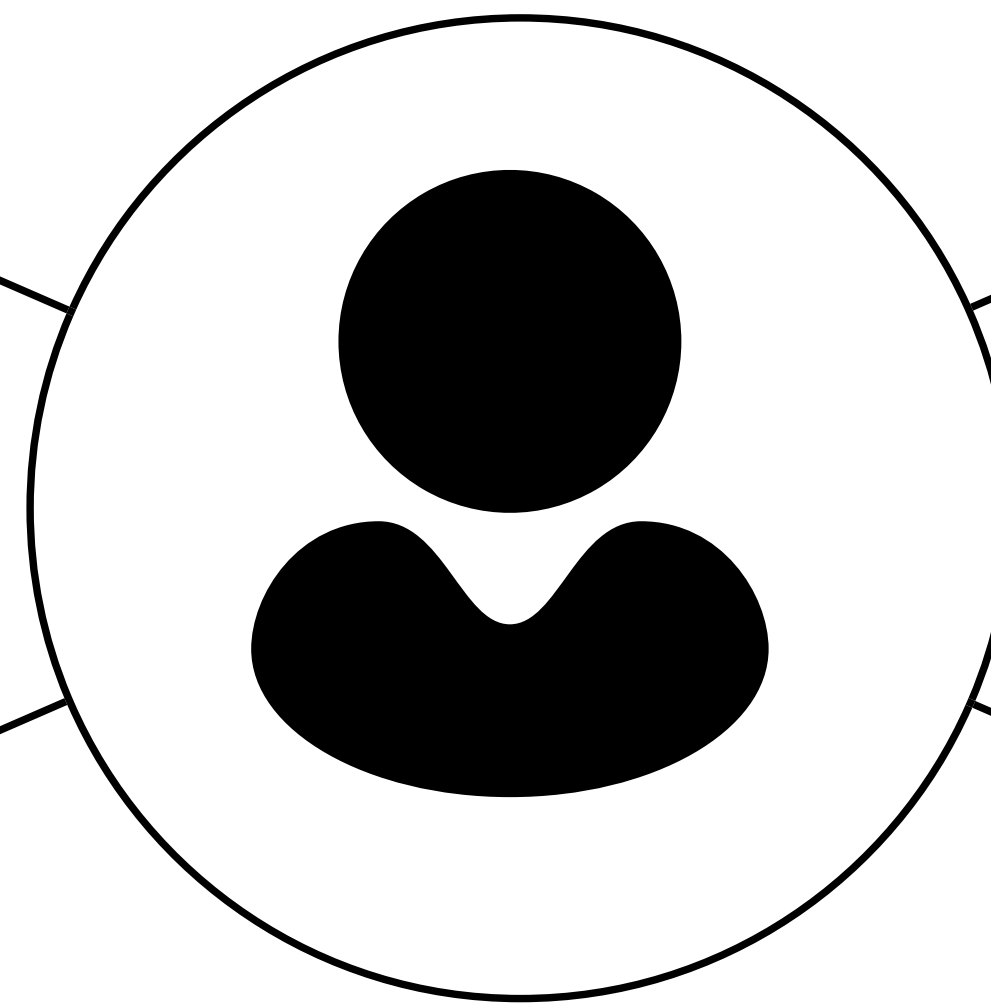


THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



History of incidents
causes a fear of
survival among
people in working
environment

Highly
prone to
health
problems

Innovation
center and
experimenting
on new
products

Better
Customer
Satisfaction



What do they HEAR?

what friends say
what boss say
what influencers say

Many accidents
and deaths due
to lack of safety
measurements

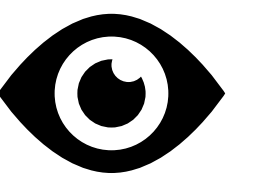
High Risk
factors

Industrialization
& developing
technology is
increasing the
safety.

Big
machinery

Safety
apparels

Laboratories
and testing of
products



What do they SEE?

environment
friends
what the market offers



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Providing
quality
products and
service



Frustrated
with long
working
hours



PAIN

fears
frustrations
obstacles

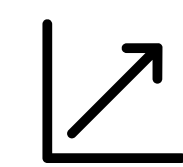


A potentially
hazardous area is
not assessed and
classified

Risk of fires ,
explosions and a
dangerous
working
environment

Jeopardize employee
safety and the safety of
equipment and property.
And it can open up the
company to liability, costly
court judgments, and
regulatory fines

Employee morale may
deprive when
employees are not
satisfied with their
working space and
hence production rate
might decrease.



GAIN

"wants" / needs
measures of success
obstacles

Emergency
rescue
capability

Innovative
network
using IOT

Assurance
of safety

Reduces
chances of
losses

