

# Sarthak Anant Gadakh

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Full-stack developer & founder of CYNOR, a web development company. Creator of SoftForPC.in, a leading software store partnered with multiple brands. Experienced in MERN stack, PHP, Tailwind CSS, affiliate marketing, and project management, with prior roles at Datamatic and Techno First Solution.











## Education

K.B Rohamare Junior college	05/20 - 07/22
HSC - 60%	
NIT Polytechnic	07/22 - 07/24
Diploma In Computer Engineering - 78%	
Sanjivani university	06/24 - present
B.Tech Artificial Intelligence & Data Science	

## Projects

1. SoftForPC.in	10/24 - present
<ul style="list-style-type: none"><li>• A well-known software store providing software downloads and reviews.</li><li>• Partnered with multiple software brands through affiliate marketing.</li><li>• Implemented SEO strategies to increase traffic and visibility.</li><li>• Tech Stack: PHP, MySQL, WordPress, SEO, Affiliate Marketing</li></ul>	
2. Student Attendance Notification System	01/25 - 01/25
<ul style="list-style-type: none"><li>• A PHP-based web software that sends SMS notifications to parents if a student is absent.</li><li>• Integrated MSG91 API for SMS automation.</li><li>• Tech Stack: PHP, MySQL, MSG91 API</li></ul>	
3. CRM Software	03/23 - 07/23
<ul style="list-style-type: none"><li>• A fully developed Customer Relationship Management (CRM) system for businesses.</li></ul>	

## Key Skills

-  Full-Stack Web Development (MERN Stack, PHP, MySQL)
-  Frontend Technologies (HTML, CSS, JavaScript, Tailwind CSS, React.js)
-  Backend Technologies (Node.js, Express.js, PHP)
-  Database Management (MongoDB, MySQL)
-  SEO & Digital Marketing (On-Page & Off-Page SEO, Backlinking, Keyword Research)
-  Affiliate Marketing (Software Affiliate Programs, Monetization Strategies)
-  Project & Team Management (Managing CYNOR & SoftForPC.in, Leadership)
-  Software Deployment & Hosting (cPanel, VPS, Cloud Hosting)
-  API Integration (MSG91, Payment Gateways, Third-party APIs)
-  Version Control & Collaboration (Git, GitHub)

## Interests

- AI-Powered Full Stack Developer