RICHARD Z. SHEN

https://github.com/Souloist

PROFESSIONAL EXPERIENCE

Senior Software Engineer

GIPHY

Mar 2019 - Current

- Technical lead of Ad Tools team, managing a team of 5. Products include campaign management, reporting, impression tracking service, inventory validation, and pacing APIs.
- Conducted routine 1:1s with direct reports, code reviews, system designs, interviews, and worked closely with product managers and stakeholders to plan bi-weekly sprints.
- Built impression tracking service for ad campaigns to enable pacing and corresponding insights dashboard. Generating hundreds of thousands of tags a day and tens of millions of tags historically.
- Built inventory validation on ad campaigns, as a precursor to pacing, to notify campaign managers of conflicting campaigns.
- Mentored junior engineers on database systems, ORM usage, and Django.

Software Engineer

Artivest

Apr 2018 - Feb 2019

- Designed RESTful APIs for performance and sales analytics of funds using Django, PostgreSQL, and celery.
- Redesigned ETL processes to be event-driven using modular functions and added comprehensive logging.
- Identified API bottlenecks through profiling and significantly improved performance by recusing signal calls and optimizing queries.
- Mentored engineers through code reviews and gave biweekly talks on topics such as database design, proper ORM usage, and event-driven architecture.
- Defined standard operating procedure (SOP) for Git workflow in the SDLC.

Software Engineer

Truveris

Sept 2016 - Apr 2018

- Technical lead on Patient Access Services (PAS) team which specialized in analytics and distribution of copay programs.
- Designed and implemented claims adjudicator handling millions of requests a month.
- Integrated additional copay programs to IVR system and web portal for prescription-drug coupon activations, using Twilio and third-party adjudicators.
- Built a text messaging program for the prescription savings program which included custom messages, automated reminders, and SMS prescription-refill requests.

Software Engineering Intern

Truveris

May 2016 - Aug 2016

- Developed features for the OneRx pharmacy price comparison web app using React.js, and Flux.
- Implemented testing infrastructure for React applications with Karma, Jasmine, Enzyme, and PhantomJS.
- Trained classifier with prescription data using convolutional neural network and TensorFlow.

LANGUAGES AND TECHNOLOGIES

Programming Languages: Python, JavaScript, SQL

Web Technologies: Django, React, AWS, Celery, Flask, SQLAlchemy, Docker, Kubernetes

Databases: PostgreSQL, Redis, DynamoDB, SQLite

Software Tools: Git, Bash, Linux (Ubuntu), Vim, tmux, Pycharm

OPEN-SOURCE CONTRIBUTIONS

Mezzanine (Python)

- CMS framework for Django applications (https://github.com/stephenmcd/mezzanine)
- Fixed context manager for switching sites to properly clean up thread-local state

EDUCATION

New York, NY

New York University

Sept 2014 – May 2016

M.S. in *Electrical Engineering*

• Areas of Specialization: Signal Processing

New Brunswick, NJ

Rutgers University

Sept 2010 - May 2014

B.S. in Biomedical Engineering, Minors: Mathematics/Psychology