



VESTIGE wish you wellth

CNT Training

Marketing Plan

VESTIGE MARKETING PLAN

4 Fold Bonus Marketing Plan

- Cumulative Plan
- Only promotions, no demotions
- Never reaches zero
- No re-qualification
(One time achievement)
- Director Bonus compresses downward
- Leadership bonus roll-up
- No Renewal
- Engineered to make you wealthy



4 FOLD BONUS MARKETING PLAN

How do you start earning this income?

No registration fee is charged. Just buy products of your choice and do personal business of 350 BV within 30 days to complete the registration process and become a valid Vestige Distributor.

Return Policy

Customers can return products for full refund within 30 days from the date of purchase. 10% of the DP would be deducted as service charges.



ENRICHMENT PLAN

7 WAYS OF INCOME

| | |
|-----------------------------|----------|
| Retail Profit | 10 - 20% |
| Performance Bonus | 5 – 20% |
| Director Bonus | 14% |
| Leadership Overriding Bonus | 15% |
| Car Fund | 5% |
| House Fund | 3% |
| Travel Fund | 3% |



1.RETAIL PROFIT

Distributor Price + Retail Profit = MRP

Rs. 250 + Rs. 50 = Rs. 300

2.VESTIGE PERFORMANCE BONUS

| PERFORMANCE BONUS LEVEL | ACCUMULATIVE PV | | ACCUMULATIVE BV | | % ACHIEVEMENT |
|----------------------------|-----------------|--------|-----------------|----------|---------------|
| | MIN | MAX | MIN | MAX | |
| Distributor | 1 | 500 | 16 | 8,000 | 5% |
| Distributor | 501 | 2,000 | 8,016 | 32,000 | 8% |
| Distributor | 2,001 | 4,500 | 32,016 | 72,000 | 11% |
| Senior Distributor | 4,501 | 7,500 | 72,016 | 1,20,000 | 14% |
| Asst. Director | 7,501 | 10,000 | 1,20,016 | 1,60,000 | 17% |
| Director | 10.001+ | | 1,60,016+ | | 20% |

ADDITIONAL ADVANTAGE

| Single Month | Fast Start |
|--------------|------------|
| 4500 BV | 8 % |
| 1,20,016 BV | 20 % |

EXAMPLE OF HOW CUMULATION WORKS

| Month | BV | Acc BV | % | EARNINGS |
|-------|--------|----------|------|-----------|
| 1 | 40,000 | 40,000 | 11 % | Rs. 4,400 |
| 2 | 40,000 | 80,000 | 14 % | Rs. 5,600 |
| 3 | 41,000 | 1,21,000 | 17 % | Rs. 6,970 |
| 4 | 40,000 | 1,61,000 | 20 % | Rs.8,000 |



3.VESTIGE DIRECTOR BONUS

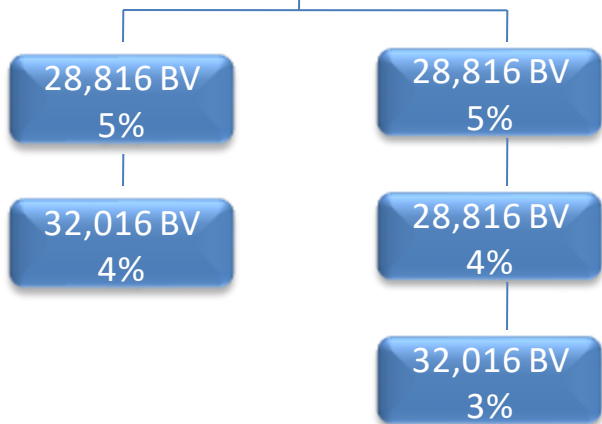
DIRECTOR BONUS - 14%

| Status | Director Groups | Qualifying Conditions | QUALIFIED DIRECTOR LEVEL IN % | | | | | | | | | |
|---------------------------------|-----------------|---------------------------|-------------------------------|---|---|---|---|---|----|----|----|----|
| | | | You | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| Director | - | PS: 600 BV PGS : 2,001 PV | 6 | | | | | | | | | |
| Silver Director | 1 | PS: 600 BV PGS : 1801 PV | 6 | 5 | 4 | | | | | | | |
| Gold Director | 2 | PS: 600 BV PGS : 1501 PV | 6 | 5 | 4 | 3 | | | | | | |
| Star Director | 3 | PS: 600 BV PGS : 1001 PV | 6 | 5 | 4 | 3 | 2 | | | | | |
| Diamond Director | 4 | PS: 600 BV PGS : 501 PV | 6 | 5 | 4 | 3 | 2 | 1 | | | | |
| Crown Director | 6 | PS: 600 BV | 6 | 5 | 4 | 3 | 2 | 1 | .5 | | | |
| Universal Crown Director | 8 | PS: 600 BV | 6 | 5 | 4 | 3 | 2 | 1 | .5 | .5 | | |
| Double Crown Director | 12 | PS: 600 BV | 6 | 5 | 4 | 3 | 2 | 1 | .5 | .5 | .5 | |
| Double Universal Crown Director | 16 | PS: 600 BV | 6 | 5 | 4 | 3 | 2 | 1 | .5 | .5 | .5 | .5 |



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3. VESTIGE DIRECTOR BONUS



Dynamic Compression - BV of non-qualified Directors is compressed till qualified

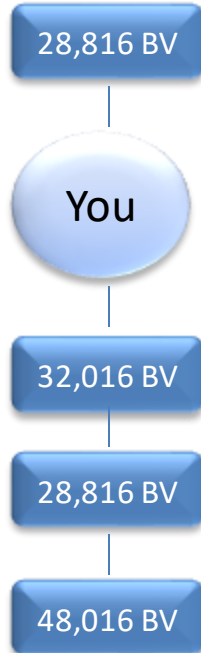
DIRECTORS TO DETERMINE LEVELS!

$$\text{Director Bonus} = \frac{14\% \text{ of company monthly BV}}{\text{Total No. of DB Points}} = \text{Point Value}$$



4.VESTIGE LEADERSHIP BONUS

LEADERSHIP OVERRIDING BONUS – 15%



| Status | Director Groups | Qualifying Conditions | SD | GD | Star | DD | CD | UCD | DCD | DUCD |
|---------------------------------|-----------------|-----------------------|----|----|------|----|----|-----|-----|------|
| Silver Director | 1 | GBV 90,000 | 5 | | | | | | | |
| Gold Director | 2 | GBV 90,000 | 5 | 5 | | | | | | |
| Star Director | 3 | GBV 90,000 | 5 | 5 | 5 | | | | | |
| Diamond Director | 4 | GBV 90,000 | 5 | 5 | 5 | 4 | | | | |
| Crown Director | 6 | GBV 90,000 | 5 | 5 | 5 | 4 | 3 | | | |
| Universal Crown Director | 8 | GBV 90,000 | 5 | 5 | 5 | 4 | 3 | 2 | | |
| Double Crown Director | 12 | GBV 90,000 | 5 | 5 | 5 | 4 | 3 | 2 | 1 | |
| Double Universal Crown Director | >=16 | GBV 90,000 | 5 | 5 | 5 | 4 | 3 | 2 | 1 | .5 |

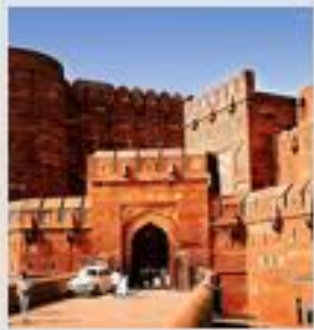
ROLL UP TO ENSURE INCOME

$$\text{Leadership Bonus} = \frac{15\% \text{ of company monthly BV}}{\text{Total No. of LOB Points}} = \text{Point Value}$$



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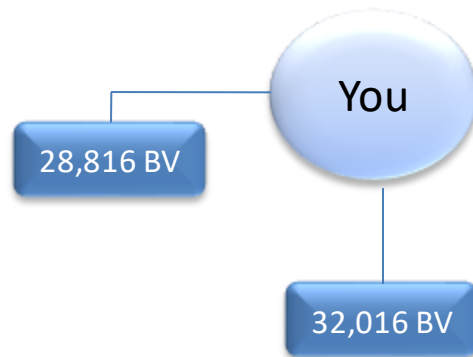
5.VESTIGE TRAVEL FUND



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5. VESTIGE TRAVEL FUND

TRAVEL FUND – 3%



$$\text{Travel Fund} = \frac{\text{3\% of company monthly BV}}{\text{Total No. of TF Points}} = \text{Point Value}$$



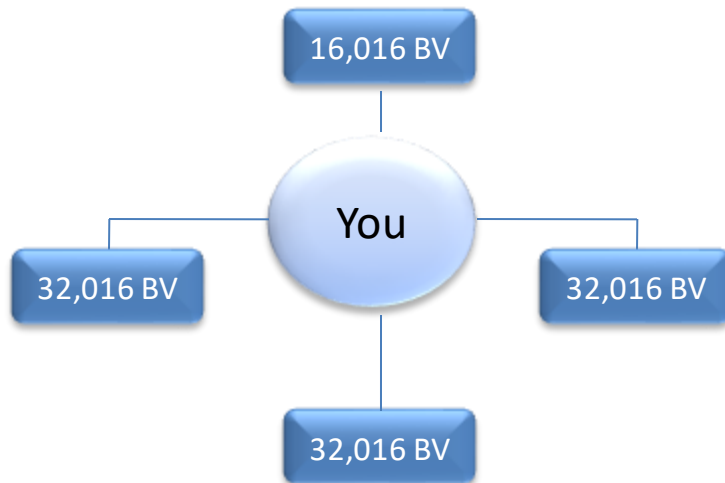
6.VESTIGE CAR FUND



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6. VESTIGE CAR FUND

STAR DIRECTOR



CAR FUND – 5%

CONTINUOUSLY MAINTAIN FOR
3 MONTHS & QUALIFIED FOR LIFE

$$\text{Car Fund} = \frac{\text{5\% of company monthly BV}}{\text{Total No. of CF Points}} = \text{Point Value}$$



7.VESTIGE HOUSE FUND



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7. VESTIGE HOUSE FUND

CROWN DIRECTOR

HOUSE FUND – 3%

CONTINUOUSLY MAINTAIN FOR
3 MONTHS & QUALIFIED FOR LIFE



$$\text{House Fund} = \frac{3\% \text{ of company monthly BV}}{\text{Total No. of HF Points}} = \text{Point Value}$$





VESTIGE wish you wellth

Your Search Ends Here

In your Success,
lies our Success