

Analysis using Microsoft Clarity

Introduction:

Microsoft Clarity is a powerful web analytics tool that provides in-depth insights into user behavior and website interactions. Users can learn about its fundamentals through resources like YouTube tutorials and Microsoft's documentation. Clarity's key features include Heatmaps, Sessions Recording, and Insights, offering valuable insights on user engagement. Clarity helps website owners understand user navigation, identify challenges, and determine appealing aspects of their websites. By analyzing user behavior, owners can optimize their sites for better user experience and performance, making informed decisions based on real data rather than assumptions.

Key features of Microsoft Clarity:

- A detailed dashboard
- Session recordings
- Heatmaps
- Activity tracking



Dashboard



Recordings



Heatmaps



Settings
