# Sales Overview

2.25M

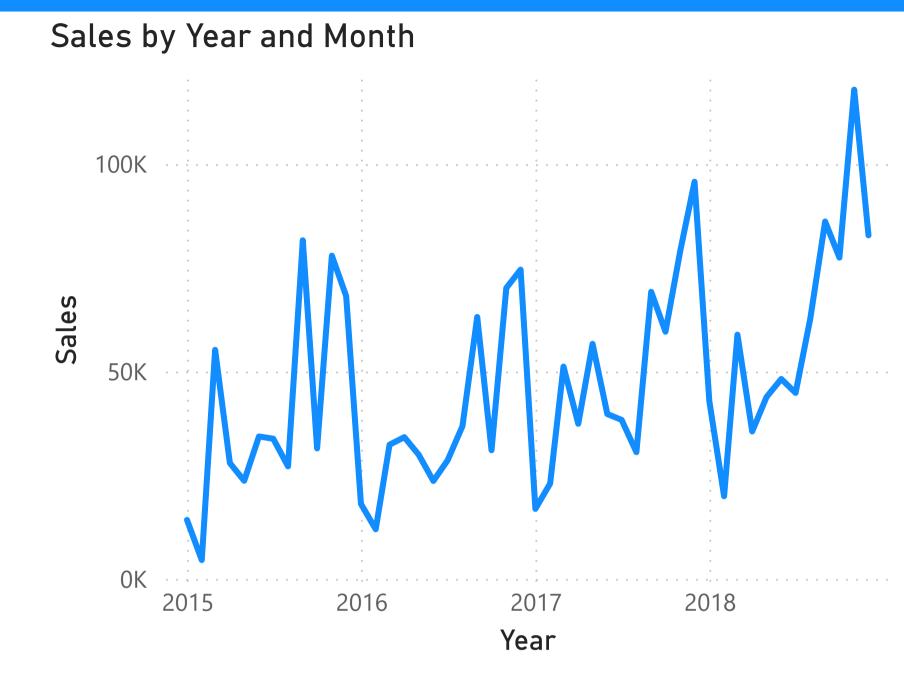
**Total Sales** 

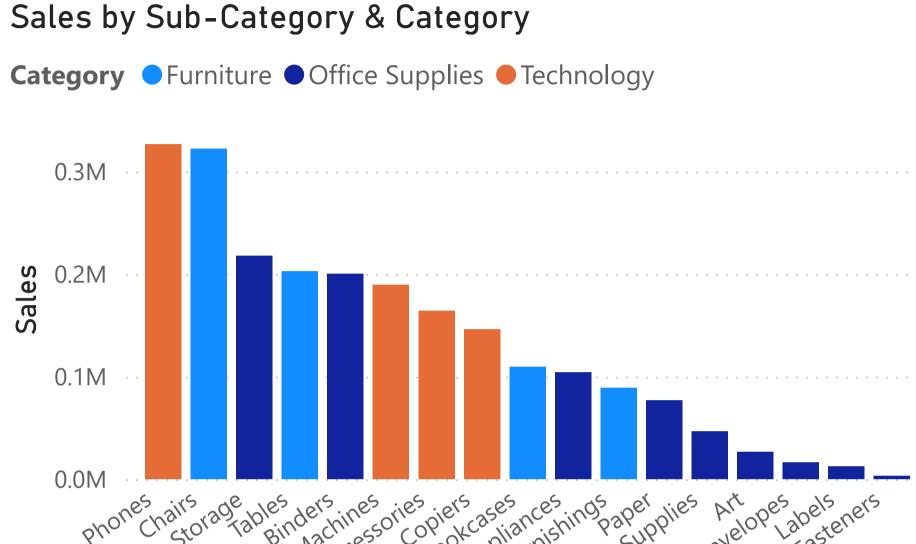
4916

**Total Orders** 

458.22

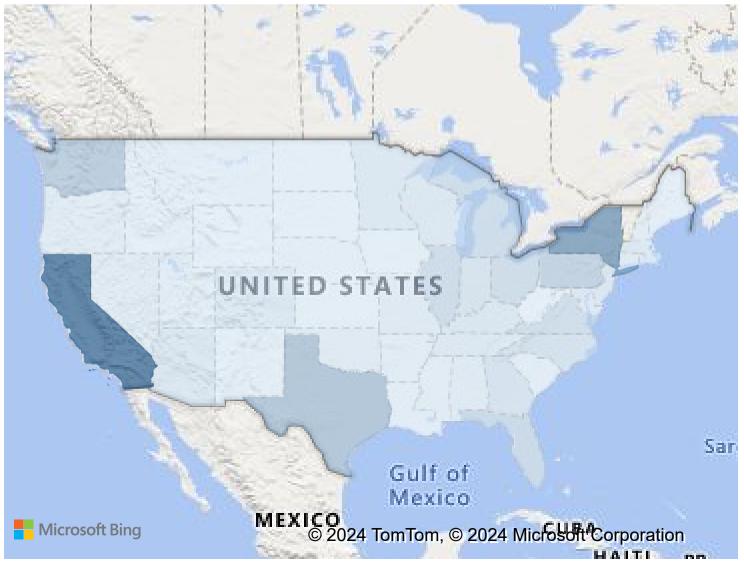
AOV



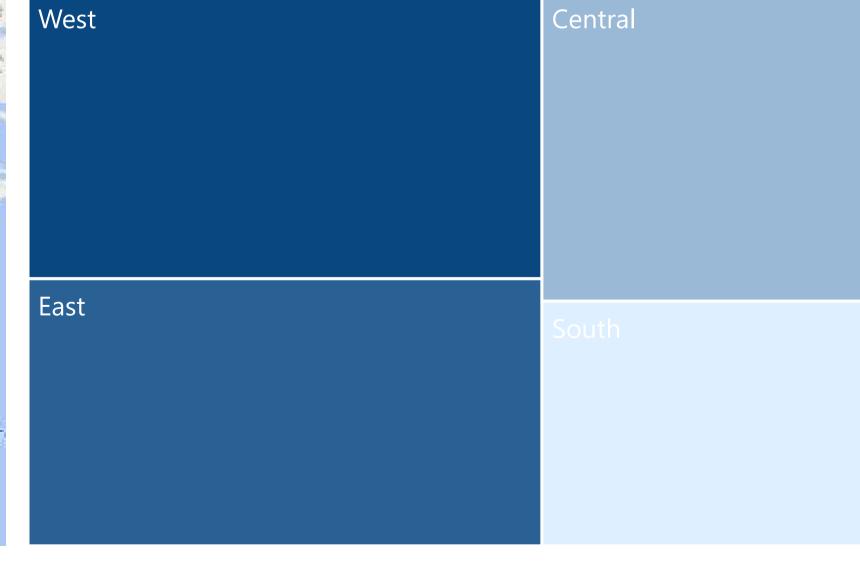


Sub-Category

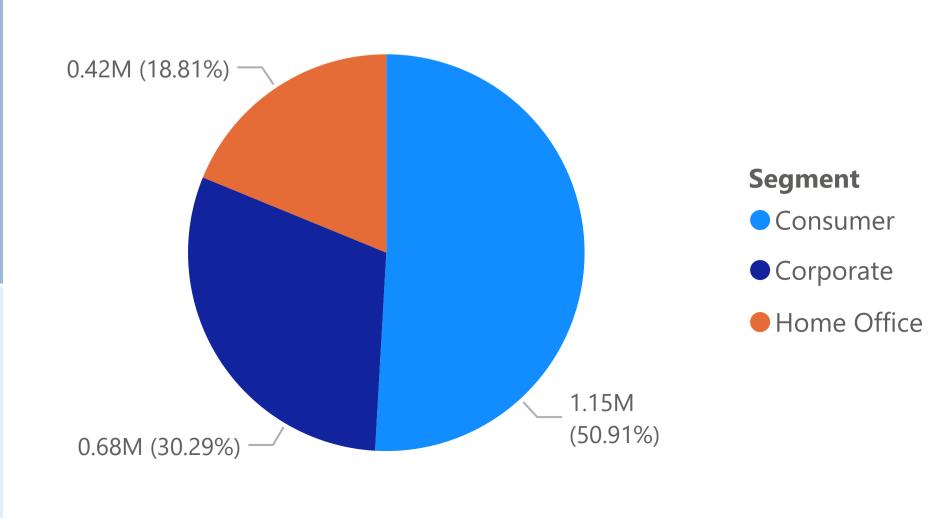
### Sales by State



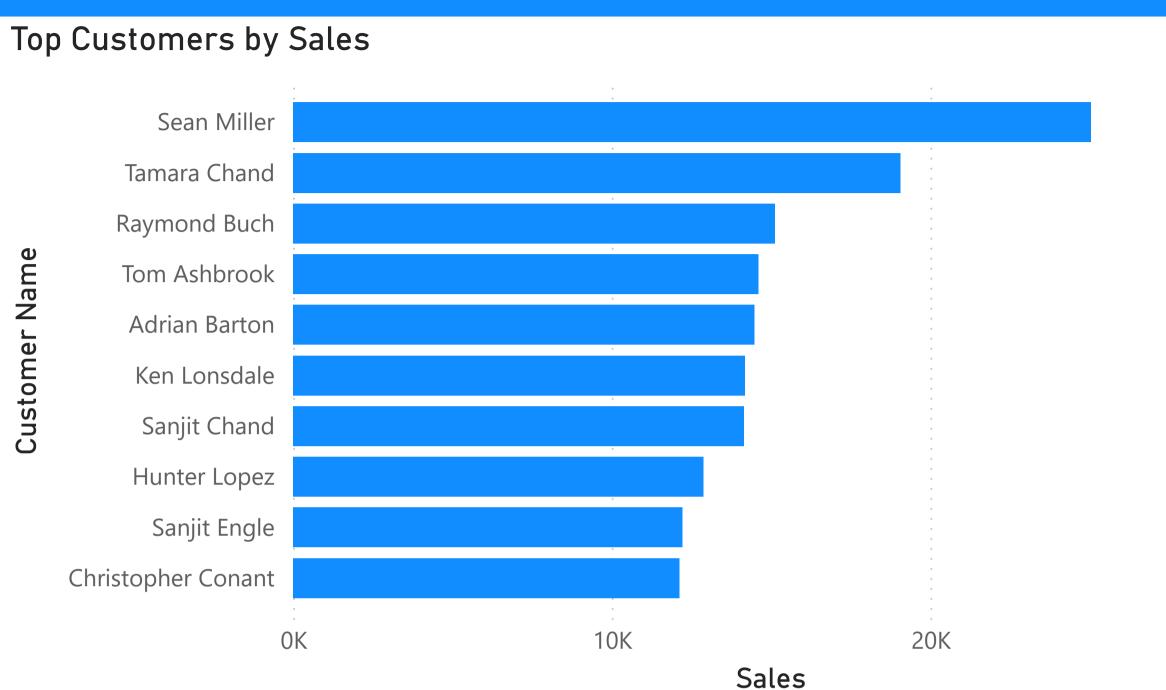
Sales by Region



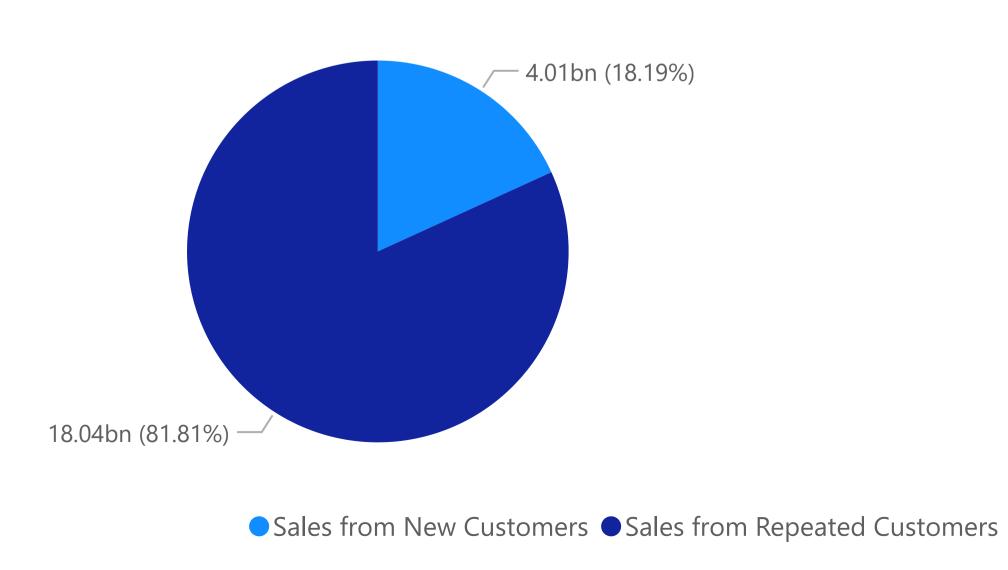
Sales by Segment



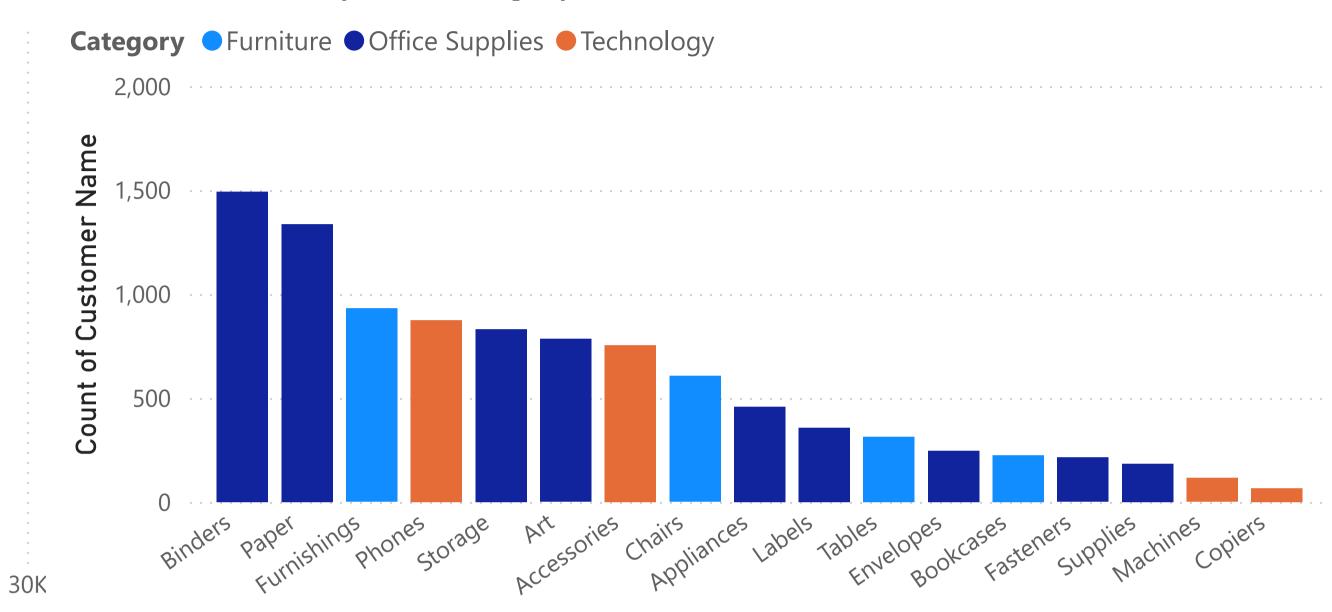
# **Customer Analysis**



### Sales from New and Repeated Customers

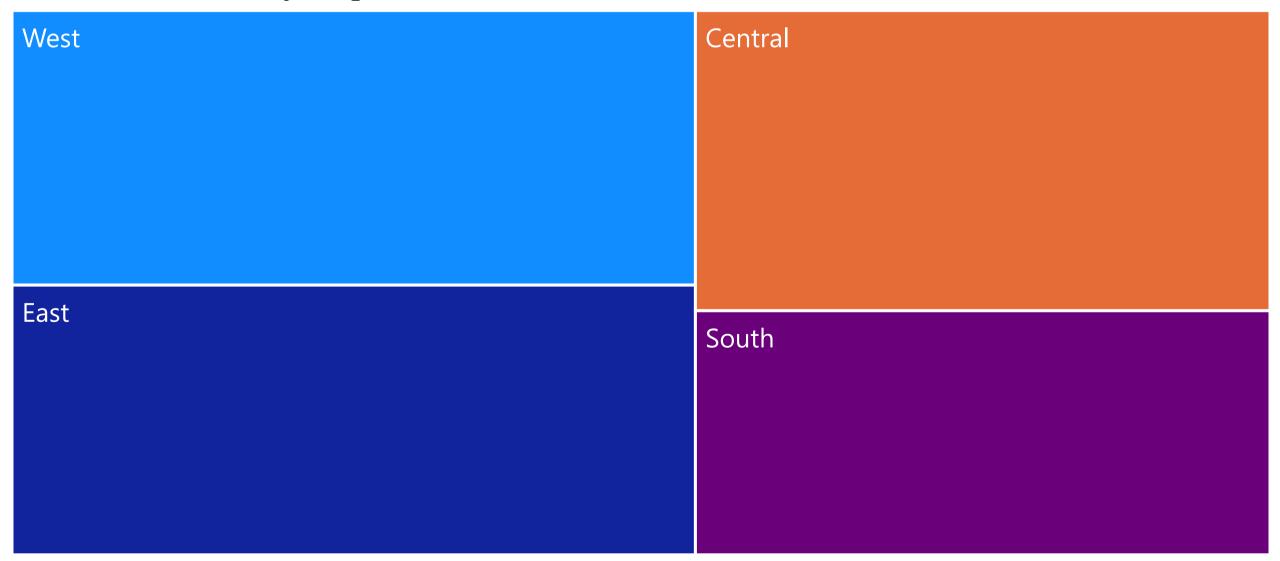


#### Customer Count by Sub-Category



Sub-Category

#### **Customer Count by Region**



# Forecasting

