



HELLO !

My name is Souhayl Sedira
I am 21 years old and I am
currently in my second
year of BUT MMI.

Profession

Student in BUT MMI

Date of birth

23 juin 2002

Address

12 impasse du bois georges,
Sainte-Suzanne 25630

Email

souhaylsedira23@gmail.com

Passions

Graphic and digital design,
Entrepreneurship,Climbing,
Football,Bodybuilding,
Literature,technology,
culture
web and Japanese culture

Souhayl Sedira

UI/UX Designer – Entrepreneur

❖ TELEPHONE 07 71 01 77 61 ❖

❖ SOUAYL.FR ❖

EDUCATION

2017-2020

**Lycée Germaine Tillion
Montbéliard**

Bac S option Sport Spé SVT

2020-2021

**Université de Besançon
PACES Médecine**

2021-2024

**IUT Belfort Montbéliard
BUT MMI Parcours Création**

WORK EXPERIENCE

Fév. 2017

Stage 3ème - NG Productions
Communication et réseaux sociaux

Aout-Oct
2023

Alternance - Web&Design
UX/UI Designer

Eté 2021

Boulanger's Andelnans
Livraison électro-ménagers

Oct 2023

**Création de mon
Auto-Entreprise**

Création de site web pro pour mes clients
et gestion de mes boutiques e-commerce

Mars 2023-
Juillet 2023

**Stage + CDD à l'université de
Franche comté - 600 ans**
Création du site web hommage
aux 600 ans de l'université.

Déc. 2023-
Aout 2024

Alternance - Le-Digital.fr
UX/UI Designer.

SKILLS

Development and com'

- Responsive website design
- Mobile application design
- Web site hosting and uploading
- Design of a communication strategy
- Mastery of some SEO tools
- Social media management

Software and preferences

- Mastered Figma, Adobe suite (especially InDesign, Illustrator and Photoshop), Wordpress (with SEO and MailPoet plugins), Visual Studio code and Ubersuggest (SEO tool).
- Code in HTML, CSS, Javascript with the VUE JS and GSAP frameworks.
- Focused on WebDesign and Front-end integration but can help with communication.

Design

- Design of a website, application or software model in responsive
- Tree structure of a project
- Design of the UX/UI of a project
- Logo and visual identity
- Graphic charter and print
- Poster and social networks

Company management

- Web design and project management
- Customer relations and adaptability
- E-commerce and nudge marketing
- Experienc eprofessionnel
- Professional support
- ADS platform management