

When Henry Ford made cheap, reliable cars people said, 'Nah, what's wrong with a horse? That was a huge bet he made, and it worked!
– ELON MUSK

It isn't just your technical knowledge and skill that will take you across the finish line, sometimes you have to be able to present your knowledge to impress people and grab a podium finish.

"Pitch the Car" under the ASME Module in Technoesis 2021 brings to you an opportunity to present your favourite automobile and prove why it deserves to be at the top. In this competition, you will have to choose a car of your choice, make a presentation on it and "pitch the car" within 7-10 minutes. Bring forth your marketing and technical skills explaining the features of the selected car and zoom your way to the top.

This is the event where your presentation skills along with your technical skills will be put to the test and you will have to impress a panel of judges in order to be adjudged the best.

So do come and participate, test your technical knowledge and take the exciting prizes up for grabs.