

### Rule 1: When Introducing A List



> If the list breaks the sentence flow

Good --> I specialize in a few subjects: business, marketing, and productivity.

Also good --> I specialize in business, marketing, and productivity.

#### Rule 1 Error



I specialize in: business, marketing, and productivity

### Rule 2: Between Independent Clauses



> Similar to the use of semicolon

> When the second explains the first

Example --> I have no time to get ready: the train leaves shortly.

## Rule 3: Last Word Emphasis



- When emphasizing the last word in a sentence
- After thinking about this my whole life, I decided on my favorite food: cake

#### **Advanced Colon Rule**



- > When two or more sentences follow the colon
- ➤ He did two great things: He ate cake. Then, he washed the dishes.

# **Colon Capitalization**



- ➤ If words after colon are dependent clause
- > First word after colon is usually lower case
- If connecting independent clauses, you can capitalize
- Don't capitalize when introducing a list