



AyNaur

# Social Media Content Management



AyNaur

# About Us

Aynaur is a multidisciplinary Social Media Team that provides innovative and inventive digital marketing solutions. We specialize in providing high-quality content development and design services to small to medium-sized businesses who are seeking to enhance their brand presence on the web.

Our team of experienced content creators are dedicated to assisting businesses create a unique brand identity that reflects their vision and values.



AyNaur

# What Will You Get?



Research, create, curate or edit content



Research the best hashtag



Write engaging captions



Designing posts, stories & reels



Scheduling posts for optimum times



Engage with audiences



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## Social Media Management for Project Fier

PROJECT  
FIER™

### Client Brief

Project Fier aims to boost clients' online presence and competitive advantage through innovative digital strategies. Their goal is to leverage retargeting, search intent, and automated funnels to enhance visibility and drive growth. With services like digital branding, website development, and leads generation, they empower clients to excel in the digital arena.

### Scope of work

- ❖ Market Analysis To Identify Trendy Topics and Hashtags.
- ❖ Creating Social Media Contents for Instagram and Facebook.
- ❖ Scheduling and Managing Social Media Profiles.

### Requirements

12

Square Posts /Week  
(1080x1080 px)

8

Reels /Week  
(1080x1920 px)

10

Story Posts /Week  
(1080x1920 px)

**SUCCESS IN SOFTWARE**  
Hinges On Strong Developer-Client Communication.  
Prioritize Open Communication For Aligned Goals, Error Prevention, And Enduring Quality In Your Projects.

**SEO in 2024:**  
**YOUR BLUEPRINT FOR WEBSITE SUCCESS**

**Craft Your Future**  
Top Free Learning Sites for Modern Developers

Technology	Resource
HTML	<a href="#">w3schools.com</a>
CSS	<a href="#">FreeCodeCamp.org</a>
JavaScript	<a href="#">JavaScript.info</a>
UI/UX	<a href="#">UXDesigning.org</a>



## Project Showcase

PROJECT FIER

### Best and Worst Facebook Post Times for Engagement?

Best Time      Worst Time

www.projectfier.com

PROJECT FIER

### Why Keep the Article Title Length Under 60 Characters?

Did You Know  
93% of Marketers use Social Media Ads for Brand Exposure

www.projectfier.com

PROJECT FIER

### Can Social Media Produce Quality Leads

PROJECT FIER

### Business with Social Media Marketing

www.projectfier.com

PROJECT FIER

### Save Big Be Smart Get Customized Software!

www.projectfier.com

PROJECT FIER

### Need To Boost Your Youtube Views in 2024?

Learn SEO Tricks Today!

www.projectfier.com

Why Focusing On Your Audience & Your Goals is Crucial?



Lead Generation Strategy

Curious How to Maximize Lead Generation? See Why Clear Landing Pages Are the Key!

Caption

Software Development Tips

Improve your software projects efficiency with simple processes

- Improve Core Functions
- Use Available Resources
- Rigorously Test for Success

Why Focusing On Your Audience & Your Goals is Crucial?



Need To Boost Your Youtube Views in 2024?

Learn SEO Tricks Today!



Big Don'ts in Video Marketing



Maximize Sales & Insights

For Your Businesses in 2024



Use Google Analytics

To boost the performance of your business



improve your digital strategy

Is it beneficial for companies to outsource Software Development Services?



Turn Up the Volume on Your Brand

Social Media

Google Algorithm Update Threat or Blessing For All Content!

Gemini



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## Social Media Management for SQFT



### Client Brief

SQFT Decor is a Singapore-based interior design company specializing in wall panels. They transform spaces with high-quality products tailored to client needs. AyNaur partnered with SQFT Decor to boost its digital presence, manage social media content, foster organic customer growth, and enhance its market visibility.

### Scope of work

- ❖ Market Analysis To Identify Trendy Topics and Hashtags.
- ❖ Creating Social Media Contents for Instagram and Facebook.
- ❖ Scheduling and Managing Social Media Profiles.
- ❖ Engagement With Audience.

### Requirements

8

Square Posts /Week  
(1080x1080 px)

8

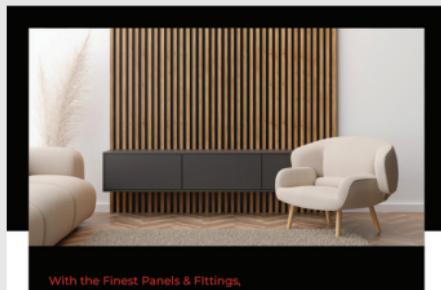
Reels /Week  
(1080x1920 px)

5

Story Posts /Week  
(1080x1920 px)



We Care Your Vision  
We Serve Your Dream Decoration



With the Finest Panels & Fittings,



Wall Panel as  
Unique as You are

Select your choice At

# Project Showcase



Why Trust SQFT Decor  
with Your Interior Design?

- Unparalleled expertise
- Innovative design solutions
- Personalized customization
- Attention to detail
- Exceptional customer service

8787 4949



**Redesign  
Your  
Home**

With a Stylish and Elegant Metal Design

8787 4949



Wall Panel as  
Unique as You are

Select your choice At  
SQFT Decor

8787 4949



We Care Your Vision  
We Serve Your Dream Decoration

How Can  
Wall Panels  
**Maximize** Your  
Room Space?



With the Finest Panels & Fittings,  
**Get Unmatched**  
Quality For Your  
Walls

SQFT  
Decor



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## Social Media Management for Truwealth Financial Solution



### Client Brief

TruWealth's goal is to understand your financial aspirations and partner with you to create a customized strategy for a secure future. Led by Erica Johnson, Founder and CEO, our focus is on listening, learning, and collaborating to help you achieve your financial goals efficiently.

### Scope of work

- ❖ Market Analysis To Identify Trendy Topics and Hashtags.
- ❖ Creating Social Media Contents for Instagram and Facebook.
- ❖ Scheduling and Managing Social Media Profiles.
- ❖ Engagement With Audience.

### Requirements

**10**

Square Posts /Week  
(1080x1080 px)

**4**

Reels /Week  
(1080x1920 px)

**10**

Story Posts /Week  
(1080x1920 px)



### TAX Tuesday

Maximize returns,  
minimize stress — every  
Tuesday, TruWealth  
transforms complexity  
into prosperity. Simplify  
your financial success.



Welcome to  
**TRUWEALTH**

Erica Johnson  
Founder & CEO



# Project Showcase

Utilize TruWealth to gain real estate prosperity!

www.truwealth.biz

11:19

Instagram

Truwealth

Your financial success is our mission.

Erica Johnson

Let's embark on a journey towards prosperity together!

Book your info session 888-681-5707

Call

Maximize returns, minimize stress — every Tuesday, TruWealth transforms complexity into prosperity. Simplify with us.

TAX Tuesday

Liked by tareqabbir  
Truwealth Grow your business through us! #business #digitalmarketing #graphicsdesign

Elevate your business with TruWealth — partnering from formation to dynamic strategies, crafting your success story!

For More Information: www.truwealth.biz

Life, Auto, Business & Home  
Health/Medicare  
Wealth Building  
Funeral Planning

For More Information: www.truwealth.biz 888-681-5707

SYDNEY JONES

★★★★★

Erica has demonstrated a high amount of insight in the time I have known her, and she is fast to respond to my concerns. I feel that Erica is genuinely putting my financial goals before her own, a quality that comforts me in my investments.

For More Information: www.truwealth.biz 888-681-5707

“

Life insurance is your ladder to wealth and a legacy that lasts. Secure today, prosper forever.

For More Information: www.truwealth.biz 888-681-5707

# Client's Feedback



**Erica Johnson**  
CEO, TruWealth Financial Solutions

"I love it. Such a great job with little direction. Quality and fast service. I think I've found my social media team."



**Andras Tasi**  
CEO, Esemdee

"Overall, I am incredibly satisfied with the results and will definitely come back for more. The designs are fantastic, and while there may be a few minor variations among the 60 produced in one batch, they add a unique touch."



**Craig Aarons-Martin**  
CEO at CCM Education Group LLC

"Aynaur went above and beyond regarding creating contents that aligned to my vision, brand, and business. The content was friendly, accessible, and created with me in mind. I love the content!!!!!! I will be hiring Aynaur for more projects soon! Wow!"

Feedback

# FAQ

## ❖ What platforms do you manage?

We mainly focus on Instagram, but we can also manage other platforms such as Facebook, LinkedIn, Twitter, and Pinterest.

## ❖ How do you schedule the posts and share the content calendar?

We use a google spreadsheet to plan and schedule the posts for the best times to post. We share the spreadsheet with you for your review and approval before posting.

## ❖ How do you write captions and hashtags for the posts?

We write engaging and informative captions that capture the attention of your followers and potential customers. We also research and use the best hashtags for your niche and content to increase your reach and visibility.

## ❖ How do you help me increase my followers and engagement organically?

We help you grow your Instagram account organically by creating high-quality content that attracts and retains your ideal audience. We also interact with your followers and potential customers by liking, commenting, and replying to their messages.

## ❖ What do you need from me to start working on the gig?

We need your social media account details, details about your account/brand, and insight into what sort of content you are looking for. We will send you a questionnaire which will guide you to help us with your business information.

Contact us for custom offer!