



***YOUR PARTNER IN FINANCIAL SERVICES***

- ▶ I-focus Multitech Solutions Pvt Ltd. is a trusted name in Financial Marketing services and solutions within India, founded in 1994 by Mr. Prem Pal Singh to provide complete solution for mass market services in various industry verticals. We focus on understanding how each project fits with our client's overall goals and how our quality works response will serve their best interests.
- ▶ We have extensive experience with private, public and government sectors with good relationship with all of our clients. To be truly successful we believe a project has to be completed within time with high quality work. We measure the success via quality and service and our portfolio shows our execution capabilities which we have proudly delivered.

## ***INTRODUCTION***



► ***STRONG NETWORK***

- Scale of operation is our strength. We have strong local presence reaching several district, taluk & village levels, through eight locations based out of the following cities. Noida, Lucknow, Chandigarh, Jaipur, Kolkata, Bengaluru, Hyderabad and Chennai.

Our offices are well equipped for scaling up our staffing and equipment needs. This helps us in taking projects on demand and provide pan India coverage for our clients.

- ***Reaching every corner of India***

***HELPING YOU CONNECT THE DOTS***

ACTIVELY SERVING OVER ONE MILLION BUSINESSES WITH HELP OF WELL CONNECTED NETWORK OF FINEST PROFESSIONALS ACROSS INDIA .



- ▶ We are proud of our people and their passion to serve our clients. Our teams are background verified and highly trained in data handling on digital platforms along with data security principals. This enables us to execute our customer projects with great confidence.

- ▶ ***Champions of our success***

- ▶ We are a fully compliant business with our commitments are engraved in stone. We undertake stringent non disclosure agreements with our clients and are determined to go any length to deliver all parameters to your expectations

- ▶ ***Building the bond of trust***

## ***STRONG TEAMS & COMMITMENTS***



- ▶ I-focus has 15+ years of professional experience with Digital Marketing, banking activities, Digital Survey, KYC field Marketing, Offline Merchant on boarding, Insurance process with various partner and Govt E Governance Project.
- ▶ We are having 5000 strong Field Workforce across India in various Project. Our team spread over District, Taluk & Village level, our Business development executives have excellent performance in banking related activities, they have worked for Pradhan Mantri Jan Dhan Yojana bank accounts opening.
- ▶ 12 Lakhs+ Merchants are engaged with us for regular Business
- ▶ Work as a Corporate BC in Pan India & Offline Merchant On Boarding
- ▶ Seller On Boarding, Pan India
- ▶ Work as a Corporate BC in Pan India & Fast Tag Sales
- ▶ Socio-Economic Survey & Census
- ▶ KYC Enrolling activities in across India
- ▶ Aadhaar Enrolment
- ▶ Open Bank accounts Pan India
- ▶ LED bulbs and other benefits distribution.
- ▶ Consumer Indexing & Smart Meter installations
- ▶ Data collection for analytics
- ▶ App download & promotion
- ▶ Mass Market & outreach services

## ***SERVICES***







- ***Noida***
- ***Lucknow***
- ***Chandigarh***
- ***Jaipur***
- ***Kolkata***
- ***Bengaluru***
- ***Hyderabad***
- ***Chennai***

***OUR PRESENCE***



IndianOil



Uttar Pradesh  
Power Corporation Limited

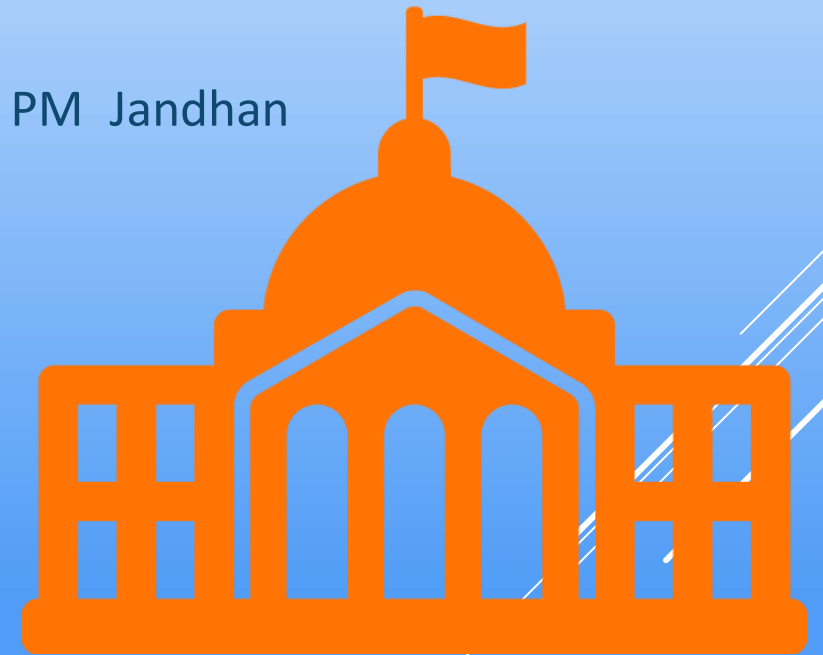


CLIENTEL



- ▶ We have executed some marquee projects for the government of India where we deployed 65 thousand field staff on Social Economic Census covering all districts of the States of Delhi, Madhya Pradesh, and 15 districts of Uttar Pradesh.
- ▶ We have also delivered, opening of 1.5 Crore (**150 Million**) PM Jandhan accounts in cooperation with 27 Banks

## ***PROJECTS - GOVERNMENT***





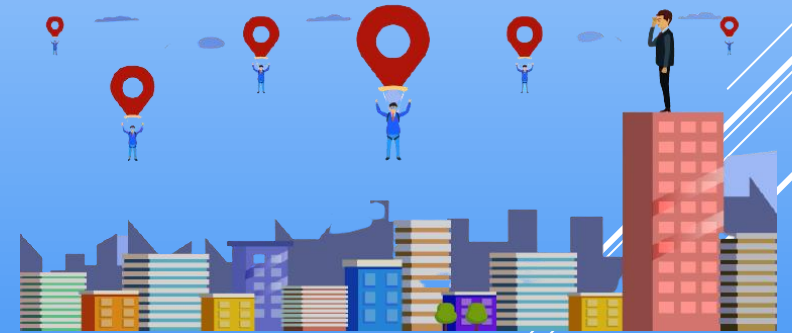
- ▶ We are providing account opening and KYC services to PNB, SBI, Bank of Baroda and Corporation Bank.
- ▶ Additionally we have the following Capabilities for Regular as well as Payment Banks Like Fino, Paytm, Airtel Bank
- ▶ 12K Agents Facilitating AEPS, DMT, DBT
- ▶ Operating 800 MATM
- ▶ Distributing Corporate Gift Cards
- ▶ Operating Bank Mitra Network
- ▶ Selling Fast tag & onboarding at toll locations



## ***PROJECTS - BANKING***

- ▶ We are providing manpower and field workforce at pan India locations to various public, private and government sector projects. Our project leaders communicate and coordinate with all the office locations and directly with field teams to deliver high performance

***PROJECTS - FIELD FORCE***



- ▶ First vendor in Consumer Indexing, providing multi touchpoint installation and survey services to companies in Energy & Electricity business. This involves door to door Smart Meter Installation and energy audit covering average load, connecting sub station, etc. at 13 lakh locations. With have Partnered with L&T and Bosch in this space



## ***PROJECTS - POWER & UTILITY***

- ▶ We are providing digital enablement with solutions like Khata Book and Pagar Book to MSMEs pan India. We also help them by connecting with Money Management solutions in association with Banks, Payment Wallets and NBFCs

## *PROJECTS - MSME*



- ▶ We are providing outreach and app download services to App Developers like Khata Book and Pagar Book. We were awarded Top Download partner by Khata Book for achieving 5 Million download target.
- ▶ We were also awarded for our quality work with no fake onboarding and achieving zero penalty by Pagar Book

## *PROJECTS - MOBILE APP BUSINESS*



- ▶ We are providing Data capture and Survey services to Analytics companies as well as government agencies with very high level of accuracy. This involves Economic Census, Caste Census etc. We can scale to meet project demands and in terms of manpower and geographical coverage.

## ***PROJECTS - DATA ANALYTICS***



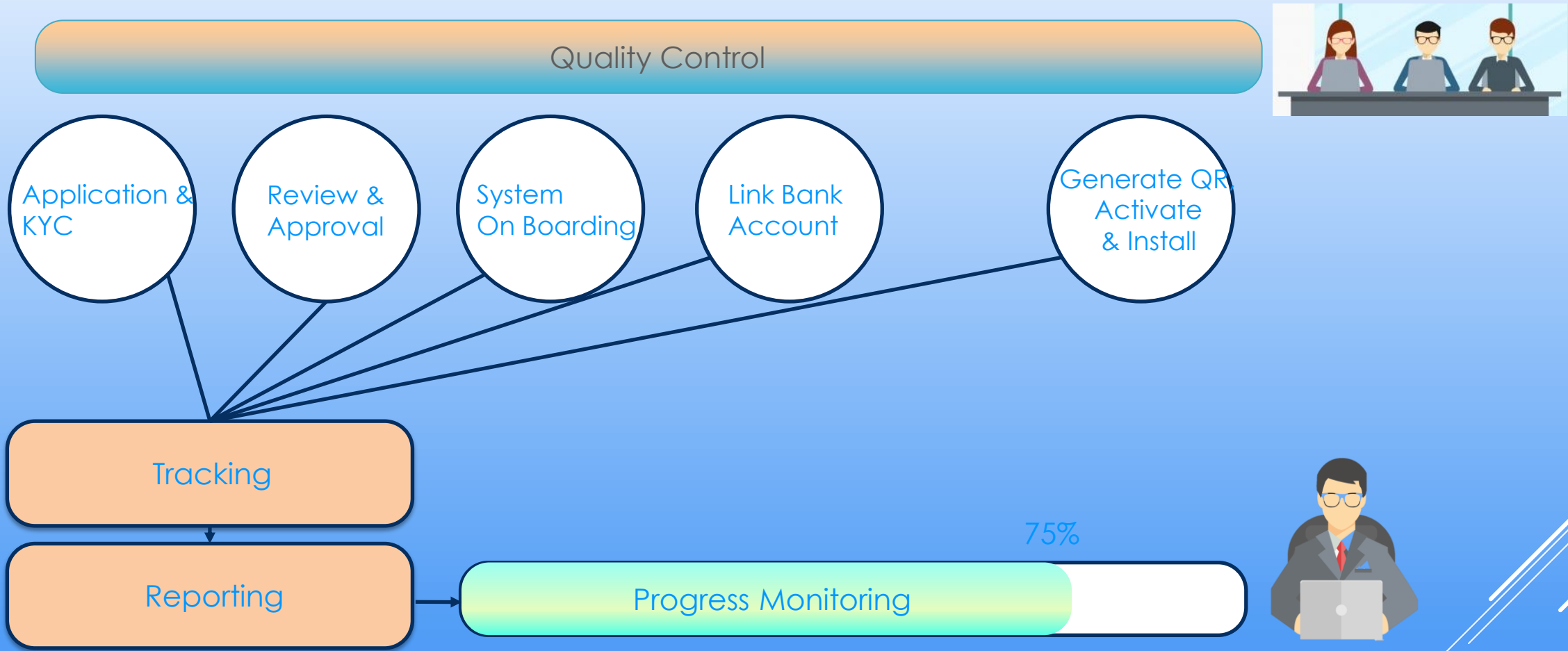


- ▶ We have deep expertise in Financial Inclusion and Financial Connectivity projects with highly trained teams across all our locations.
- ▶ We are engaged in an important business with Airtel Payments Bank where we are onboarding 25 Lakh Merchants by 2022. Airtel keeps this work for its internal teams but our trust and confidence helped us win this project.
- ▶ We have won Best Achievement Award from Paytm and are also executing Merchant onboarding for PhonePe in Maharashtra.

## ***PROJECTS - PAYMENTS & WALLETS***



# Our Merchant Onboarding at a Glance



- ▶ ***Customer First:***
  - ▶ Our customers are our first and primary stakeholders, and we will only succeed in our vision if we create long-term value for them by building simple, reliable and value-additive solutions.
- ▶ ***Collaboration:***
  - ▶ We work collaboratively as a team, and hold the organisations goals above those of the team. We listen attentively, speak candidly and admit mistakes. We do not tolerate inefficiencies and believe that creating a high-trust environment is everybody's responsibility.
- ▶ ***Excellence in People:***
  - ▶ We are committed to creating winning teams for the long run. We do not compromise on quality of talent for short-term goals. We inspire by creating context, clarifying expectations and opening up opportunities so everyone can own their growth.

## ***CORE VALUES***



## ***I-focus Multitech Solution Private Limited***

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