

IASDR2015 Congress 2-5 November 2015 Brisbane, Australia www.lasdr2015.com



Designing Experiences with Wearables: A case study exploring the blurring boundaries of art, design, technology, culture and distance

Rafael Gomez, Queensland University of Technology, Australia, r.gomez@qut.edu.au

Tricia Flanagan, Hong Kong Baptist University, Hong Kong, tricia@triciaflanagan.com

Rebekah Davis, Griffith University, Australia, beck.davis@griffith.edu.au

Abstract

This paper details a workshop aimed at exploring opportunities for experience design through wearable art and design concepts. Specifically it explores the structure of the workshop with respect to facilitating learning through technology in the development of experiential wearable art and design. A case study titled *Cloud Workshop: Wearables and Wellbeing; Enriching connections between citizens in the Asia-Pacific region* was initiated through a cooperative partnership between Hong Kong Baptist University (HKBU), Queensland University of Technology (QUT) and Griffith University (GU). Digital technologies facilitated collaboration through an inter-disciplinary, inter-national and inter-cultural approach (Facer & Sandford, 2010) between Australia and Hong Kong.

Students cooperated throughout a two-week period to develop innovative wearable concepts blending art, design and technology. An unpacking of the approach, pedagogical underpinning and final outcomes revealed distinct educational benefits as well as certain learning and technological challenges of the program. Qualitative feedback uncovered additional successes with respect to student engagement and enthusiasm, while uncovering shortcomings in the delivery and management of information and difficulties with cultural interactions.

Potential future versions of the program aim to take advantage of the positives and overcome the limitations of the current pedagogical approach. It is hoped the case study will become a catalyst for future workshops that blur the boundaries of art, design and technology to uncover further benefits and potentials for new outcomes in experience design.

design education; wearables; experience design; interdisciplinary; cloud computing

As physical distances between global citizens diminishes through the advent of digital bridges so too do traditional didactic and cultural boundaries (Beetham & Sharpe, 2013). The digital age permits revisiting, and often challenges, standard educational practices (Dirckinck-Holmfeld, Hodgson & McConnell, 2012) to uncover new opportunities for innovations in experience design (Wei, 2014) through the blurring of boundaries in art, design, technology, culture and distance. These changes herald new opportunities for education in experience design that permits connections across traditional disciplinary, educational, cultural and physical distance restrictions. It can be argued that these technologies pervading education are purely another tool at our disposal; nevertheless these tools have a distinct impact on the pedagogy and practice of teaching (Beetham & Sharpe, 2013) – as well as offer novel possibilities for experience design.

This paper details a case study that took advantage of the possibilities afforded by the networked age to explore the nature of design and art education and permit students to develop novel concepts exploring the experience of wearables. The workshop utilised digital technologies to facilitate the collaboration through an inter-disciplinary, inter-national and inter-cultural approach (Facer & Sandford, 2010). The focus was not on the technologies themselves, but rather the ways in which technologies were used and the possibilities they afforded for collaboration, learning and broader educational outcomes. Cloud Workshop was initiated through a cooperative partnership between QUT, HKBU and GU. Students were led by project coordinators from each university and were further supported by experts from design, technology, electronics, lecturers from QUT, GU, HKBU, HKCU (Hong Kong City University), The Edge State Library of Queensland, Seeed Studios and The Woolmark Company.

Following Selwyn's assertion that "...greater attention now needs to be paid on how digital technologies are actually being used – for better or for worse – in 'real-world' educational settings." (2010 p.66), this paper examined the approach, pedagogical underpinning and final outcomes revealing distinct educational benefits as well as certain learning and technological challenges of the program. Livingstone (2012) posited the potential for technology to transform the learning environment, rendering the learner more flexible in terms of knowledge acquisition and other "soft" skill attributes. In this program qualitative feedback uncovered additional successes in terms of soft skills with respect to student engagement and enthusiasm, while uncovering shortcomings in the delivery and management of information and difficulties with cultural interactions from a student perspective.

The Blurring of Boundaries in the Digital Age

The idea that the digital age has impacted the educational context in extraordinary ways is not a novel concept (Ercan, 2010; Praveena & Betsy, 2009). Although technology provides both opportunities and threats, the ways in which they are impacting and changing the nature of education are still been revealed, especially in regards to art, design and technology education (Radclyffe-Thomas, 2008).

The available technology that students and educators have access to open up the possibilities to novel ways of interacting, collaborating, educating and consider art and design in creating novel wearable solutions. Here we refer to various digital cloud-based applications such as Skype, Facebook, Google (Drive, Docs, etc.), Dropbox on personal computers as well as mobile platforms. One impact these technologies have is in providing the opportunity to blur the various boundaries within the educational and didactic context as well as breaching the various boundaries across institutions, national borders, distance, cultures and disciplines that are traditionally difficult to overcome. As a result of utilising these various technologies the organisers and students were able to readily move across those borders and design a program that permitted students and educators to connect in a multitude of ways.

The program did not take a determinist approach to the ways in which technology impacts these areas, but rather the students and educators using the technology shaped and co-created the available potentials afforded (Facer & Sandford, 2010). To underscore this point the types of technology and how they were to be used, although planned to some degree, were left up to the participants to make a decision about as the program progressed. At the heart of the program there was an interest in exploring the ways in which these technologies could be utilised to impact the educational framework as well as discover the ways in which they could instigate novel and original art and design outcomes.

Wearables and Experience Design

Experience is prime, and the product only a means (Hassenzahl, 2010 p.63)

Experience design asserts that design should be less about the product and more about the experiences they deliver. Thus, artefacts act as mediators between users and basic human needs, such as experience, meaning and emotions (Gomez, 2012; Desmet & Hekkert, 2007; Overbeeke, Djajadiningrat, Hummels, Wensveen, 2002; Hassenzahl, 2010).

As part of the workshop students were challenged to explore the ways in which wearables could connect individuals and the community across cultures and nations. Consequently there was significant focus on the experiences between people, and how wearables could facilitate these exchanges. Wearables that live on, near or in our bodies give rise to a previously unimaginable level of data about people and environments not previously available. By enabling the connection of divergent data sets, wearables provide life-augmenting levels of interactivity and potentials for experience design that were previously not possible.

From the onset of the project students gained exposure to different perspectives to the research theme from the vantage of the three facilitators' varied professional disciplines and research interests. Connecting via live digital video streaming enabled the project participants to access a wealth of shared knowledge, extending across research fields as well as the participants interests and skills. Students were presented with the proposition that wearables afford unique interactive, communicative and functional capabilities between

users, environment, information and digital data in unique ways. This was the driving force for the student concepts and the underlying context by which student groups began their design and art conceptualisation.

Case Study: Cloud Workshop

Aims + Approach

One of the primary aims was to explore the ways wearables could be created to connect across two different nations and exist not just in physical form, but also connect and interact through the cloud. The challenge posed to students was to develop some form of physical experiential artefact that existed in Brisbane and Hong Kong as separate entities but would function through exchanging data or other types of information.

The project was multi-disciplinary in nature based on three main knowledge areas included Art, Design and Technology (Figure 1). Students from disciplines including Visual Arts, Industrial Design, Product Design, Fashion, and Interaction and Visual Design were represented in the project teams.

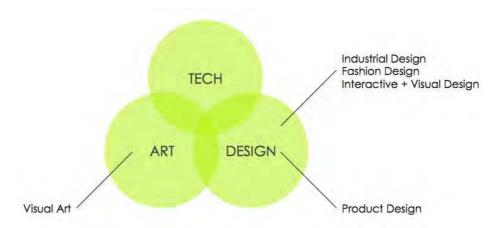


Figure 1: The intersection between Art, Design and Technology and the breakdown of disciplines represented in the student groups

Art and Design were the primary knowledge base for students given their disciplinary backgrounds while technology was seeing as the nexus that permitted the students to engage with each other as well as utilise to create their wearable ideas (Figure 2).

Another dimension to the project was the cultural obstacle between Hong Kong and Australian students that was inherent in this type of collaboration. This cultural divide was considered both as an enabler as well as a potential challenge for the student teams and project outcomes. Likewise, the physical distance was also an important feature of the workshop that needed to be considered. These two characteristics of the workshop posed significant obstacles for collaboration but the organisers considered these as central to the theme and aim of the project.

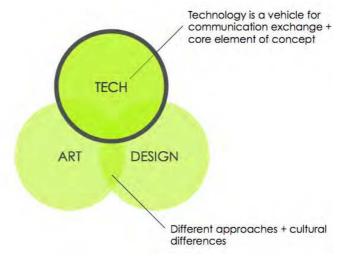


Figure 2: Technology as the vehicle for communication exchange and concepts developed by the intersection of Art and Design disciplines

Process

Students were asked to attend an intensive six and half day workshop across a two-week period during July-August, 2014. During the first two days students were introduced to the project aims, objectives and presented with theory relevant to the workshop theme. Further wearable technologies, components and other equipment were introduced in both locations during the early stage of the project. For the remaining duration over the two weeks students were asked to collaborate, research, design and prototype future visions of wearable technologies that targeted the project aims. At the halfway mark, teams were asked to present initial concepts to each other over Skype (Figure 3). After feedback from the organiser's and fellow students, teams started the process of prototyping their visions. Finally, at the end of the two-week period an exhibition was held at both locations simultaneously to showcase the various student projects and prototypes (Figure 4).



Figure 3: Students presenting initial concepts in Australia and Hong Kong simultaneously



Figure 4: Exhibition presented simultaneously between Hong Kong (left) and Australia (right)

During this process one of the critical ways for teams to initiate concepts and ideas, organise, communicate and achieve outcomes was to collaborate and share information using Skype, Google Docs, Dropbox, Facebook, Instagram and any other means available to them. These types of programs were used throughout the entire project to assist organisers, teams, students and individuals communicate effectively across both countries. Students and organisers were free to use any variety of these programs to collaborate during the workshop period.

Project Teams

All teams included students from all three institutions as well as a mix of disciplines (although not all teams included the same discipline distribution). For QUT students the workshop was an extra-curricular activity and as such they were recruited by invitation. For HKBU and GU students this formed part of an assessable subject of their respective coursework. In all, 27 students were involved in the project including seven from QUT, eleven from HKBU and nine from GU and five groups were eventually formed.

A breakdown of each group, theme, distribution per institution and outcome is provided in Table 1. As illustrated in this table, each group maintained a unique approach to the set task. For the purpose of this paper, three projects; (i) Techlace, (ii) Sine Language, and (iii) Illumine, are explored as exemplars of concepts that attempt to confront the concept of experience design most successfully.

Table 1: Group divisions and theme

Group	Project description	Students	Outcome
Techlace (n=6)	Displays the wearer's emotions to assist communication between strangers or across different cultures.	1 x QUT 2 x GU 3 x HKBU	Prototype - accessory and garment
Illumine (n=5)	An attempt at sustainable wearable costume that explores connections between people to enhance large scale events (e.g. music festivals) and create digital surfaces made up of the hundreds of people, each becoming as a pixel on a screen.	1 x QUT 2 x GU 2 x HKBU	Prototype - Origami folded paper - worn garment (various combinations)
Sine Language (n=6)	A sophisticated glove and neck garment used to break down language barriers between cultures through the use of persistence of vision.	2 x QUT 2 x GU 2 x HKBU	Prototype - dress in combination with glove (predominantly an accessory)
Ignite (n=5)	A dance garment that enhanced the dancers' movements and actions and transmitted this information across countries	2 x QUT 1 x GU 2 x HKBU	Prototype - dance costume, worn garment.
Gutan (n=5)	An exploratory fashion garment and bracelet that evokes ideas of celebration and friendship. It transmitted various messages from \bracelet to wearable garment to connect people across the globe.	1 x QUT 2 x GU 2 x HKBU	Prototype - 3D printed bracelet, accessory

Techlace

The mantra underpinning the concept direction of Techlace is "feelings are beautiful, why hide them?". To serve this purpose, Techlace was created as a necklace and dress combination prototype to convey emotions through visual non-verbal cues using the process of illumination (Figure 5 and Figure 6). By focusing the design on non-verbal approaches to conveying emotion, the team were able to transcend cultural boundaries as the point of 'communication' between the necklace of one wearer and the dress worn by another. This concept aimed to help people understand one another and to comprehend if they are being offensive in another country and/or enable shy people to easily express emotion (Figure 5). The necklace component was designed in Brisbane and the dress component in Hong Kong.



Figure 5: Techlace expressing emotions 'angry' and 'euphoric/happy' (Australia)



Figure 6: Techlace dress design (Hong Kong)

Sine language

Sine language centred on the experience of dealing with different languages across cultures by developing a sophisticated glove and headpiece as a method to facilitate non-verbal communication between people. Through persistence of vision technology, the glove was designed to send a message (Figure 7). As a wearer's hand moves, a visual representation of a word is created (in a nominated language), and the headpiece subsequently receives the message and transmits a reaction/response (Figure 8). The glove is designed so it can be programmed and configured to represent different languages, depending on the context, as illustrated in Figure 7.

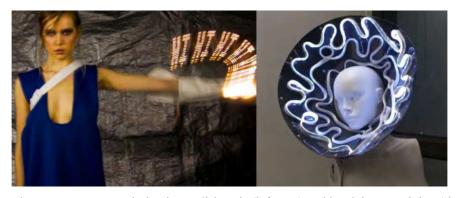


Figure 7: Sine Language transmission in English "Hi" (left, AU) and headpiece receiving (right, HK)



Figure 8: Visual representation of the glove capabilities "Nei Hou" (Hello in Cantonese)

Illumine

Illumine (Figure 9) is not so much person-to-person communication, rather the enhancement of group and festival-based experience. Illumine is designed to enhance the experience of public events. Using this product, each person at the event becomes a co-contributor to the immersive nature of the space. The garment worn individually acts as a collective visual display as people gather and coalesce to experience the festival or concert, with each person effectively becoming a 'pixel' in a larger display at the event (Figure 10). As illustrated in Figure 9, Illumine when worn, rests across the users' shoulders. This proposed design is made of paper and is recyclable to enhance sustainability of the 'one off' festival event item.



Figure 9: Illumine, worn item is equivalent to one pixel (refer Figure 10)



Figure 10: Illumine, example of collective visual display

All five prototypes developed were interesting and thought provoking, if somewhat underdeveloped. On reflection perhaps the fact the designs were not resolved had less to do with student insight or effort, and more to do with broader issues relating to the workshop structure and experience of this type of collaborative project and the challenges this posed. The next section expands on this and delves further into some reflections and analysis of feedback from students and organisers.

Reflections + Analysis

In the three instances highlighted, the student teams identified future opportunities for wearables that promote and assist non-verbal modes of communicating – with varying success in respect to experience design. Techlace (Figures 5 & 6) was a good example of a creative outcome that connected directly with emotional experiences between people and cultures. Sine Language (Figure 7 & 8) acted as a facilitator between people by allowing more effective communication through gesture and language. Enhancing group experiences, Illumine explored the ways in which wearables could enable individual and communal interaction. The focus of each prototype to enrich connections 'visually', are mostly likely due to the workshop framework centred on working in inter-cultural, inter-disciplinary teams across large distances. The creative outcomes attempted to transcend this distance boundary by sharing and transferring data and information across the two locations. This particular aspect of the design however, appeared to pose significant challenges for the groups, as they struggled to successfully blend ideas that were culturally sensitive or significantly meaningful.

Working in mixed teams was challenging given the different time zones, language barriers and varying levels of skill and capabilities. In most cases groups had limited to no knowledge of coding, sensors, arduinos or programming, resulting in limited scope and understanding of how to utilise the preferred technology at a sophisticated level.

The emphasis by teams on non-verbal communication is not surprising given that the majority of meaning between people is conveyed non-verbally with only a small percentage of meaning conveyed through spoken words (Heiss, 2007; Charlesworth, 2007). Given the challenges faced by teams due to cultural differences, it is logical to assume this inspired the non-verbal focus of the proposed wearable prototypes. Moreover, it can be argued that each prototype pertained "telepresence" as a form of mediation of experiences of geographically dispersed agents. Teams achieved this by ameliorating their physical and/or psychological proximity through particular communication technologies (Heiss, 2007; Milne, 2003; Steuer, 1992).

It is postulated that the workshop success was co-dependent on an effective integration of pedagogical and technological objectives. Embedding technology within a block delivery program run parallel in differing countries – was both intense and highly productive.

Communicative, cultural and technological struggles aside (i.e., lack of programming knowledge, and or understanding of sensors), students commented during and post-event about their productivity, their pride in the outcomes as well as their surprise at what was achieved in the short timeframe. The inclusion of technology and non-technology related items as part of the collaborative learning process links well with current research that cites a need to increase the use of IT for educational purposes (Laird & Kuh, 2005). While this observation is positive, it is clear that establishing richer links between the use of technology and desired educational outcomes (2005) are needed.

Two aspects will be reflected on below. Firstly a brief evaluation of the approach, pedagogy and expectations of the workshop will be discussed. Secondly qualitative feedback from student questionnaires pre and post workshop is reviewed in relation to the project.

Evaluation of Workshop Structure and Approach

Advantages

There were several positive elements that came out of the workshop in respect to the structure and approach. The multi-disciplinary nature of the project was perceived as overall positive with many students and organisers feeling buoyed about the potential of this type of collaboration. All involved felt they would benefit from interacting with international students from varying disciplines as well as contributors with varying expertise and background.

Additionally students perceived the fact they were learning about technology in a fast-paced and exploratory manner as exciting. The availability of experts and hands-on workshops to assist them through the project was seen as a great advantage and a significant learning opportunity to be taken advantage of.

Challenges

At the completion the organisers recognised that one of the challenges faced by students involved the structure of the workshop across the two-week period. The format consisted of two days of introduction to content and technology as well as safety inductions. By taking two days out of the initial part of the schedule it was determined that this did not permit the students to effectively connect as a team and thus prohibited them from effectively begin development of their ideas. On reflection these introductory activities and inductions could be performed prior to the workshop and the first days could be devoted to permitting the students to effectively engage and connect as teams.

Another challenge was the requirement that stipulated that the final design needed to work collaboratively across both Hong Kong and Australia. This particular condition placed some difficulty on certain teams to come up with an effective concept that would connect the two cultures together. Although seemingly an interesting aspect of the project, this appeared to

cause difficulties for the teams – perhaps due to the fact that many teams did not seem to bond easily until much later than anticipated.

Qualitative feedback from Students

Positives

There were two initial questions provided to the students before and after the workshop using a 1-5 Likert scale (1 being the lowest score and 5 being the highest score). In all, 12 students responded to the questions prior to the workshop, while 9 students responded to the questions posed after the workshop.

The pre-workshop question asked students whether they enjoyed the freedom and flexibility of working in a blended learning environment. The mean scores before and after were 4.42 and 4.44 respectively and it can be inferred that students enjoyed the blended learning environment of the workshop.

The post-workshop question centred on whether the inter-disciplinary / inter-cultural based learning environment was effective to gain new knowledge and skills. The mean scores before and after were 4.08 and 4.44 respectively, which emphasised that student's perception of the effectiveness of gaining new knowledge and skills through the workshop improved.

One short-answer question required students to reflect on what they most liked about the cloud workshop. Prior to the workshop students commented on looking forward to:

- 1. Working across cultures;
- 2. Learning new knowledge

Post-workshop the topics that student mentioned as enjoyable included:

- 1. Working with different disciplines;
- 2. Working across cultures;
- 3. Learning new knowledge; and
- 4. Freedom to explore novel outcomes

Improvements

Relevant data was collected based on what students thought could be improved or adapted. Prior to the workshop students commented on the possibility of the following:

- 1. Access to face to face interaction;
- 2. To be given enough time to do the required work;
- 3. To be provided with a specific project brief; and

4. To be provided with specialised knowledge about technology

After the workshop students commented on the following possible improvements:

- 1. Increased time for project development;
- 2. More project structure; and
- 3. More direct management of teams by organisers

It was interesting to note that some of the challenges outlined directly contradicted some of the advantages outlined. For example it was mentioned that freedom to explore novel outcomes was one of the positive aspects of the workshop; while at the same time students determined they would have preferred more structure and management throughout.

A strong theme that students found positive about the workshop was collaborating with other disciplines and with other cultures beyond their own. This was a repetitive positive feedback from the workshop. On the other hand a common concern was the amount of time provided to complete the project - or rather the amount of information and activities to be completed in the project timeframe.

Conclusion + Future Work

The digital age permits revisiting standard educational practices (Dirckinck-Holmfeld, Hodgson & McConnell, 2012) to uncover new opportunities for innovations in experience design. Wearables afford unique interaction, communication and functional capabilities between users and their environment with the capacity to drastically impact people's lives.

This paper outlined a case study, titled Cloud Workshop, which took advantage of the possibilities afforded by the networked digital age to explore the nature of experience design with wearables through an inter-disciplinary, inter-national and inter-institutional approach (Facer & Sandford, 2010). Developing critical understanding of digital technologies through an inter-disciplinary, inter-cultural and inter-national learning context is crucial in the 21st century that will help ensure students become informed creative leaders capable considerate of the broader implications of emerging technologies.

In all, five groups presented projects varying in scope and approach. The paper highlights three projects including Techlace, Sine Language and Illumine, as exemplars of wearable creations that offer novel ways of interaction. In each instance, the student teams identified future opportunities for wearables that promote and assist non-verbal modes of communicating. Although experience design was at the core of all prototypes developed and the concept was embraced by all; some groups achieved a more successful integration of the approach than others.

Cloud Workshop was largely successful but further developments are needed. Any success is co-dependent on an effective integration of pedagogical and technological objectives. Students commented during and post-event about their productivity, their pride in the

outcomes as well as their surprise at what was achieved in the short timeframe. Nevertheless, there were distinct communicative and technological struggles. It was also clear that establishing richer links between the use of technology and desired educational outcomes are needed.

An unpacking of the approach, pedagogical underpinning and final outcomes revealed distinct educational benefits as well as certain learning and technological challenges of the program (Selwyn, 2010). Qualitative feedback uncovered additional successes with respect to student engagement and enthusiasm, while uncovering shortcomings in the delivery and management of information and difficulties with cultural interactions from a student perspective (Livingstone, 2012).

Three main elements considered for change in the next round include (i) preparing more thoroughly for the cultural exchange between students, (ii) providing more structure around project themes, (iii) and supporting students with expert knowledgeable around coding. It is hoped these changes will improve the pedagogical and learning outcomes and result in improved and more sophisticated wearable prototypes based on exploring concepts of experience design. More broadly, it is envisioned that the workshop structure and the advantages, challenges and limitations described will permit educators in design and art to explore novel pedagogy techniques to facilitate learning in the modern educational environment. Technology and creativity are the drivers of the Cloud Workshop, and as Mishra & The Deep-Play Research Group (2012) underscore "new technologies have had an immense impact on the how we live, work and communicate... " and it is for this reason that "teaching and learning in this emerging world needs to emphasize these twin issues—technology and creativity" (2012).

References

- Gomez, R. (2012). The evolving emotional experience with portable interactive devices. PhD thesis, Queensland University of Technology.
- Beetham, H. & Sharpe, R. (2007) Rethinking Pedagogy for a Digital Age: Designing and Delivering E-Learning. London: Routledge.
- Charlesworth, J. (2007) Wearables as "relationship tools". Artificial intelligence and society, 22, 63-84.
- Desmet, P. M. A., & Hekkert, P. (2007). Framework of product experience. International Journal of Design, 1(1), 57-66.
- Dirckinck-Holmfeld, L., Hodgson, V. & McConnell, D. (Eds) (2011). Exploring the Theory, Pedagogy and Practice of Networked Learning. NY: Springer.
- Ercan, T. (2010). Effective use of cloud computing in educational institutions. Procedia Social and Behavioral Sciences, 2(2), 938–942.
- Facer, K. & Sandford, R. (2010), The next 25 years? Future scenarios and future directions for education and technology, Journal of Computer Assisted Learning, 26(1): 74–93.
- Hassenzahl, M., (2010). Experience Design. Technology for all the Right Reasons. Morgan & Claypool, San Francisco.

- Heiss, l. (2007) Enabled apparel: the role of digitally enhanced apparel in promoting remote empathic connection. Artificial intelligence and society, 22, 15-24.
- Laird, T.F.N., & Kuh, G.D. (2005) Student experiences with information technology and their relationship to other aspects of student engagment. Research in Higher Education, 46, 211-233.
- Livingstone, S. (2012). Critical reflections on the benefits of ICT in education. Oxford Review of Education, 38(1), 9-24.
- Milne, E. (2003) Email and Epistolary technologies: Presence, Intimacy, Disembodiment. The Fibreculture Journal, 2.
- Mishra, P., & The Deep-Play Research Group. (2012). Rethinking technology & creativity in the 21st century: Crayons are the future. TechTrends, 56 (5), 13–16.
- Overbeeke, C.J., Djajadiningrat, J.P., Hummels, C.C.M. & Wensveen, S.A.G. (2002). Beauty in Usability: Forget about Ease of Use!. In Green, W.S and Jordan, P.W. (Ed.), Pleasure with products: Beyond usability, pp. 9-18, London: Taylor & Francis.
- Praveena, K., & Betsy, T. (2009). Application of Cloud Computing in Academia. IUP Journal of Systems Management, 7(3), 50–54.
- Radclyffe-Thomas, N. (2008). White Heat or Blue Screen? Digital Technology in Art & Design Education. International Journal of Art & Design Education, 27(2), 158-167.
- Selwyn, N. (2010). Looking beyond learning: Notes towards the critical study of educational technology, Journal of Computer Assisted Learning, 26(1), 65-73.
- Steuer, J. (1992), Defining Virtual Reality: Dimensions Determinin Telepresence. Journal of Communication, 42(Autumn), 73-93
- Wei, J. (2014). How Wearables Intersect with the Cloud and the Internet of Things: Considerations for the developers of wearables. Consumer Electronics Magazine, IEEE, 3(3), 53-56.

Author Biographies

Rafael Gomez

Rafael Gomez holds a PhD in design and emotional experience, and is a prominent researcher in the field, publishing nationally and internationally. Increasingly, his research is revealing the complex emotional relationship between products and wellbeing at the intersection of design and wearable health technologies. In addition, Gomez has over 15 years industry design experience in aviation, construction, medical, government and consumer electronics industries and is design director for Propaganda Mill, a multidisciplinary design company. He is an Industrial Design lecturer at Queensland University of Technology and leads an international design study tour to Asia, which has receiving significant funding from the New Colombo Plan from the Australian Government. He is a Council Member of the Design Institute of Australia Queensland Chapter, Founder and Chair of the Design and Emotion Society Australia Chapter and Committee Member for the 2015 IASDR Design Conference.

Tricia Flanagan

Tricia Flanagan (PhD) began her career as a fashion and costume designer, but has been working as a practicing artist and academic since 1996. She has a PhD (Public Art) from the University of Newcastle and a Master of Arts in Visual Art from the Bauhaus University. Her practice currently focuses on the public sphere through the mediums of site-specific sculpture, social sculpture, sound sculpture, sculptural installation, wearables and performance installation. Flanagan has received awards, published and exhibited internationally and is represented in private and public collections in Australia, Ireland, Germany, Italy and China. In 2009 she established the Wearables Lab at the Academy of Visual Arts at Hong Kong Baptist University where she currently works. Flanagan also sits on the programming committee for the Design, User Experience and Usability (DUXU) Initiative in the context of Human Computer Interaction International (HCII).

Rebekah Davis

Rebekah Davis (PhD) is a Lecturer in digital technologies, design methods and Convenor of the Product Design Major at the Queensland College of Art, Griffith University. She is a Queensland Chapter Council Member for the Design Institute of Australia, managing the Education and Research Portfolio. Beck holds a PhD (Industrial Design, QUT) in the analysis of gestural interactions between design teams as well as the use of metaphors and analogies during the creative process. She continues to research early stage design and is currently exploring "Mediated Interactions: How Technologies Shape Experiences and Creative Collaborations" funded by a New Researcher Grant. She recently cocurated the Experimental Thinking / Design Practices (2015) exhibition at Griffith University Art Gallery, Brisbane and managed the Design in Flux (2014) exhibition at Crane Arts, Philadelphia.







(http://iasdr2015.com) (https://www.qut.edu.au/) withe-congress/) call for participation (http://iasdr2015.com/participating/)

submission system (http://iasdr2015.com/submitting/) attending (http://iasdr2015.com/attending/)

exhibition (http://iasdr2015.com/exhibiting/) organisation (http://iasdr2015.com/organisation/)

sponsorship (http://iasdr2015.com/sponsorship/) get in touch (http://iasdr2015.com/get-in-touch/)

Join us for INTERPLAY between design, science, technology and the arts at the IASDR 2015 Congress in Brisbane, Australia.

2 - 5 November 2015

During this congress we will explore the interaction of design research with science, technology and the arts. This continual INTERPLAY provides opportunities to explore interaction between cross-disciplinary knowledge and various design research approaches. IASDR 2015 aims to establish transdisciplinary research platforms across diverse domains to foster new research and education opportunities and stimulate innovation.

The congress provides a global forum for presentation and discussion of the INTERPLAY of design research and applications across all domains of design, science, technology and arts.

IASDR (The International Association of Societies of Design Research) was established on November 1, 2005. The purpose of the Association is to promote research and study into the activity of design in all its many fields of application, through encouraging collaboration on an international level between independent societies of design research. The Association will promote, amongst other activities, the organisation of biennial International Congresses of Design Research, at appropriate venues around the world. Congresses have been organised in Taiwan (2005), Hong Kong (2007), South Korea (2009), The Netherlands (2011) and Japan (2013). The 6th IASDR Congress is in Brisbane (Australia) in 2015.

Important dates

Final paper submission 25 August 2015

Final Poster submission 25 August 2015

Workshop proposals 30 June 2015

Exhibition proposals 15 August 2015

Doctoral Colloquium 15 August 2015

Student volunteer applications 1 October 2015

(http://www.facebook.com) (http://www.twitter.com)

(mailto:info@iasdr2015.com)

Call for Participation

Keynote Speakers, Program

How to Submit

Publications

Please click here to download a copy of the Abstract Book (http://iasdr2015.com/wpcontent/uploads/2014/03/IASDR_book_of_abstracts_digital.pdf)

<u>Please click here to download a copy of the Exhibition Catalogue (http://iasdr2015.com/wp-content/uploads/2014/08/IASDR2015_ExhibitionGuide.pdf)</u>

Please click here to download a copy of the IASDR2015 INTERPLAY Proceedings (http://iasdr2015.com/wp-content/uploads/2015/11/IASDR_Proceedings_Final.pdf).

Forthcoming Publications



[http://iasdr2015.com/wp-content/uploads/2014/05/SMTlogo.jpg]Studies in Material Thinking Special

We are pleased to announce our partnership with the journal *Studies in Material Thinking.* The journal will publish Special volume of a post-conference invited research papers. The aim of this volume is to further reinforce future discourse regarding notions of interplay between design research, science, technology and

arts. The focus will be on trans-disciplinary knowledge and its application in practice.

Full information about the journal is available at www.materialthinking.o (http://www.materialthinking.o)

IASDR2015 INTERPLAY EDITED BOOK

We plan to publish an edited book of selected papers. The papers should be expanded into the book chapters. The selected authors will be

The focus will be on interplay, trans-disciplinarily research and transformational innovation

Registration

Sponsors and Partners

Platinum Sponsor



Sponsors



People and Systems (PAS) Lab

Congress Supporters



Collaborators









Are you interested in sponsoring or starting a partnership with IASDR2015?

- :: Sponsoring plans (http://iasdr2015.com/wp-content/uploads/2015/01/IASDR2015_Sponsorship.pdf)
- :: Benefits

About Brisbane

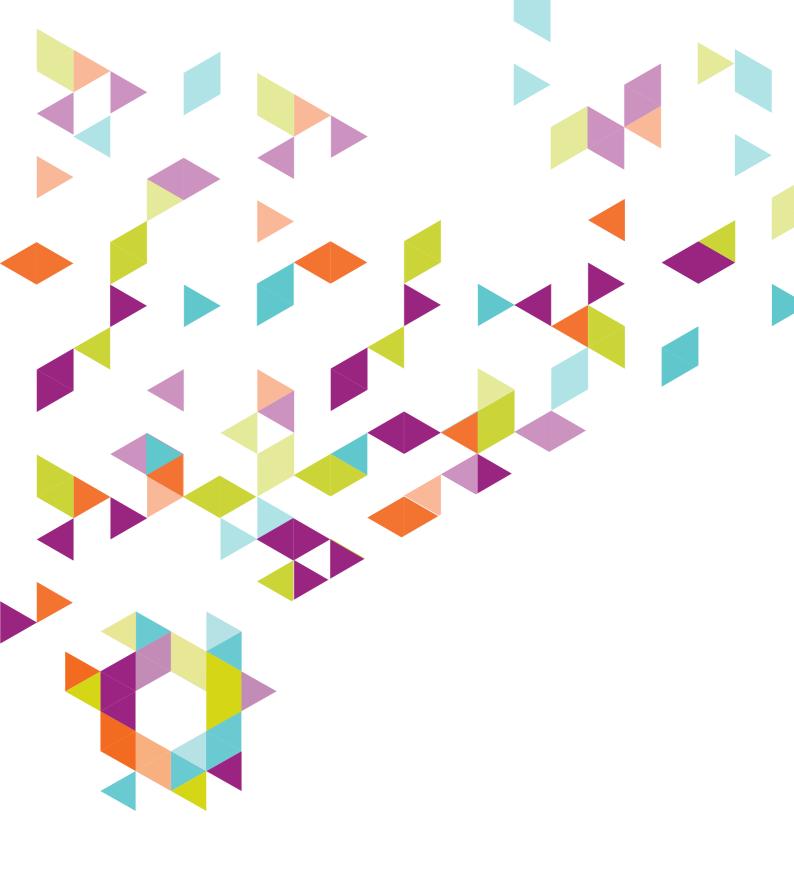
the congress (http://iasdr2015.com/the-congress/) | call for participation (http://iasdr2015.com/participating/) | submission system (http://iasdr2015.com/submitting/) | attending (http://iasdr2015.com/attending/) | exhibition (http://iasdr2015.com/exhibiting/) | organisation (http://iasdr2015.com/organisation/) | sponsorship (http://iasdr2015.com/sponsorship/) | get in touch (http://iasdr2015.com/get-in-touch/)

author's area | reviewer's area



Tom Heath. Com

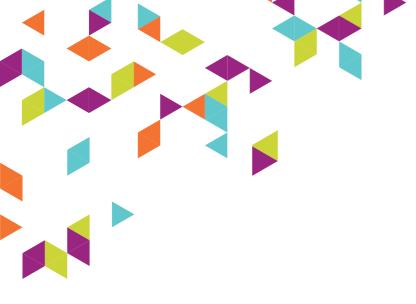




iasar 2015 interplay

Proceedings

Editors: Vesna Popovic, Alethea Blackler, Ding-Bang Luh, Nithikul Nimkulrat, Ben Kraal, and Yukari Nagai







IASDR2015 INTERPLAY

2-5 November 2015, Brisbane Australia Proceedings Publication www.iasdr2015.com

ISBN - 978-0-646-94318-3

Design: Manuela Taboada and Carly Hare



Table of Contents

- 3 Introduction
- 4 Long Papers
- 19 Short Papers
- 20 Reviewers
- 32 Chairs
- 11 IASDR2015 Committee

All long and short papers were double-blind peer reviewed.

Papers are in an alphabetical order by first author and page number in the IASDR2015 Proceedings.

IASDR2015 Introduction

Welcome to the Proceedings of IASDR2015 INTERPLAY.

These proceedings contain all papers that are accepted for oral or poster presentations. All manuscripts were submitted electronically and were double-blind peer reviewed. They are in an alphabetical order by first author and page number in the IASDR2015 Proceedings.

INTERPLAY

The theme of the Congress was INTERPLAY. It focused on an understanding of interactions between design research with science, technology and the arts. This continual INTERPLAY provided opportunities to explore relationships between cross-disciplinary knowledge and various design research approaches.

IASDR2015 aimed to establish trans-disciplinary research platforms across diverse domains to foster new research and education opportunities and stimulate innovation. The papers presented here support or challenge this vision. They formed a platform for the future debate about trans-disciplinary research and education.

IASDR2015 brought together 230 papers from 26 countries. This represents 45% of all full papers and short papers (posters) submitted.

There are many people who have been involved in making this congress happen. I would like to thank all our chairs, program committee members, advisers, reviewers and QUT Conferences. Special thank goes to Thea Blackler, Ben Kraal, Nithikul Nimkulrat, Ding-Bang Luh, Yukari Nagai, Marianella Chamorro-Koc, Manuela Taboada and Carly Hare for all their hard work they have done to make this event happen.

Vesna Popovic

IASDR2015 Chair

Queensland University of Technology

Vegna Poporc



Long Papers

9	Kerri Akiwowo , Digital laser-dye patterning for PET textiles	347	Tien-Li Chen, Case Study on the Influence of Creativity Characteristic to Applied Design Category
36	Abdullah Al Mahmud , Designing a lifelogging tool for persons with aphasia		of Skills Competition of Taiwan Vocational High School
49	Peiman Amini Behbahani , Investigating the significance of wholeness in Prairie style planning	356	Tien-Li Chen , Application of User-Oriented Creative Design System (UCDS) in Industrial Design Courses
62	using Space Syntax Toshinori Anzai, An Analytic Study of Corporate Website HCD and Integrated Website Management	365	Peiyao Cheng , Should product innovations look simple or complex? The effects of visual complexity on consumers' comprehension of product innovations
78	Ariya Atthawuttikul , Suitable Impact Absorbent Surface in Bathroom for Thai Elderly People	381	Pei-Jung Cheng , Dissimilarities between referencing printed and online materials in the ideation
86	Jieun Bae , User emotional intimacy: A case study in home context	393	Jae Sang Cho, A Study on constructing Design Evaluation Index for Development of Health Care
101	Jieun Bae , Responses to Form-Driven Innovations: The influence of utilitarian and hedonic consumer attributes	418	Rehabilitation Medical Instrument Design Kwangmin Cho, The influence of generation in the usage of smart phone as a means of distributed cognition; an exploratory study on Baby boomer and
120	So-Ryang Ban , A Study of Smart Phone Interaction Design Usability Test for Seniors		Generation
134	Pedro Bandeira Maia , Designing with biological behaviors in post-digital Era	431	Chun-Juei Chou , A Method for Identifying Form Restrictions for Idea Sketch in Product Form Design
146	Suomiya Bao , Printed Book or E-book, Which is Better? An Investigation into Manga and Magazine	447	Yi-Jin Chou , The Effects of Tourist Attributes on Tourism Transportation Experiences: Evidence from a case of Maokong Gondola
157	Shayne Beaver , Consumers' Emotional Judgment of Materials Durability and Disposal	461	Kenny K. N. Chow , A Cognitive and Interpretive Approach to Imaginative and Affective User Experiences: Two Empirical Studies of Lively
173	Michaël Berghman, Towards a Unified Model of Aesthetics. The empirical integration of three pairs of principles determining aesthetic appreciation of product design	476	Interactive Artifacts David W. Chung, Interaction Tarot: A Card-Based
189	Rina Bernabei, Stories in Form exhibition: a collaborative case study of design research	496	Design of Knowledge Construction for Brainstorming in HCI Alicen Coddington, Collaborative play in a
201	Johan Blomkvist , In-House Service Design Roles – A First Look	510	collaborative environment
214	Adam Book, Promoting Independence and Higher Quality of Life among the Aged through Elderly-	510	Eliel De la Cruz Laureano , Black Box Ideation: A Method for Gathering Users' Expectations for Future Design Technologies
	Centric Clothing Design	522	Shital Desai, Intuitive Use of Tangible Toys
234	Eva Brandt , The Perform Codesign Experiment – on what people actually do and the relation between program and experiment in research through design	541	Stefanie Di Russo , Design and Taxes: A case study on design thinking in the Australian Taxation Office
250	Claire Brophy, Aging and Everyday Technology	556	Minke Dijkstra, Innovation in the Medical Design Industry through the use of Thematic Framing
266	Leonardo Burlamaqui , The Identification of Perceived Intended Affordances	576	Wei Ding , Smart Clothing Design: A machine learning approach
281	Jun Dak Chai , Problem Framing in Product Design Consultancies: A Pilot Study	586	Yuanfa Dong , An acquisition method of multisensory user experience indicators with situation integrated
298	Marianella Chamorro-Koc, Seamless Journeys: Enhancing accessibility to work through digital technologies for people with mobility related	598	Kees Dorst , Comparing Frame Creation and TRIZ: from model to methodology
311	impairments Ming-Shih Chen, The Attractive Factors of Taichung's	609	Andrea Epifani , Designing for Visually Impaired developers
322	Calligraphy Greenway Ming-Shih Chen, A Study on Experimental Marketing	623	Lawrence Farrugia, An Approach Exploiting the Interplay between Elicited Emotions and Product Design to Improve Business Competitiveness
-	and the Attractiveness of Old Shopping Districts: Taking the Central District in Taichung City as an Example	641	Stu Favilla, Portable Ambisonic Opera: Wagner's Ring Cycle in the back of the Van
334	Wenzhi Chen, Investigating Instruction Planning for Undergraduate Industrial Design Core Courses	654	Stu Favilla, Audio Genie: Ambisonic Interaction for People with Age Related Blindness

666	Paul David Found , Customizing personal objects: a pilot study using a smartphone to "design" a mini vase	1030	Chorong Kim, Self-camera Positions to Make Myself More in Style
680	Wendy Fountain, Integrating housing and food systems through design research for resilience	1041	Haechan Kim , How much Screen Information can you handle? Making a Subway Ticket Machine more Accessible to the Elderly
698	Teresa Franqueira , Design Methodologies and Tools used in Workshops for Social Innovation	1054	Chajoong Kim , Are Usability Problems Dependent on Product Properties?
713	Zhiyong Fu , Convert Social Problem into Design Solution: Digital Social Innovation Engaging Truck Drivers, NGO and Design Scholars	1069	Yoshie Kiritani , Complexion affected by the colors of eye shadows
728	Takao Furukawa, Chronological Trend Analysis of Luxury Fashion Brands by Impression Measurement	1084	Yusuke Kita , Depicting the History as Expanded Phenomena: An Approach to Wide, Longitudinal Design Studies
745	Ismael Gaião Filho , Heuristics of Conception for Digital Comic Books	1099	Sachiko Kodama , Ferrofluid Sculpture as Biological Aesthetics
755	Annie Gentes , Mood boards as a tool for the "indiscipline" of design	1115	Vasilije Kokotovich, A Case for Reimagining Reflection-in-Action and Co-evolution
772	Jason O'Germany , Device Relationships: The Social Attributes of Ad Hoc Mobile Devices	1129	Vasilije Kokotovich, Are We Evolving "Strictured" Design Engineers?
789	Judith Glover , Apprehending Kawaii for Industrial Design Theory	1145	Nathan Kotlarewski, Industry Feedback for Academic Product Development: Influencing design decisions
805	Rafael Gomez , Designing Experiences with Wearables: A case study exploring the blurring boundaries of art, design, technology, culture and distance	1162	Simon Kremer, Transferring Approaches from Experience Oriented Disciplines to User Experience Design - Literature Based Development of an Experience Model
821	Tamara Goodings , Integrating Ethnic Minorities via Technology Use: Designing an iPad App for and with Elderly Italians	1175	Pei-Hsuan Kuan, TAS MOVE: The Processes of Applying Flat Design in an Efficiency Require Mobile Application
839	Congying Guan , Robotic Stylist- A design oriented apparel recommendation system	1189	Blair Kuys, It's all about the money: Adding value to industry through industrial design-led innovations
851 868	Raghavendra Reddy Gudur, Methodological issues with older users as research participants Ting Han, Understanding Chinese Design: Cluster	1206	Yeoreum Lee, Friends in Activity Trackers: Design Opportunities and Mediator Issues in Health Products and Services
	Distribution and Affinities Research of Design Journals in Mainland China	1220	Bokyung Lee , Online User Reviews as a Design Resource
885	Masaki Hata , A Design Guideline of Value Growing Artifact for Timeaxis Design	1234	Surapong Lertsithichai , Building Thailand's Tallest Statues
898	Naomi Hay , Socially and Environmentally Responsible Design: A Cross Disciplinary Approach	1250	Pierre Levy , Exploring the challenge of designing rituals
913	$\textbf{Matthias Hillner}, \ Design \ IPR - a \ blessing \ or \ a \ burden$	4065	With the control of t
930	Nobuyuki Hirai , Study of sensitivity and propagation of bass sound vibration on human torso	1265	Weidan Li , Symbol and Meaning in Customer-Service Interaction: A Symbolic Interactionist's Lens
946	Herm Hofmeyer , Strategies for Building Spatial and Structural Design Generation and Optimisation	1278	Chi-Meng Liao , Music Tempo and Creativity Expressing
963	Wen-Fang Hsiao , The Effects of Gamification Design on Perceived Interactivity, Flow experiences, and Customer Satisfaction: An investigation of mobile	1289	Peng-Jyun Liu , Summarizing the image adjectives for the construction of the picture database for lifestyle image board
977	meal-ordering services Yechang Hu, A study on translating data-based	1305	Michael Lo Bianco , A person-centered approach for fall prevention: Embodying the goals of older adults in personas
994	information to imagebased informationTake car design process as an example I-Tzu Hung, Research on the layout of ancient	1322	Wei Leong Leon Loh , Design Thinking in Pre-Tertiary Design Education: An Example Based on Design and Technology Study in Singapore Secondary School
	Chinese books Scripture formats of the Jiaxing Tripitaka and ancient books from the Wanli Reign period of the Ming Dynasty	1350	Ding-Bang Luh , A Wish-Guided Design process for Organizational Success
1020	Krystianna Johnson , Relationships between Physical Construction Play as Children and Adult Creativity Scores	1361	Rohan Lulham , An Affective Tool to Assist in Designing Innovations

1380	Eva Lutz , The Flashdraw: A Participatory Method for the Design of Icons and Pictograms Applied to Medical Consent Forms	1731	Milena Radzikowska, From A to B via Z: Strategic Interface Design in the Digital Humanities
1396	Jane Malthus, Interplay and Inter-place: A	1743	Dilusha Rajapakse , Electronically controllable colour changing textile design
	collaborative exhibition addressing place-based identity in fashion design	1760	Tania Rodriguez , Fostering social inclusion through Second Language learning: Designing the Finnish
1415	Thomas Markussen , On what grounds? An intra- disciplinary account of evaluation in research through design	1777	case Kazuko Sakamoto, The Effect of Color and Form of
1430	Yuji Masuda , A study of tactile feedback while operating touchscreen devices	1793	Sweets on Taste James Self, Conceptual Design Ideation: The
1447	Tim McGinley, MorphoCarve: Carving morphogenetic prototypes	1807	Influence of Sketch Ability Yipei Shen, Bridging the Gap Between Customer
1460	Axel Menning, Designing as Weaving Topics: Coding Topic Threads in Design Conversations		Value and Corporate Value Through Value Integrated Service Design
1470	loanna Michailidou, The Two-Stage Storyboarding Experience Design Method	1822	Yipei Shen , Design Trend and Strategy of Desktop 3D Printer
1486	Deedee Min , A Graphical Representation of	1838	KyoungHee Son , Collaborative Storytelling for Sharing Digital Photos in Offline Communities
1500	Choreography by Adapting Shape Grammar Gowrishankar Mohan, Using Conceptual Tool for	1848	Ricardo Sosa , Orthodoxies in multidisciplinary design-oriented degree programmes
	Intuitive Interaction to Design Intuitive Website for SME in India: A Case Study	1861	Ricardo Sosa , A computational intuition pump to examine group creativity: building on the ideas of
1522	Satoru Nakano , Requirements for the Custom Insole of High-Heels by the 3D Printer	1873	others Chih-Sheng Su , Materializing Sound: A Self-Inspired
1534	Kristina Niedderer, Designing mindful intuitive interaction for people with dementia in everyday social contexts	1888	Interaction Design Method Wooyoung Sung, Teaching Design Research:
1551	Shino Okuda , Color Design of Mug with Green Tea for Visual Palatability		Proposing the Benefits of Theme Based Topics for the Future of Design Education
1564	Shintaro Ono, Analyses of the Comprehensibility and the Impressions of Dynamic Pictograms Using Color	1900	Levi Swann , Relationships between User Experience and Intuitiveness of Visual and Physical Interactions
1577	Expressions Lindy Osborne, Bouncing Back: Students learning	1917	Thorbjörn Swenber , Film and TV Industry Responses to Research Results in a Workshop Setting
	through real-world experiences	1932	Ryuji Takaki , Promotion of Scientific Activities of Design Students
1588	Yoonyee Pahk, Knowledge of Use and Acceptability of Typological Innovation: A comparative study	1942	Ryoichi Tamura , Fundamental research on university students' awareness and behavior related to energy
1606	Leonardo Parra-Agudelo , Envisaging Change: Supporting Grassroots Efforts in Colombia with Agonistic Design Processes		conservation - Towards the creation of services that utilize HEMS
1622	Sonja Pedell , Stigma and Ageing: Designing an interactive platform for empowering older users through aesthetics	1959	Hao Tan , Understanding the Image Schema of Gesture interaction in An Aesthetic way: A Case Study on Music Player
1639	Sonja Pedell, Humanoid Robots and Older People with Dementia: Designing Interactions for	1973	Hao Tan , Differences between the User Experience in Automatic and Driverless Cars
1656	Engagement in a Group Setting Suat Hoon Pee, Understanding Problem Framing	1985	Hsien-Hui Tang , The influences of Design Thinking Projects on designers' abilities and the innovation capabilities within the industries
	through research into Metaphors	2001	Mia A. Tedjosaputro, Contribution of smartpens to
1671	Jami Peets, A Proposed Model for Successful Design Research Planning	2018	design studies in capturing design process Carlos Teixeira, Prescriptive Protocols: a research
1690	Danielle Pichlis , Experiences with Service Design Tools for Visualising and Prototyping		methodology for understanding the role of dynamic capabilities in design thinking
1701	Nel Pilgrim-Rukavina , Exploring the effects of warm-up games, criticism andgroup discussion on brainstorming productivity	2034	Yasemin Tekmen-Araci, Apprehending the barriers/ blockers or promoters for increasing creativity in engineering education
1717	Ruben Post, The Beauty in Product-Service Systems	2049	Douglas Tomkin , Design crime and social disadvantage

2065	Hung-Cheng Tsai , Applying Activity Theory to Cultural Activities Based Product Design
2078	Wenn-Chieh Tsai , CrescendoMessage: Interacting with Slow Messaging
2096	Yuan-Chi Tseng , The Impact of Perceived Curvature of Structure Frame on Female Perception of Preference, Usability, and Aesthetics
2110	Kevin Tseng , A Web-based Chinese Chess System for the Elderly
2122	Ayaka Tsuchiya , Design and Development of Expression Components for Media Art using RT Middleware
2135	Katie Unrath , Low Fidelity Prototypes as Communication Tools for Interior Design: A Co- design Case Study
2156	Mieke van der Bijl-Brouwer , Supporting the Emerging Practice of Public Sector Design Innovation
2173	Soumitri Varadarajan , Community Enabled Fashion PSS
2192	Alejandra Vilaplana , Think outside the cube: a multisensory workshop on design for future mobility
2208	Yuan Wang , A Proposed Framework for AR UX Design: Applying AEIOU to Handheld Augmented Reality Browser
2222	Tim Williams, Using the evolution of consumer products to inform design
2236	Dedy Wiredja , Questionnaire Design for Airport
2230	Passenger Experience Survey
2255	
	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for
2255	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular
2255	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to
2255 2269 2283	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance
2255 2269 2283 2298	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to
2255 2269 2283 2298 2313	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to Improve User Emotional Response Pei-ying Wu, Interplay of literature and visual art:
2255 2269 2283 2298 2313 2321	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to Improve User Emotional Response Pei-ying Wu, Interplay of literature and visual art: decoding Vorticist play through visuality Qifeng Yan, Exploring an Interactive System for
2255 2269 2283 2298 2313 2321 2339	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to Improve User Emotional Response Pei-ying Wu, Interplay of literature and visual art: decoding Vorticist play through visuality Qifeng Yan, Exploring an Interactive System for Tibetan Buddhism Masters and Adherents Ching-Hu Yang, Reverse Engineering and Neural
2255 2269 2283 2298 2313 2321 2339 2357	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to Improve User Emotional Response Pei-ying Wu, Interplay of literature and visual art: decoding Vorticist play through visuality Qifeng Yan, Exploring an Interactive System for Tibetan Buddhism Masters and Adherents Ching-Hu Yang, Reverse Engineering and Neural Network for Shoe Last Design with Diabetes Qian Yang, Review of Medical Decision Support
2255 2269 2283 2298 2313 2321 2339 2357	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to Improve User Emotional Response Pei-ying Wu, Interplay of literature and visual art: decoding Vorticist play through visuality Qifeng Yan, Exploring an Interactive System for Tibetan Buddhism Masters and Adherents Ching-Hu Yang, Reverse Engineering and Neural Network for Shoe Last Design with Diabetes Qian Yang, Review of Medical Decision Support Tools: Emerging Opportunity for Interaction Design
2255 2269 2283 2298 2313 2321 2339 2357 2366 2383	Passenger Experience Survey Jiayu Wu, Design Driven User Study Workshop for Chinese Startup Innovation Bing-Hsuan Wu, Integrated DSM and ISM in Modular Design for Product Development Fong-Gong Wu, Effect of Chromatic Adaptation to Primary Screen Lights on Visual Performance Yiying Wu, Plant Hotel: Service as a relational agent Hsien-Jung Wu, Using Delayed Differentiation to Improve User Emotional Response Pei-ying Wu, Interplay of literature and visual art: decoding Vorticist play through visuality Qifeng Yan, Exploring an Interactive System for Tibetan Buddhism Masters and Adherents Ching-Hu Yang, Reverse Engineering and Neural Network for Shoe Last Design with Diabetes Qian Yang, Review of Medical Decision Support Tools: Emerging Opportunity for Interaction Design Jana Yang, Dining Experience in Elsewhere Dan Yao, Research on Huzhou's Peeker in Qing

designers and clients in design practices for service

development

- 2437 Rongrong Yu, Empirical evidence of designers' cognitive behavior in a parametric design environment and Geometric modeling environment
- **2447 Chao Zhao**, Designing a Smart Assistive Chair for Older Adults: A Case for Interdisciplinary Design Collaboration
- 2462 Yangshuo Zheng, The Strategy Design Research For Smart Creative Community Under The Information Interaction Innovation



Short Papers

2479	Ji-Young An, Healthcare message design toward social communication	2717	Younglan KO, The Herstory of Sin-saimdang (1504-1551) as a Prototype of an Eco-Feminist Designer
2487	Arne Berger, Exploring Prototypes in Interaction Design – Qualitative Analysis & Playful Design Method	2724	Akira Kondo , Web Branding for Service Company on the Internet
2495	Mao-Chang Chen, Usability Test of Ampoule Opener	2733	Ilpo Koskinen, Immersion into the Social
2493	Designs	2740	Soyoung Kwon , Designing a New Online Community for the Makers using a Focus Group
2502	Yu-Chen Chiang , Active Aging Ecotourism and Guidance Service Experience from Service Design Perspective	2749	Interview Method Injung Lee, YouSeeMe: The perspective-aware
2515	Supradip Das, Playful Method of Teaching Science and Technology to the Art and Design Students	2759	display and its contents Hyowon Lee , Framing the "Squeezable" Interaction
2533	Ding Wei , Intelligent reactions between human body and the environment: Design of smart clothing		through a Theoretical, Engineering and Designerly Exploration
2541	Tijs Duel, The Chatter Door, designing for inbetween spaces	2769	Jaemyung Lee, The Effects of Action-based and Content-based Approaches to Develop Flexible Display Scenarios
2552	Alex Garrett , A methodological survey of future mobility literature: opportunities for design research	2777	Jaemyung Lee, An Evaluation Model for Product Aesthetic Measures Constructed by Aesthetic
2570	Jeongwon Han , A Comparative Study on the Emotional Cognition towards Interior Space Images and Color Arrangements	2793	Principles of Cohesion Atsushi Mitani, Evaluation of Playing Style with Mechatronics System Embedded Building Blocks
2583	Lalita Haritaipan , An Experimental Study of Tactile Interactions in Long-distance Emotional Communication	2803	Shioko Mukai , Design of Web Screens That Promote Viewing of Detailed Information About Over-The- Counter Drugs by Warning About Potential Side
2593	Shuo-Wei Hsiao , Developing Emotion Models Based on Shape Parameters by Using Taiwanese and American Emotion Responses	2812	Shioko Mukai, Testing the Effects of Japanese Fonts on Aesthetic Impressions Regarding Tea Beverage
2600	Sheng-Yang Hsu , AniPrinters: Living with Artifacts Who Know Our Digital Past	2816	Packaging on PET Bottles Machiko Murakami, Design of the Original Textiles
2610	Huang, Ching-Mei , The Modernization of Product Differentiation	2825	for Ladies' Garments by Hand-Drawing Yukari Nagai, A Challenge of Communication
2618	Huang Qifan , Diagram: Record human's perceptual experiences on environment	2834	Design: Stimulating Co-Creative Play Toru Nagao, Considering the Relationship between
2632	Joohee Huh , The semiotic square as a logical method for design reasoning		Replication and Solid Recognition Ability in Solid Molding. Using Wearable Optical Topography and eye-tracking
2642	Sittiphan Jiyavorananda , Kansei Responses to General Wellness Information Communicated through Haptic Feedback'	2844	Shinya Nagashio , Study on User Interface Design for Remote Air Flight Information Service Operation
2653	Satoshi Kadomatsu, Eye-Tracker-Aided Study on	2851	Bennett Nestok, The SALMON Mobile Application
2033	Response to Package Design	2859	Rebekah Nicholas , Designing Self-Service Technologies for E-Wellness
2663	Pratul Chandra Kalita , Online design management tool for design ideation with Marketing-Research-Finding Sensitive Visualisation method	2872	Emika Okumura , Mechanical Kansei of Kaerumata in 13th century
2678	Namgyu Kang , Effects of Humorous Movie as an External Factor on the Creative Process	2891	Satsuki Sasai , An Analysis of Gaze Measurement during Preparation Drawing: Differences of Experience Level
2684	Takashi Kato , Palpation Device for Preventive Healthcare	2902	Nobumitsu Shikine, The Pedagogical Agent in Learning Mathematics for Undergraduate Students
2693	Tiphaine Kazi-Tani , Good People Behave, Bad People Design: Misbehaving as a Methodological Framework for Design and Design Education	2918	Mitsuaki Shiraishi, A research of the actual situation of finishing material colors and a subjective evaluation for finishing material colors - A case of K
2708	A Lam Kim , Reducing the gap between design academics and online learning developers: understanding design academics' perceptions toward online learning in the delivery of design studio classes	2927	City in Japan - Haruka Sogabe, Study on providing information to users of bicycle space

2934	Ricardo Sosa, Beyond "Design Thinking"
2943	Ricardo Sosa, Analogies Drive Abduction: The Logic of Innovation
2950	Sung Jang Mi , A study on development of pictogram for Korean medical treatment service
2961	Yasuko Takayama , Inclusive Design Management for VACS
2971	Katie Unrath , Evaluating Flow Experiences of Knowledge Workers: A Pre-Test, Intervention, Post- Test Case Study
2986	Noriki Yamamoto , Drawing analysis using digital image processing for drawing skill evaluation
2998	Kiyomi Yoshioka , Implementation and Evaluation of an 'Active Art' Program in Pediatric Care Facilities: Analysis of Workshops on 'Nurse Call Button Art'



IASDR2015

Reviewers

Hafiz Aziz Ahmad, Bandung Institute of Technology, Indonesia

Na Ahn, Korea Polar Research Institute, Republic of Korea

Abdullah Al Mahmud, Swinburne University of Technology, Australia

Narges Alanchari, University of Yazd, Iran

Carolyn Barnes, Swinburne University of Technology, Australia

Izabel Barros, Steelcase, United States of America

Shayne Beaver, Queesland University of Technology, Australia

Audrey Bennett, Rensselaer Polytechnic Institute, United States of America

Arne Berger, Technische Universität Chemnitz, Germany

Tracy Bhamra, Loughborough University, United Kingdom

Alethea Blackler, Queensland University of Technology, Australia

Erik Bohemia, Loughborough University, United Kingdom

Anne Boultwood, Birmingham City University, United Kingdom

Claire Brophy, Queensland University of Technology, Australia

Chokeanand Bussracumpakorn, King Monkkut's University of Technology

Thonburi, Thailand

Rebecca Cain, University of Warwick, United Kingdom

Jassen Callender, Mississippi State University, United States of America

Heloisa Candello, IBM Research, Brazil

Elena Caratti, Politecnico di Milano, Italy

Jose Luis Casamayor, Nottingham Trent University, United Kingdom

Thomas Cassidy, University of Leeds, United Kingdom

Andrew Cave, Queensland University of Technology, Australia

Amaresh Chakrabarti, Indian Institute of Science, India

Marianella Chamorro-Koc, Queensland University of Technology, Australia

Peter Chan, The Ohio State University, United States of America

Wen-Chih Chang, National Taiwan University of Science and Technology, Taiwan

Hae Jin Chang, Sungshin Women's University, Republic of Korea

Li-Hao Chen, Fu Jen Catholic University, Taiwan

Lin-Lin Chen, National Taiwan University of Science and Technology, Taiwan

Chien-Hsiung Chen, National Taiwan University of Science and Technology, Taiwan

Peiyao Cheng, Hong Kong Polytechnic University, Hong Kong

Yu-Hung Chien, National Taiwan Normal University, Taiwan

Peter Childs, Imperial College London, United Kingdom

Lin Chin-Min, Mingdao University, Taiwan

Wen-Ko Chiou, Chang Gung University, Taiwan

Mike Christenson, North Dakota State University, United States of America

Henri Christiaans, Delft University of Technology, The Netherlands

Yaliang Chuang, Intel-NTU Connected Context Computing Center, Taiwan

Ming-Chuen Chuang, National Chiao Tung University, Taiwan

Cheng Chuko, Chaoyang University of Technology, Taiwan

Andy M. Connor, Auckland University of Technology, New Zealand

Pierre Cote, Universite Laval, Canada

Supradip Das, Indian Institute of Technology Guwahati, India

Rebekah Davis, Griffith University, Australia

Michel de Blois, Université Laval, Canada

Elies Dekoninck, University of Bath, United Kingdom

Gaurang Desai, American University of Sharjah, United Arab Emirates

Shital Desai, Queensland University of Technology, Australia

Spencer Donna, Australia

Geraldine Donoghue, Queensland University of Technology, Australia

Jared Donovan, Queensland University of Technology, Australia

Alex Duffy, University of Strathclyde, United Kingdom

Wouter Eggink, University of Twente, The Netherlands

Ozlem Er, Istanbul Technical University, Turkey

Kim Erwin, IIT Institute of Design, United States of America

Mark Evans, Loughborough University, United Kingdom

Seyed Ali Faregh, Chiba University, Japan

Max Fickel, Royal College of Art, United Kingdom

Tom Fisher, Nottingham Trent University, United Kingdom

Jodi Forlizzi, Carnegie Mellon University, United States of America

Lois Frankel, Carleton University, Canada

Teresa Franqueira, Universidade de Aveiro, Portugal

Jill Franz, Queensland University of Technology, Australia

Michail Galanakis, Independent Researcher / University of Helsinki, Finland

Renata Gastal Porto, University of Lisbon, Portugal

Gabriela Goldschmidt, Technion, Israel

Wellington Gomes de Medeiros, Universidade Federal de Campina Grande, Brazil

Rafael Gomez, Queensland University of Technology, Australia

Miaosen Gong, Politecnico di Milano, Italy

Ning Gu, University of Newcastle, Australia, Australia

Mirko Guaralda, Queensland University of Technology, Australia

Masafumi Hagiwara, Keio University, Japan

Claus Thorp Hansen, Technical University of Denmark, Denmark

Toshinobu Harada, Wakayama University, Japan

Dew Harrison, University of Wolverhampton, United Kingdom

Haruo Hibino, Chiba University, Japan

Trevor Hogan, Bauhaus University, Germany

Michael Hohl, Anhalt University of Applied Sciences, Germany

Zaana Howard, Huddle, Australia

Chung-Ching Huang, Indiana University, United States of America

Masahiro Ishii, Sapporo City University, Japan

Allen Jonathon, University of Western Sydney, Australia

Soojin Jun, Yonsei University, Republic of Korea

Eui-Chul Jung, Yonsei University, Republic of Korea

Pratul Chandra Kalita, Indian Institute of Technology Guwahati, India

Nam-Gyu Kang, Future University-Hakodate, Japan

Takeo Kato, Keio University, Japan

Terence Kavanagh, Loughborough University, United Kingdom

Anjali Kelkar, Steelcase Asia, Hong Kong

Sarah Kettley, Nottingham Trent University, United Kingdom

Yu-Jin Kim, Kongju National University, Republic of Korea

KwanMyung Kim, UNIST, Republic of Korea

Jeoung-Ah Kim, University of Gothenburg, Sweden

Jinsook Kim, Washington University in St. Louis, United States of America

Yoshie Kiritani, Chiba University, Japan

Yoji Kitani, Kyoto Institute of Technology, Japan

Maaike Kleinsmann, TU Delft, The Netherlands

Young-lan Ko, Hansung University, Republic of Korea

Shinichi Koyama, Chiba University, Japan

Ben Kraal, Queensland University of Technology, Australia

Masayoshi Kubo, Kyoto Institute of Technology, Japan

Eun-Sook Kwon, University of Houston, United States of America

Yanta Lam, The Hong Kong Polytechnic University, Hong Kong

Jaehwan Lee, Hanyang University, Republic of Korea

Ji-Hyun Lee, KAIST, Republic of Korea

Yanki Lee, Royal College of Art, United Kingdom

JongHo Lee, Samsung Art and Design Institute, Republic of Korea

Jeremy Legardeur, ESTIA, France

Surapong Lertsithichai, Mahidol Univeristy, Thailand

Annemarie Lesage, Hybridlab, University of Montreal, Canada

Pierre Levy, Eindhoven University of Technology, The Netherlands

Guanze Liao, National Hsinchu University of Education, Taiwan

Youn-kyung Lim, KAIST, Republic of Korea

Rungtai Lin, National Taiwan University of Arts, Taiwan

Gitte Lindgaard, Swinburne University of Technology, Australia

Xihui Liu, Hong Kong Polytechnic University, Hong Kong

Alison Livingstone, Queensland University of Technology, Australia

Joaquim Lloveras, Universitat Politècnica de Catalunya, Spain

Dan Lockton, Royal College of Art, United Kingdom

Wei Leong, Leon Loh, Design-Re-Search Lab, Singapore

Victor Lopez, Fundacion Prodintec, Spain

Ding-Bang Luh, National Cheng Kung University, Republic of China

Min-Yuan Ma, National Cheng Kung University, Taiwan

Jamie Mackrill, University of Warwick, United Kingdom

Thomas MacTavish, IIT Institute of Design, United States of America

Maarit Makela, Aalto University, Finland

Jane Malthus, Otago Polytechnic, New Zealand

Dorian Marjanovic, University of Zagreb, Croatia

Phillipa Marsh, Nottingham Trent University, United Kingdom

Bob Martens, Vienna University of Technology, Austria

Mitchell McEwan, Queensland University of Technology, Australia

Chris McMahon, University of Bristol, United Kingdom

Erica Mealy, Queensland University of Technology, Australia

Paul Micklethwaite, Kingston University, United Kingdom

Richie Moalosi, University of Botswana, Botswana

Kazunari Morimoto, Kyoto Institute of Technology, Japan

Ruth Mugge, Delft University of Technology., Netherlands

Paul Murty, University of Sydney, Australia

Yukari Nagai, Japan Advanced Institute of Science and Technology, Japan

Kazuhiro Nakamoto, Chiba Institute of Technology, Japan

Tek-Jin Nam, KAIST, Republic of Korea

Ki Young Nam, KAIST, Republic of Korea

Kristina Niedderer, University of Wolverhampton, United Kingdom

Jasmin Niess, Ludwig-Maximilians-Universität München, Germany

Nithikul Nimkulrat, Estonian Academy of Arts, Estonia

Conall O Cathain, Independent scholar, United Kingdom

Satoru Oga, Ming Chuan University, Taiwan

Byung Keun Oh, Yonsei University, Republic of Korea

Andrew Payne, Indiana State University, United States of America

Rachel Philpott, Loughborough University, United Kingdom

Silvia Pizzocaro, Politecnico di Milano, Italy

Tiiu Poldma, University of Montreal, Canada

Lubomir Popov, Bowling Green State University, United States of America

Vesna Popovic, Queesland University of Technology, Australia

Samantha Porter, Loughborough University, United Kingdom

Nigel Power, King Mongkut's University of Technology Thonburi, Thailand

Milena Radzikowska, Mount Royal University, Canada

Maria Alice Rocha, Universidade Federal Rural de Pernambuco, Brazil

Keith Russell, University of Newcastle, Australia

Daniel Saakes, KAIST, Republic of Korea

Fatina Saikaly, Co-Creando, Italy

Masayuki Sakai, Sapporo City University, Japan

Hiroshi Sakaino, Nagaoka Institute of Design, Japan

Filippo Salustri, Ryerson University, Canada

Peer Mohideen Sathikh, Nanyang Technological University, Singapore

Hiroki Sato, Chiba Institute of Technology, Japan

Debra Satterfield, California State University Long Beach, United States of America

Gaia Scagnetti, Pratt Institute, United States of America

Fernando Secomandi, Escola Superior de Desenho Industrial - UERJ, Brazil

James Self, Ulsan Institute of Science & Technology, Republic of Korea

Marieke Sonneveld, TU Delft, The Netherlands

Ricardo Sosa, Auckland University of Technology, New Zealand

Fabius Steinberger, Queensland University of Technology, Australia

Awoniyi Stephen, Texas State University, United States of America

Kärt Summatavet, Aalto University, Finland

Wooyoung Sung, Arizona State University, United States of America

Tung-Jung Sung, National Taiwan University of Science and Technology, Taiwan

Levi Swann, Queensland University of Technology, Australia

Gunnar Swanson, East Carolina Unviersity, United States of America

Betina Tagle, Colorado Technical University, United States of America

Masayuki Takatera, Shinshu University, Japan

Ryoichi Tamura, Kyushu University, Japan

Sayoko Tanaka, University of Tsukuba, Japan

Hsien-Hui Tang, Taiwan Tech, Taiwan

Carlos Teixeira, Parsons The New School for Design, United States of America

Fumio Terauchi, Chiba University, Japan

Clementine Thurgood, University of Technology Sydney, Australia

Leandro Tonetto, Zooma - Consumer Experience, Brazil

Gabriel Y. L. Tong, Innovation and Design Management Association, China

Michael Tovey, Coventry University, United Kingdom

Rhoda Trimingham, Loughborough University, United Kingdom

Wang-Chin Tsai, Fo Guang University, Taiwan

Kevin Tseng, Chang Gung University, Taiwan

Anna Vallgarda, IT University of Copenhagen, Denmark

Mieke van der Bijl-Brouwer, University of Technology Sydney, Australia

Karel van der Waarde, Avans University, The Netherlands

Arnold Vermeeren, Delft University of Technology, The Netherlands

Susann Vihma, Aalto University, Finland Wei Wang, Hunan University, China Robert Ian Whitfield, University of Strathclyde, United Kingdom Tim Williams, Queensland University of Technology, Australia Christian Woelfel, TU Dresden, Germany Paul Wormald, National University of Singapore, Singapore Nicki Wragg, Swinburne University of Technology, Australia Cara Wrigley, Queensland University of Technology, Australia Qianli Xu, Institute for Infocomm Research, Singapore Artemis Yagou, AKTO Art & Design College, Greece **Toshimasa Yamanaka**, University of Tsukuba, Japan Ming-Ying Yang, National United University, Taiwan Yanan (Jana) Yang, Queensland University of Technology, Australia Leong Yap, Aukland University of Technology, New Zealand Joyce S R Yee, Northumbria University, United Kingdom Seda Yilmaz, Iowa State University, United States of America Robert Young, Northumbria University, United Kingdom Chao Zhao, Tsinghua University, China Meng-Cong Zheng, National Taipei University of Technology, Taiwan

John Zimmerman, Carnegie Mellon University, United States of America



IASDR2015

Chairs

Annabel Pretty, UNITEC Institute of technology, New Zealand

Carole Bouchard, University of Tsukuba, Japan

Chao Zhao, Tsinghua University, China

Craig Vogel, University of Cincinnati, United States of America

Ding-Bang Luh, National Cheng Kung University, Taiwan

Eva Brandt, The Royal Danish Academy, Denmark

Eva Lutz, University of Cincinnati, United States of America

Gabriela Goldschmidt, Technion, Israel

Gudur Raghavendra Reddy, University of Canberra, Australia

Herm Hofmeyer, Eindhoven University of Technology, The Netherlands

Johan Blomkvist, Oslo School of Architecture and Design, Norway

John Zimmerman, Carnegie-Mellon University, United States of America

Jung-Joo Lee, National University of Singapore, Singapore

Kees Dorst, University of Technology Sydney, Australia

Kristina Niedderer, University of Wolverhampton, United Kingdom

Marcus Foth, Queensland University of Technology, Australia

Mieke van der Bijl-Brouwer, University of Technology Sydney, Australia

Petra Perolini, Griffith University, Australia

Pierre Levy, Eindhoven University of Technology, The Netherlands

Sonja Pedell, Swinburne University of Technology, Australia

Tek-Jin Nam, KAIST, Republic of Korea

Vasilije Kokotovich, University of Technology Sydney, Australia

Wen-Yuan Lee, Tatung University, Taiwan

Wendy Fountain, University of Tasmania, Australia, Tatung University, Taiwan

Yukari Nagai, JAIST, Japan

Rina Bernabei, University of New South Wales, Australia

Jane Malthus, Otago Polytechnic, New Zealand

Judith Glover, RMIT University, Australia

Machiko Murakani, Gifu City Women's College, Japan

Carlos Teixeira, Parsons The New School for Design, United States of America



IASDR2015 Committees

IASDR2015 Chair Vesna Popovic (Queensland University of Technology,

Australia)

Advisory Board

President: Kun-Pyo Lee (KAIST, Korea)

IASDR Executive Board

Vice President: Lin-Lin Chen (National Taiwan University of

Science and Technology, Taiwan)

Secretary General: David Durling (Coventry University, UK) Treasurer: Fong-Gong Wu (National Cheng Kung University,

Taiwan)

IASDR Board Members:

Younlan Ko (Hangsung University, Taiwan) Chris MacMahon (University of Bristol, UK) Tiiu Poldma (Université de Montréal, Canada)

Makoto Wanatabe (Chiba University, Japan)

Toshimasa Yamanaka (University of Tsukuba, Japan)

Udo Lindermann (TU Munich, Germany)

International Advisers

Stephen Boyd Davis (Royal College of Arts, UK)

Rachel Cooper (Lancaster University, UK) Xiaobo Lu (Tsinghua University, PR China)

Kristina Niedderer (University of Wolverhampton, UK)

Erik Stolterman (Indiana University, USA)

IASDR2015 Liaison David Durling (Coventry University, UK)

Program Committee

Petra Badke-Schaub (TU Delft, The Netherlands)

Erik Bohemia (Loughborough University, UK)

Amaresh Chakrabarti (Indian Institute of Science Bangalore,

India)

Lin-Lin Chen (National Taiwan University of Science and

Technology, Taiwan)

Alpay Er, (Ozyegin University, Turkey) Lois Frankel (Carlton University, Canada) John Gero (George Mason University, USA) Paul Hekkert (TU Delft, The Netherlands)

Ming-Chuang Ho (National Yunlin University of Science and

Technology, Taiwan)

Eun-Sook Kwon (University of Houston, USA)

Gitte Lindgaard (Swinburne University of Technology,

Australia)

Udo Lindermann (TU Munich, Germany)

Dorian Marjanovic (University of Zagreb, Croatia) Richie Moalosi (University of Botswana, Botswana)

Kenta Ono (Chiba University, Japan)

Tiiu Podma (University of Montreal, Canada) Yoram Reich (Tel Aviv University, Israel) Toshiharu Taura (Kobe University, Japan) Surya Vanka (Microsoft Research, USA)

Ming-Ying Yang (National United University, Taiwan) John Zimmerman (Carnegie-Mellon University, USA)

Chairs Nithikul Nimkulrat (Estonian Academy of Arts, Estonia) Paper Chairs Ding-Bang Luh (National Cheng Kung University, Taiwan)

Thea Blackler (Queensland University of Technology,

Australia)

Poster Chairs Yukari Nagai (JAIST, Japan)

Ben Kraal (Queensland University of Technology, Australia)

Exhibition Chairs Rafael Gomez (Queensland University of Technology,

Australia)

Marianella Chamorro-Koc (Queensland University of

Technology, Australia)

Jennifer Seevinck (Queensland University of Technology,

Australia)

Workshop Chairs Gavin Sade (Queensland University of Technology, Australia)

Ozlem Er (Istanbul Technical University, Turkey)

Doctoral Colloquium Gabriela Goldschmidt (Technion, Israel)

Chairs Silvia Pizzocaro (Milan Polytechnic, Italy)

Special Program Chairs Claudia Justino Taborda (Queensland University of

Technology, Australia)

Marissa Lindquist (Queensland University of Technology,

Australia)

Communication Design Manuela Taboada (Queensland University of Technology,

and Branding Chair Australia)

Student Volunteers Ben Kraal (Queensland University of Technology, Australia)

Coordinators Jared Donovan (Queensland University of Technology,

Australia

Community Links Natalie Wright (State Library of Queensland, Australia)

Operational QUT Conferences Management, Venue Contact: Lauren Kerr & Claire Vaz

and Technical Coordination



iasdr



