



CT: Bar and Column Charts

Insights:

- Paseo leads with the highest sales of 33M, followed by VTT (21M) and Velo (18M).
- Amarilla also records 18M in sales, showing similar performance to Velo, while Montana (15M) and Carretera (14M) trail behind.
- In terms of profit, Paseo again dominates with approximately 5M, followed by VTT and Amarilla, indicating both strong sales and profitability.
- The products Montana and Carretera show relatively lower profit margins, suggesting the need for marketing or cost optimization strategies.
- Overall, Paseo is the top-performing product, both in sales and profit, while Carretera performs the weakest across both metrics.

Steps to Reproduce:

1. Create Product-wise Sales Chart
 - Select Bar Chart visual from the Build Visuals pane.
 - Add Product to the Y-axis and Sum of Sales to the X-axis.
2. Format the Visual
 - Go to Format your visual and modify X and Y axes.

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- Options available:
- Change font style, font size, and font colour.
- Turn value labels on.
- Enable and format chart title (change font size, style, and colour).

3. Create Product-wise Profit Chart

- Select Column Chart visual from Build Visuals.
- Add Product to X-axis and Sum of Profit to Y-axis.

4. Format the Profit Chart

- In Format your visual, go to Y-axis options:
- Turn on value radio button.
- Change font colour, style, and size.
- Turn on title and format it appropriately.

5. Gridlines

- Go to Gridlines and turn off horizontal gridlines for a clean view.

6. Columns

- Under Columns, choose and apply the desired colour scheme for each bar/column.

7. Borders

- Turn on border radio button to highlight the chart boundaries.

8. Data Labels

- Turn on Data Labels and select the position for better readability.

9. Values

- Under Values, adjust font colour, style, and size for clarity.

10. Final Touch

- In Format Visual → General, enable Title and customize font style, colour, size, and alignment.
- Save and align both charts side by side for comparison of Sales and Profit.