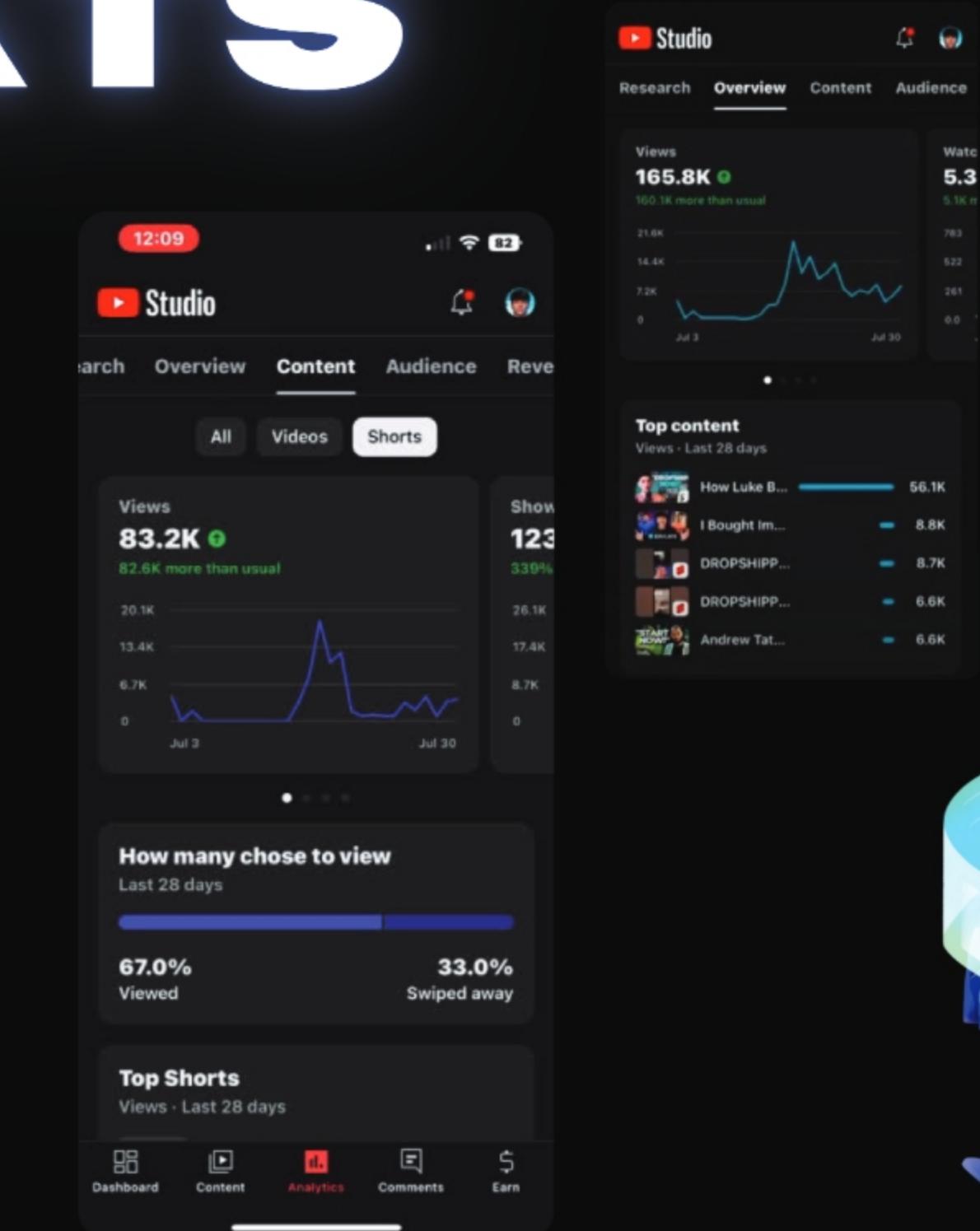


# SOCIAL MEDIA STATS

165.8K+ VIEWS  
20K+ LIKES



1K+ SUBS ON YT

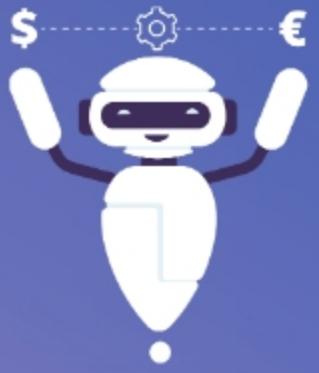


# PROJECT OBJECTIVES



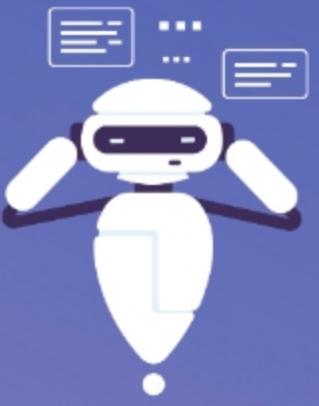
## CREATING ANIMATIONS

For SFC we would choose the past episodes of your channel, find the best parts from the video & create patent/official animations just for your channel



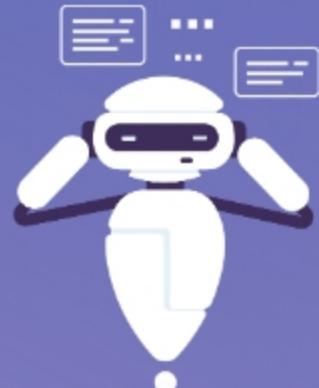
## BOOST FOLLOWING

Grow social media platforms with minimal input



## DISCOVERY FUNNEL

Use short-form content to attract new listeners to your YT Channel, convert them into your New-Audience/Followers



## EXPAND UNIVERSE

More artwork, more content, more expansion

- 100K+ FOLLOWERS IN 2 MONTHS

- 45+ SFC DONE

- 7+ LFC DONE

- THUMBNAILS DONE

- 7+



# PARLAY