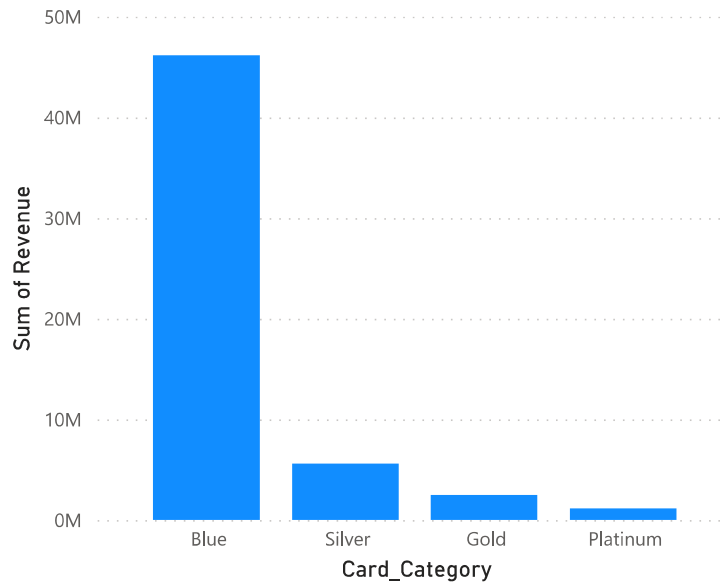


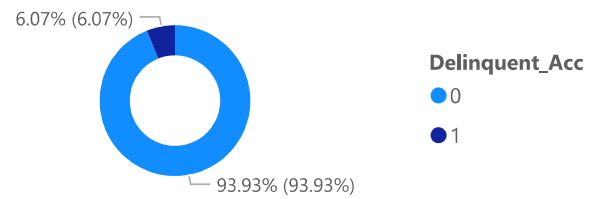


Week_Num	Week_num2	Previous_week_revenue	Current_week_revenue	WOW_revenue
Week-52	52	1070439	933134	-12.8%
Week-51	51	1026549	1070439	4.3%
Week-50	50	980152	1026549	4.7%
Week-49	49	1008777	980152	-2.8%
Week-48	48	1047120	1008777	-3.7%
Week-47	47	1078915	1047120	-2.9%
Week-46	46	1094927	1078915	-1.5%
Week-45	45	1063063	1094927	3.0%
Week-44	44	934631	1063063	13.7%
Week-43	43	1080205	934631	-13.5%
Week-42	42	982974	1080205	9.9%
Week-41	41	994114	982974	-1.1%
Week-40	40	994184	994114	-0.0%
Week-39	39	1117638	994184	-11.0%
Week-38	38	1097403	1117638	1.8%
Week-37	37	1078573	1097403	1.7%
Week-36	36	1116901	1078573	-3.4%
Week-35	35	1085576	1116901	2.9%
Week-34	34	1074741	1085576	1.0%
Week-33	33	1015951	1074741	5.8%
Week-32	32	1182652	1015951	-14.1%
Week-31	31	1040273	1182652	13.7%
Week-30	30	1041929	1040273	-0.2%
Week-29	29	1153365	1041929	-9.7%
Week-28	28	1236205	1153365	-6.7%

Sum of Revenue by Card\_Category



%GT Count of Delinquent\_Acc by Delinquent\_Acc



# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

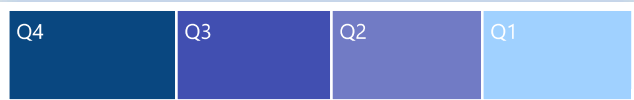
Trans Amount

45M

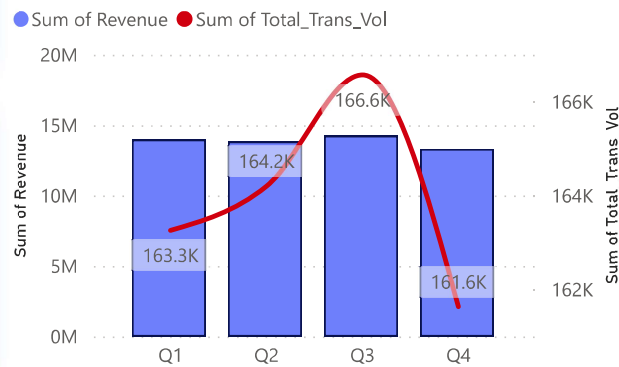
Trans Count

656K

Card_Category	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Revenue
Blue	36957875	6,495,887.74	46,139,397.74
Silver	4586746	812,081.28	5,586,332.28
Gold	2024078	373,784.16	2,454,072.16
Platinum	953314	161,629.05	1,135,608.05
Total	44522013	7,843,382.23	55,315,410.23



### QTR Revenue and Total Trans Count



Week\_Start\_Date

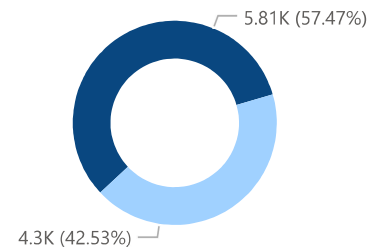
All

Silver Blue Gold Platinum

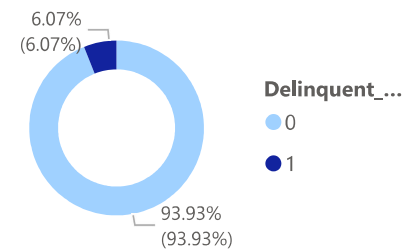
Low Mid High

F M

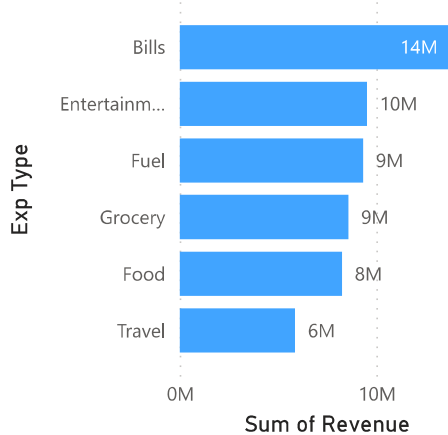
### Activation Rate



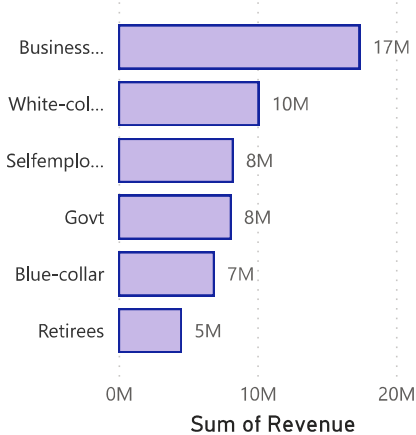
### Delinquent Rate



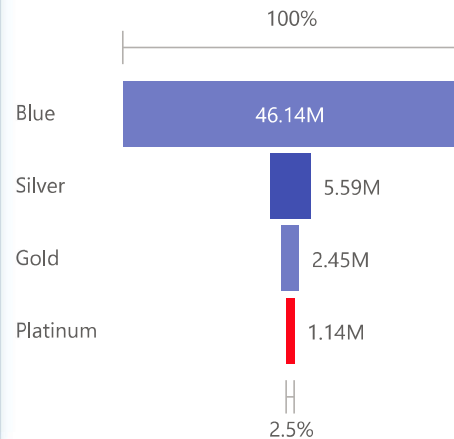
### Revenue by Exp Type



### Revenue by Customer Job



### Revenue by Card Category



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

8M

Trans Income

576M

CSS

3.19

Dependent Count

4

2

0

0

0

0

0

0

0

0

0

0

0

0

0

M

30.22M

F

25.09M

Silver

Blue

Gold

Platinum

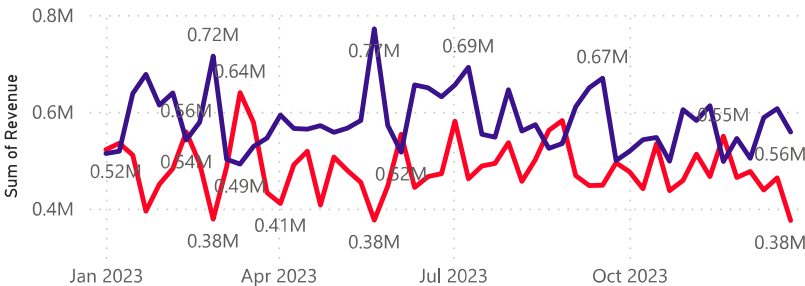
Low

Mid

High

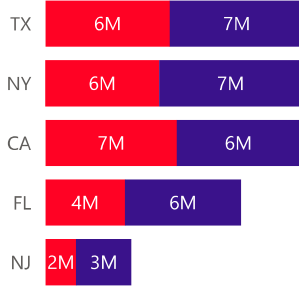
Revenue VS Gender

Gender ● F ● M

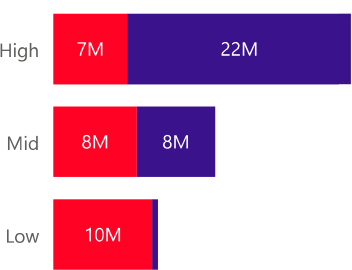


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6,904,278.57	5488838	7226215
Businessman	17,387,832.31	14285412	18695991
Govt	8,111,701.37	6507875	8877398
Retirees	4,535,184.24	3623120	4867503
Selfemployeed	8,261,757.81	6395026	7531328
White-collar	10,114,655.93	8221742	10393005
Total	55,315,410.23	44522013	57591443

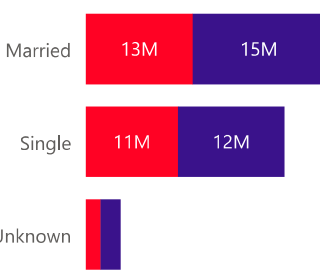
Top 5 States



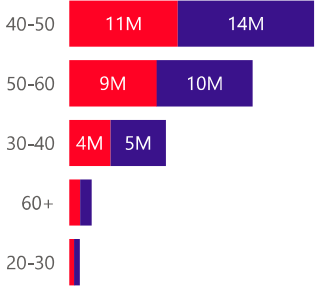
Salary Group



Marital Status



Age Group



Education Level

