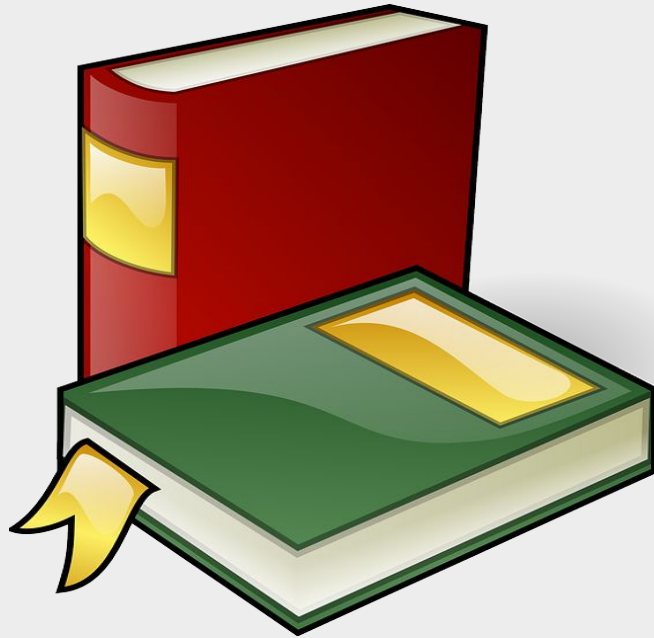


WHAT MAKES A GOOD STORY



As Many Of These As You Can

- Entertaining - delivery, video production, script-writing, editing, practice or multiple takes
- Educational - story planning, character appeal, targeting the right audience
- Universal appeal or targeted to an audience



Continued...

- Organized - editing and getting feedback
- Memorable - imagery, emotion, human appeal
- Is the audience connecting?

