

Ideation Phase

Brainstorm & Idea Prioritization


Date	11 October 2023
Team ID	Team- 591267
Project Name	Project on Tata Power Stock Analysis

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & Idea Prioritization

Team ID -> Team-591267


Title -> Project On Tata Power Stock Analysis


Members->
Soumajit Pal(21BCE7214)
Aryan Rustagi(21BCE7375)
Ridhi Jaisingh(21BCE8341)
Praveen Bastia(21BCE7688)




Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

 Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


 Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

 Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

Perform a comprehensive analysis of TATA Power Company's stock to provide valuable insights and recommendations for investors. The analysis should encompass historical performance, current financial health, market sentiment, and potential future prospects of TATA Power stock to assist investors in making informed decisions about buying, holding, or selling the company's shares.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm
Write down any ideas that come to mind that address your problem statement.

Soumajit Pal	Aryan Rustagi	Ridhi Jaisingh	Praveen Bastia
Analyse revenue growth of Tata Power	Identify potential growth catalysts	Review guidance from financial analysts	Evaluate potential risks
Contemplate the economic trends in the market	Assess international growth prospects	Observe investments in technology and innovation	Investigate government contracts and subsidies
Examine competitive dynamics in energy sector	Inspect the regulations that may impact the company	Compare Tata Power to other utility companies	Study cash flow from operations, investing and financing
Consider the company's market cap	Analyse the company's asset base	Understand the changes in the asset value	Analyze the customer base
Evaluate the company's history of stock buybacks	Observe the impact on the shareholders' value	Examine operating and net profit margins	Analyze the power sector of India

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Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Financial Performance Analysis

Growth and Market Position

Investment and Technology Focus

Industry and Market Analysis

External Analysis and Guidance

Step-3: Idea Prioritization

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Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Importance
If each of these ideas could get done without any difficulty or risk, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

High Importance / Low Feasibility	High Importance / High Feasibility
<ul style="list-style-type: none"> Compare Tata Power to other utility companies Analyse revenue growth of Tata Power Evaluate potential risks 	<ul style="list-style-type: none"> Assess international growth prospects Investigate government contracts and subsidies Examine competitive dynamics in energy sector
<ul style="list-style-type: none"> Contemplate the economic trends in the market Study cash flow from operations, investing and financing 	<ul style="list-style-type: none"> Analyze the power sector of India Identify potential growth catalysts