

SALES REPORT

All

Home

Best/Worst Seller

BUSIEST DAYS & TIMES

DAYS

Orders are the **highest** on the weekends, **Friday/Saturday** evenings.

MONTHS

They are **maximum** orders in the months of **July** and **January**

BUSIEST DAYS & TIMES

CATEGORY

Classic Category contributes to **maximum** sales and total order

SIZE

Large Size Pizza Contributes to **maximum**

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizza Sold

21350

Total Orders

2.32

Avg Pizza Per Order

Daily Trend For Total Orders

Day	Total Orders
SUN	2.6K
MON	2.8K
TUE	3.0K
WED	3.0K
SAT	3.2K
THU	3.2K
FRI	3.5K

Monthly Trend for Total Orders

Month	Total Orders
JAN	1845
FEB	1685
MAR	1840
APR	1799
MAY	1853
JUN	1773
JUL	1935
AUG	1841
SEP	1661
OCT	1646
NOV	1792
DEC	1680

% Sales By Pizza Category

pizza_category	% Sales
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%

% Sales By Pizza Size

pizza_size	% Sales
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%
XX-Large	0.12%

Total Pizza Sold By Pizza Category

Category	Total Pizza Sold
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

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BEST SELLERS

REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue

QUANTITY

The **Classic Deluxe Pizza** contributes to **maximum** Total Quantities

TOTAL ORDERS

SALES PERFORMANCE

CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

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Top 5 Pizzas By Revenue

The Thai Chic...	43K
The Barbecue...	43K
The California...	41K
The Classic D...	38K
The Spicy Itali...	35K

Top 5 Pizzas By Quantity

The Classic D...	2.5K
The Barbecue...	2.4K
The Hawaiian...	2.4K
The Pepper...	2.4K
The Thai Chic...	2.4K

Top 5 Pizzas By Total Orders

The Classic D...	2.3K
The Hawaiian...	2.3K
The Pepper...	2.3K
The Barbecue...	2.3K
The Thai Chic...	2.2K

Bottom 5 Pizzas By Revenue

The Spinach ...	16K
The Mediterr...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Carr...	12K

Bottom 5 Pizzas By Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

Bottom 5 Pizzas By Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480