Superstore Data Visualization

Superstore data analysis in Power BI involves examining sales, profit, customer trends, and operational efficiency using data from a retail or e-commerce store. The dataset typically includes information about orders, customers, products, and shipments, allowing businesses to make data-driven decisions.
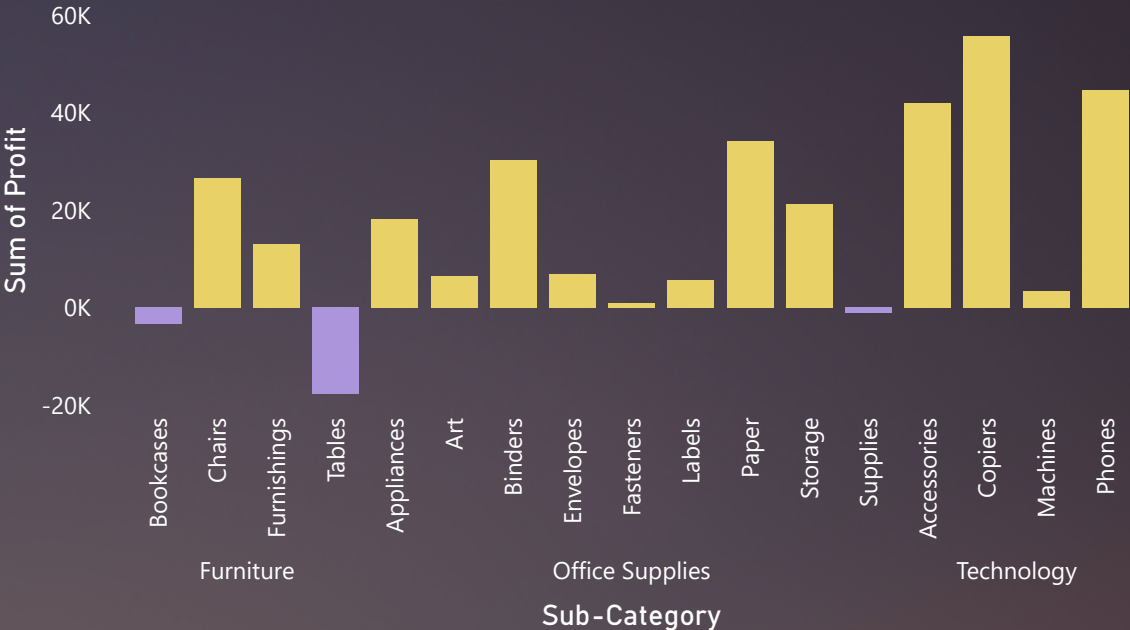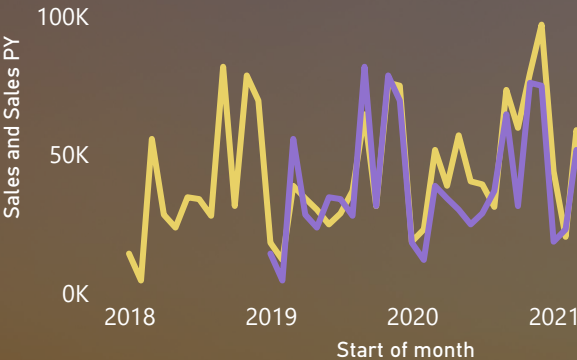
Total Sales
2.30M

Total Profit
0.29M

Total Regions
4

Sum of Profit by Category and Sub-Category

Bar chart of Sum of Profit by Sub-Category, grouped by Furniture, Office Supplies, and Technology. Y-axis "Sum of Profit" ranges from -20K to 60K. Sub-categories: Bookcases, Chairs, Furnishings, Tables, Appliances, Art, Binders, Envelopes, Fasteners, Labels, Paper, Storage, Supplies, Accessories, Copiers, Machines, Phones.

Sales and Sales PY by Start of month

Legend: Sales, Sales PY. Line chart with "Sales and Sales PY" on Y-axis (0K to 100K) and "Start of month" on X-axis (2018, 2019, 2020, 2021).

Sum of Sales by Category

Donut chart:
- 836.15K (36.4%) — Technology
- 742K (32.3%) — Furniture
- 719.05K (31.3%) — Office Supplies

Category
- Technology
- Furniture
- Office Supplies
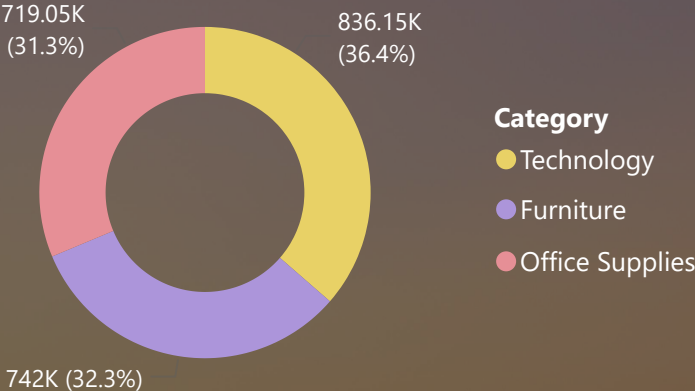
Global Report

Region ● Central ● East ● South ● West

Map of United States showing regions.

Microsoft Bing
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