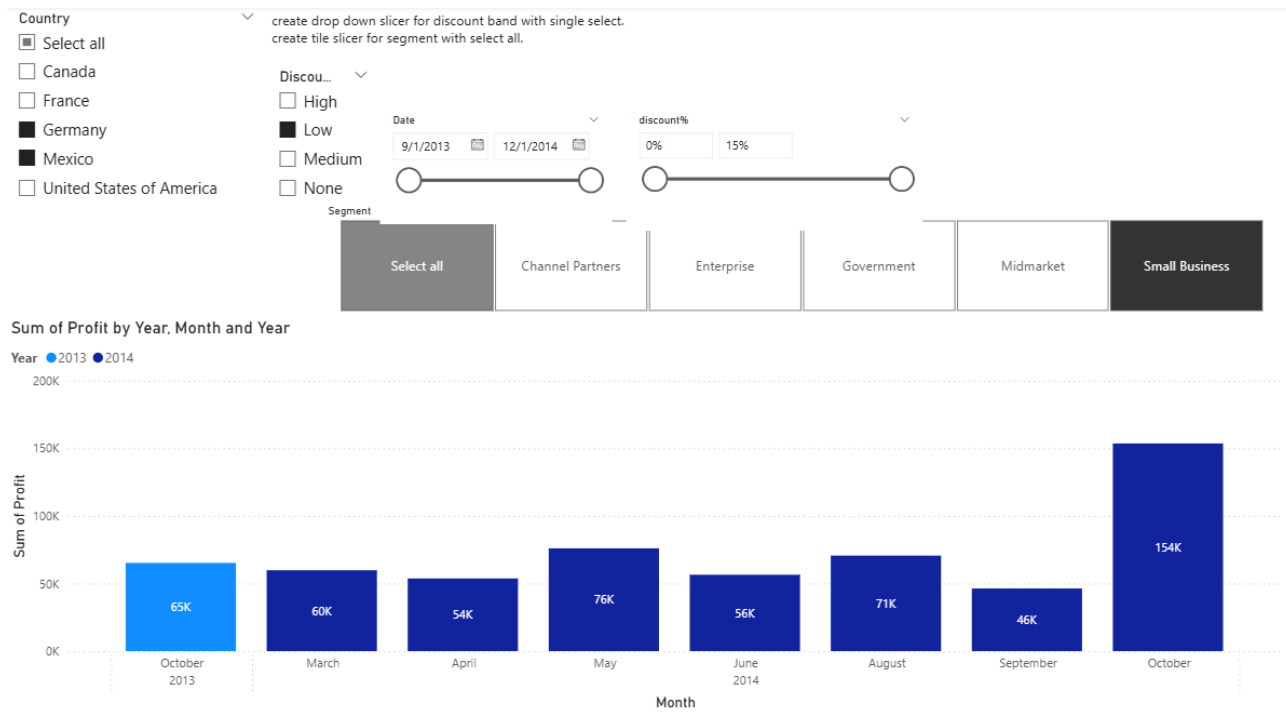


Date:05-11-2025



CT - Bar Chart

Insights:

The chart represents the Sum of Profit by Year, Month, and Segment.

The highest profit was achieved in October (154K), showing a significant increase compared to other months.

August (71K) and May (78K) also show strong performance, indicating consistent profit growth through mid-year.

September (46K) shows a temporary dip, suggesting possible seasonal or operational factors affecting profit.

Among the segments, Small Business and Channel Partners appear to be the major contributors to total profit.

Overall, the chart shows a positive trend in profit across months, reflecting business stability and growth opportunities.

Steps to reproduce:

1. Selected Clustered Bar Chart from Build Visuals.

2. Drag Month to the X-axis and Sum of Profit to the Y-axis.

3. Drag Segment to the Legend or Small Multiple field to separate the data visually.

4. Go to Format your visual and customize the following options:

Options available are:

Change font style

Change font size

Change font colour

Turn value button on

Then turn on the title. Change its font size, style, and colour

5. In Y-axis formatting:

Go to Value → Turn the radio button on

Change font colour, style, and size

Turn the Title radio button on → Change its font colour, style, and size

6. Go to Gridlines:

Turn Horizontal gridlines off for a cleaner visual

7. Go to Columns:

Select Data colour and choose a gradient or solid colour scheme (e.g., shades of blue)

8. Turn on the Border radio button to give the chart a defined outline

9. Turn on Data Labels:

Under options, select the position (e.g., inside end)

Change font colour, style, and size

10. In Format visual > General:

Turn Title on

Change font style, colour, size, and alignment

Update the title to “Sum of Profit by Year, Month, and Segment”

11. Add Slicers for filters such as:

Country

Discount Band

Segment

Date Range

12. Save and review your final visual for presentation.