

EXECUTIVE SUMMARY:

This project will bring dozens of highest-quality, ready-to-sell business and marketing courses to Canva within 60 days with minimal involvement by the Canva team. Canva will sell these courses to small business owners for an immediate revenue increase.

Having Alex and his team take on this project will save over \$100,000 and result in better courses compared to doing this on your own because Canva won't have to invest in filming equipment, studio space, hiring instructors, editors, designers, or managing this.

Alex Genadinik is a top 1% Udemy instructor with 7+ years of success in Elearning, 100+ business and marketing courses, and many bestsellers. He has a team of designers and video editors he can bring to Canva. These are top-of-the-line courses with high-quality audio, video, visual learning, and created by a business expert who is also a veteran online teacher.