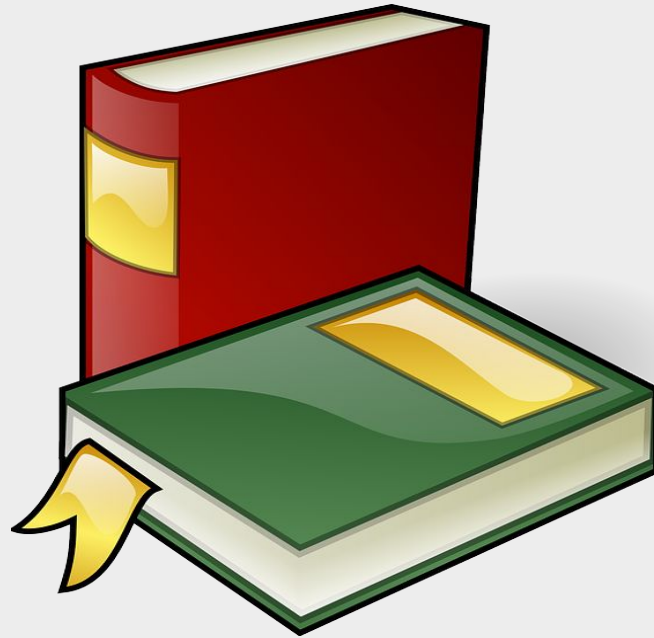


INTRODUCTION TO STORYTELLING & PERSUASION



Is This Necessary?

- If you want to make convincing arguments in all your communication that connect with people
- Stories help leaders inspire and get buy-in from the team
- In presentations, email, job interviews, reports, meetings, and helps people get to know you better - plus, it's fun!

