

Make this line stand out in 4 ways: I did social media marketing.

- 1) I started out as a social media marketer and was promoted to a team lead or a manager.
- 2) I worked in social media marketing and was responsible for 500% follower growth year over year.
- 3) I worked in social media marketing and drove \$X sales while I was there.
- 4) I solely handled the company's YouTube, Facebook, Twitter, Pinterest, Tiktok ads and organic growth