

# Are you an artist who believes making music should feel exciting, not exhausting?

Every day, Releases get delayed because everything feels complicated.

The process drains the excitement out of it,  
music deserves a better journey from idea to audience

Explore what's coming

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# The Solution

**Social Impression**, a next-gen artist ecosystem that goes beyond *production and distribution*, is designed specifically for fast-paced independent artists. We built a system that manages everything *from the first beat to the final video, boosting your releases to reach millions*.

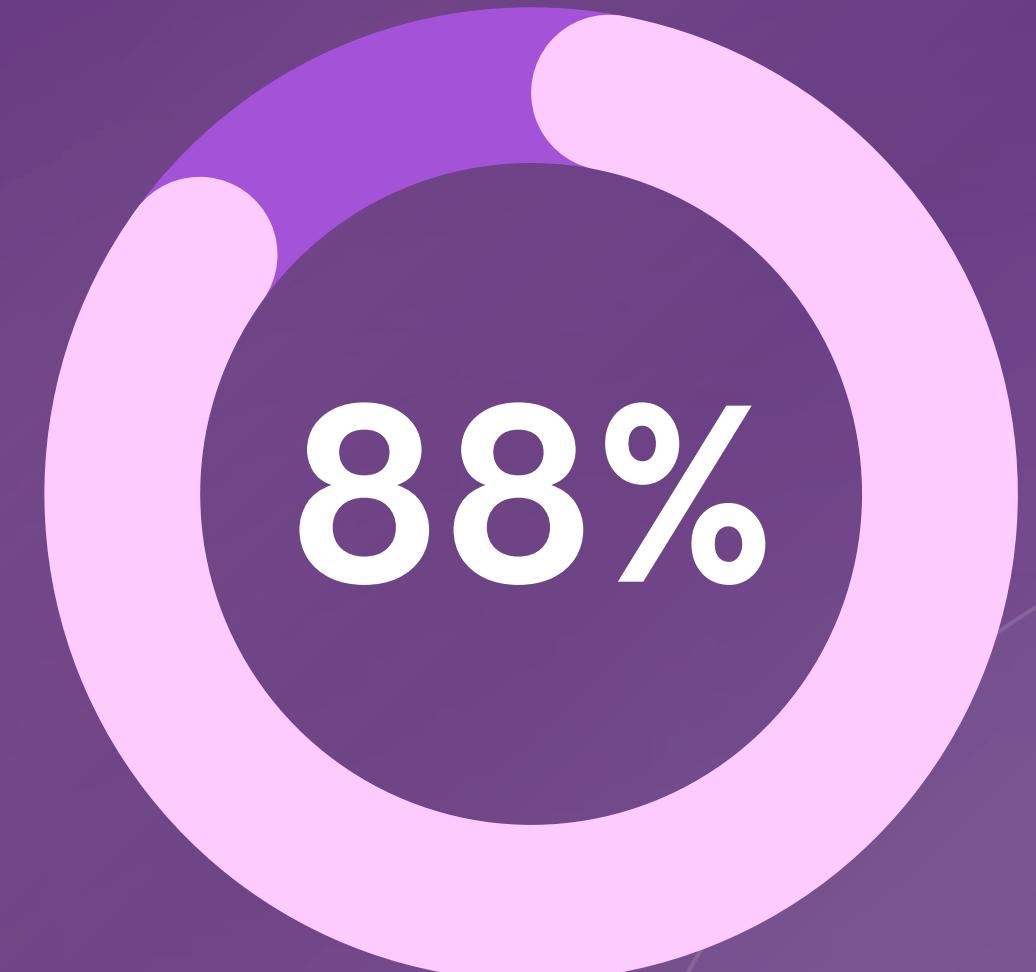
## VISION

We aim to bridge the gap between independent artists and the global music industry.

## MISSION

Our North Star is a world where 10,000 emerging musicians can stand out globally.

Source: [hypebot.com](http://hypebot.com)



88%

88% of artists who release music globally remain undiscovered.

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# STRIKE

## What You Get

Strike is for artists ready to take their first step towards a successful music journey. We've simplified it for you.

By partnering with Social Impression, you get to strike your first goal.

### 100K+ GUARANTEED

Views via YouTube Ads. You can even choose from different success metrics (likes, shares, clicks, etc.) The numbers promised may differ based on different metrics

### Freebies

- Google Knowledge Panel after 3 releases
- Dedicated Artist Manager
- 2 FREE Revisions
- FREE Basic Ads
- Personalised Streaming
- Stickers & Assets

### S Music Production

- Created fully in a professional DAW environment
- Pre-production & song direction
- Composition grooming
- Software mixing & mastering
- Stems delivery

### S Marketing

- Omnichannel setup
- Song cover creatives
- Content ideas tailored to your sound
- 3-4 vertical edits
- Strike Instagram analytics
- Artist brand tone & aesthetic guide

### S Distribution

- All-platform distribution
- YouTube OAC
- Spotify & Apple Music Verification
- Copyright Claims
- Online Interviews on Social Impression
- Release Strategy
- 30 & 90 Days Performance Report

# MOMENTUM

What You Get

Momentum is where your music stops waiting and starts moving upwards. For artists ready to show up, stay seen, and echo louder.

By partnering with social impression, your efforts starts gaining exponential momentum.

## 200K+

GUARANTEED

Views via YouTube Ads. You can even choose from different success metrics (likes, shares, clicks, etc.) The numbers promised may differ based on different metrics

## Freebies

- Google Knowledge Panel after 3 releases
- Dedicated Artist Manager
- 2 FREE Revisions
- FREE Detailed Ads
- Personalised Streaming
- Stickers & Assets

### Music Production

- Up to 2 live instruments recorded professionally
- Hardware-based recording chain
- Hardware mixing & mastering

### Marketing

- 30 Days promotion strategy
- 30 Creatives + Vertical Edits
- Music & social analytics
- 30+ 90 Days performance insights

### Distribution

- All-platform distribution
- Youtube OAC
- Spotify & Apple Music Verification
- Copyright Claims
- Online Interviews on Social Impression
- Release Strategy
- 30 & 90 Days Performance Report

# NORTH STAR

## What You Get

North Star is for artists who are confident that their music belongs on bigger stages and greater heights.

Where your vision becomes clearer, your identity sharper, and your name unforgettable.

By partnering with Social Impression, you step into the artist you were meant to be.

### 500K+ GUARANTEED

Views via YouTube Ads. You can even choose from different success metrics (likes, shares, clicks, etc.)  
The numbers promised may differ based on different metrics

### Freebies

- Google Knowledge Panel after 3 releases
- Dedicated Artist Manager
- 2 FREE Revisions
- FREE Detailed Ads
- Personalised Streaming
- Stickers & Assets

### S Music Production

- Fully live instrumentation
- Choir/background vocalists (as required)
- Premium hardware mix chain
- 1 alternate version included (Remix/acoustic/stripped)
- Radio, sync & live-performance ready sound

### S Marketing

- Paid ads + PR campaigns
- Advanced 30-day promotion plan
- 45 Creative & Vertical Edits
- Detailed analytics + strategy planning
- UGC (for fans & Creators) + social media strategy

### S Distribution

- All-platform distribution
- YouTube OAC
- Spotify & Apple Music Verification
- Copyright Claims
- Online Interviews on Social Impression
- Release Strategy
- 30 & 90 Days Performance Report



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### Day 16-22: Vocal Recording (48-72 Hours)

Professional recording of final vocals in your closest Social Impression partnered studio based on your availability and preference.

### Day 22-25: Mixing, Mastering & Marketing Plan (+ 3rd Payment)

Final sound polish along with release strategy and promotional deliverables.

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### Day 25-30: Music Release

Your song goes live on major platforms within 5 days of approval.

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### Day 65 & Day 125: Performance Report (35 & 95 Days Post-Release)

Detailed insights into streams, reach, listeners, and overall performance.

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# Pricing & Customisation



**£799**

**Strike - £1,099**

Payment 1: 40% - £319

Payment 2: 30% - £240

Payment 3: 30% - £240



**£ 1349**

**Momentum - £1,749**

Payment 1: 40% - £539

Payment 2: 30% - £405

Payment 3: 30% - £404



**£3339**

**North Star - £4449**

Payment 1: 40% - £1,335

Payment 2: 30% - £1,002

Payment 3: 30% - £1,002

## Add-ons: Video Production

- Professional video shoot
- Video Editing
- Cinematic colour grading
- Add-on props & styling
- Lyrical video creation
- Video distribution across platforms

## Quotation based on

- Locations
- Permissions/License
- Props
- Background actors/dancers

## Limited Launch Pricing!

Available for first

**50**

**selected musicians only.**

# Thank You!

connect@socialimpression.co

Fill this discovery form to begin:

Apply Here:

Official Artist Enrollment



+91 7666232291



connect@socialimpression.co



www.socialimpression.co