

CONSISTENT
PROFESSIONAL
PHOTO





It Is Everywhere!

- In every online communication
- On social media
- On your website
- On Google search when people look you up
- Bio if you use one



How To Create It

- Men: Blazer or at least buttoned up shirt
- Women: Professional look
- Bright smile
- If your hands are seen, make an open gesture
- Change it every 5 years