

1. Module name: ASME

2. Module Head Name: Inzamum Hussain Mazumder, Triranga Bikrom Borah

3. Event Name: Mascot Making

4. Event Description: A mascot is a person, animal, or object adopted by a group as a symbolic figure. The main purpose of this event is to identify and build a strong brand identity. The best mascot design chosen will be the official mascot of ASME NITS Chapter for the ongoing year. In this way, ASME NITS Community can have a theme with which we can move forward.

5. Rules and Regulations of the event:

(a) Participants : 1-2

(b) Brief rule : (i) The participants will be given a genre of brand or a puzzled clue. The puzzled clue will be a tagline of a genre or a company (like nike - 'Let's Do it')

(ii) Within a certain period of time, they will have to come up with a mascot design that best suits the given genre or the puzzled clue. They will also have to give a modified tagline to it.

(iii) The competition will be of say 3 or more hrs online. They have to submit via email within that time.

(iv) The submitted designs will be then posted in the social media pages. The results will be based on 50% - Like, share on social media; 30% - Creativity and novelty of the design; 20%- judges call

(c)Prize money: Money worth 4-6K(or more)

6. Organizers' names and contact information for poster:

Sohan Paul - 9435100755

Chandraa Gogoi - 6901459258

Adarsh Mishra - 8574621088

Parthapratim Rabha - 9101871384