

Trademark Opposition

A trademark opposition occurs when a third party objects to your trademark application after its publication in the Trademark Journal. Opposition may arise if the opposing party believes that the new trademark is identical or similar to their existing one and may cause confusion among consumers.

Grounds for Trademark Opposition

- Similarity to an Existing Trademark –
- Lack of Distinctiveness –
- Bad Faith Registration –
- Violation of Public Order or Morality –

Process of Trademark Opposition

1. Notice of Opposition –
2. Counter-Statement –
3. Evidence Submission –
4. Hearing –
5. Decision –

How to Handle a Trademark Opposition?

- Consult Legal Experts –
- Gather Strong Evidence –
- Negotiate or Settle –

Our outsource team provides strong legal representation and strategic responses to help you secure your trademark successfully.