FED

INNOVATEX

TEAM NAME_CODING NINJAS
TEAM CODE_OM-IN-125-2353

-_MEMBERS_-

1)SOUMIK KHAWAS(TEAM LEADER)
2)SUBHAJIT BERA

COMPANY NAME-1mg





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FEATURE TO BE IMPLEMENTED AND THEIR REASON

1)One-Tap Medicine Refill Reminder

"We've added a simple one-tap refill reminder so patients never run out of essential medicines—this means better care for users and recurring revenue for 1mg."

2)Smart Cart with Generic Alternatives

"Our smart cart suggests affordable generic alternatives and warns about medicine interactions—this builds trust while driving more successful checkouts."

3) Voice Search for Medicines

"Typing complicated medicine names is frustrating, so we built voice search in English and Hindi—making 1mg inclusive and accessible for everyone."

4)One-Swipe Reorder from Homepage

"With a single swipe on the homepage, users can reorder their last prescription—boosting convenience for patients and repeat orders for 1mg."