# ECEN 740: Machine Learning Engineering

#### Lecture 4: Support Vector Machine

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#### Linear predictors for binary classification

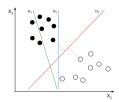
- In this lecture, we consider the problem of learning a binary classifier in which the observation  $\mathsf{x} \in \mathbb{R}^d$  and the target  $\mathsf{y} \in \{+1,-1\}$
- We focus the class of *linear predictors*:

$$\mathcal{H} = \{ h_{(w,b)} : w \in \mathbb{R}^d, b \in \mathbb{R} \}$$

where

$$h_{(w,b)}(x) = sgn\left(\langle w, x \rangle + b\right)$$

• Note that for any  $w \neq 0$ , the decision boundary  $\langle w, x \rangle + b = 0$  of  $h_{(w,b)}$  is a hyperplane in  $\mathbb{R}^d$ 



#### Learning via ERM

• Let  $\{(x_i, y_i) : i \in [m]\}$  be a training data set. For each training data example  $(x_i, y_i)$ , let

$$\tilde{\gamma}_i := y_i(\langle w, x_i \rangle + b)$$

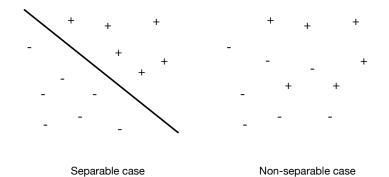
be the (functional) margin of the classifier  $h_{(w,b)}$  at  $(x_i, y_i)$ 

- Note that at each training data example  $(x_i, y_i)$ , the classifier  $h_{(w,b)}$  makes an error if and only if the  $\tilde{\gamma}_i \leq 0$
- Therefore, an ERM classifier (under the canonical 0-1 loss) can be learned by solving the following optimization problem:

$$\min_{(w,b)} \left[ \frac{1}{m} \sum_{i=1}^{m} 1_{\{\tilde{\gamma}_i \le 0\}} \right]$$

• We shall the following two cases separately:





## Separable case

• For the separable case, an ERM solution is one that satisfies:

$$\tilde{\gamma}_i > 0, \quad \forall i \in [m]$$

- Note that for any  $\alpha > 0$ ,  $h_{(w,b)}$  and  $h_{(w/\alpha,b/\alpha)}$  represent the same classifier
- We thus have the freedom to choose the scaling of (w, b) so that

$$\min_{i \in [m]} \tilde{\gamma}_i = 1$$

In this case, we say that the ERM solution is *canonical* 

• Therefore, for the separable case, we can find an ERM solution that satisfies:

$$\tilde{\gamma}_i \ge 1, \quad \forall i \in [m]$$

• Note that  $\tilde{\gamma}_i$  is a *linear* function of (w, b), so an ERM solution that satisfies the above *linear* inequalities can be found via *linear* programming (LP)

#### Non-separable case

• For the non-separable case, the ERM problem:

$$\min_{(w,b)} \left[ \frac{1}{m} \sum_{i=1}^{m} 1_{\{\tilde{\gamma}_i \le 0\}} \right]$$

is known to be *computationally hard* 

 To make progress, note that in the separable case we enforced the hard constraints:

$$\tilde{\gamma}_i \ge 1, \quad \forall i \in [m]$$

• For the non-separable, a natural relaxation is to allow the constraints to be violated for some of the training examples. This can be modeled by introducing non-negative slack variables  $(\psi_1, \ldots, \psi_m)$  and replacing each hard constraint

$$\tilde{\gamma}_i \geq 1$$

by the *soft* constraint

$$\tilde{\gamma}_i \ge 1 - \psi_i$$



• It is then natural to consider minimizing the *average* of  $\psi_i$ , which corresponds to the *aggregate* violations of the hard constraints. This leads to the following optimization problem for learning a linear predictor in the non-separable case:

$$\min_{\substack{(w,b,\psi_1,\dots,\psi_m)}} \quad \frac{1}{m} \sum_{i=1}^m \psi_i$$
subject to  $\tilde{\gamma}_i \ge 1 - \psi_i, \quad \forall i \in [m]$ 

$$\psi_i \ge 0, \quad \forall i \in [m]$$

• Fix (w, b) and consider minimizing over  $(\psi_1, \dots, \psi_m)$ . Clearly, the best assignment for  $\psi_i$  is

$$\max(0, 1 - \tilde{\gamma}_i)$$

• We thus have the following *equivalent* formulation for learning a linear predictor in the non-separable case:

$$\min_{(w,b)} \left[ \frac{1}{m} \sum_{i=1}^{m} \max(0, 1 - \tilde{\gamma}_i) \right]$$

## Convex learning principle

• The objective in the above optimization problem suggests a *new* way of measuring the loss of a linear predictor  $h_{(w,b)}$  on a data example  $(x_i, y_i)$ :

$$\ell_{hinge}(h_{(w,b)},(x_i,y_i)) = \max(0,1-\tilde{\gamma}_i)$$

• By contrast, the original ERM problem

$$\min_{(w,b)} \left[ \frac{1}{m} \sum_{i=1}^{m} 1_{\{\tilde{\gamma}_i \le 0\}} \right]$$

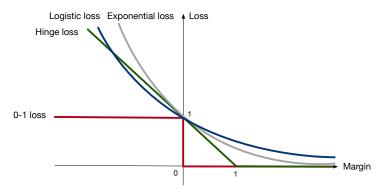
uses the 0-1 loss below to learn a linear predictor:

$$\ell_{0-1}(h_w, (x, y)) = 1_{\{\tilde{\gamma}_i \le 0\}}$$

• Note that both the *hinge loss* and the 0-1 loss depend on the linear predictor and the data example *only* through its margin



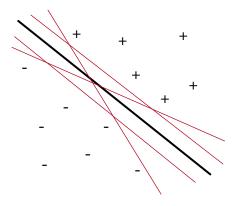
• More importantly, we observe that the hinge loss is a *convex*, *upper* bound on the 0-1 loss as a function of margin:



 As we shall see in the next lecture, the fact that hinge loss is a convex function of margin makes learning amenable to efficient algorithms

#### Large-margin separators

• Note that for any separable training data set, there are *infinite* many ERM hyperplanes:



• While all ERM classifiers render the same *empirical* error, we would like to pick one that can render a small *true* error as well

• To pick an ERM solution that also renders a small true error, let us define the *geometrical margin*  $\gamma_i$  as

$$\gamma_i := \tilde{\gamma}_i / \|w\|$$

- For a training data example  $(x_i, y_i)$  that is *correctly* classified,  $\gamma_i$  is simply the *distance* from  $x_i$  to the hyperplane (w, b) (for training examples that are *mis-classified*, the geometrical margin is the *negative distance* to the hyperplane)
- The geometrical margin  $\gamma$  for the entire training data set is defined as

$$\gamma := \min_{i \in [m]} \gamma_i$$

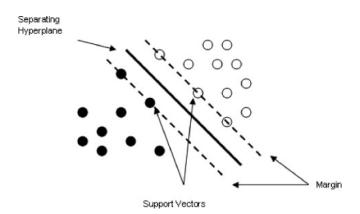
• Intuitively, one would prefer an ERM hyperplane that separates the training data set with a *large* geometrical margin (to the entire training data set): If a hyperplane has a large geometrical margin, then it will still separate the training examples even if we slightly perturb their observations, and this will help improve the *generalization* of the ERM solution

### Hard support vector machine (SVM)

- Hard support vector machine (SVM) is the learning rule in which we return an ERM hyperplane that separates the training data set with the largest possible geometrical margin for the entire training data set
- For a *canonical* ERM solution  $h_{(w,b)}$ , the geometrical margin  $\gamma$  for the entire training data set is given by  $1/\|w\|$
- By considering canonical ERM solutions, we are thus led to the following constrained optimization problem to determine the hard-SVM rule:

$$\begin{aligned} & \min_{(w,b)} & & \frac{1}{2} \|w\|^2 \\ & \text{subject to} & & \tilde{\gamma}_i \geq 1, & \forall i \in [m] \end{aligned}$$

• For the hard-SVM solution, there will be at least one training data example in each class for which  $\tilde{\gamma}_i = 1$ . Let the hyperplanes that pass through these points be denoted  $H_+$  and  $H_-$  respectively



- This constrained optimization problem can be set up using Lagrange multipliers, and solved using numerical methods for quadratic programming (QP) problems
- The form of the solution is

$$w = \sum_{i=1}^{m} \lambda_i y_i x_i$$

where the  $\lambda_i$ 's are non-negative Lagrange multipliers. Notice that the solution is a *linear* combination of the  $x_i$ 's

- The key feature of the above solution is that  $\lambda_i$  is *zero* for every  $x_i$  except those which lie on the hyperplanes  $H_+$  or  $H_-$ ; these points are called the *support vectors*
- The fact that not all of the training data examples contribute to the final solution solution is referred to as the sparsity of hard-SVM

• To make predictions for a *new* observation  $x_*$ , we compute

$$sgn(\langle w, x_* \rangle + b) = sgn\left(\sum_{i=1}^{m} \lambda_i y_i \langle x_i, x_* \rangle + b\right)$$

in which the training observations  $\{x_i: i \in [m]\}$  and the test observation  $x_*$  enter the computation only in terms of their *inner products* 

• Later on we will see that by using the *kernel trick*, we can replace the occurrences of the inner product by the kernel to obtain an equivalent result in *feature space* 

#### Soft-SVM

- The hard-SVM formulation assumes that the training sequence is linearly separable, which is a rather strong assumption
- Soft-SVM can be viewed as a relaxation of the hard-SVM rule that can be applied even if the training sequence is not linearly separable
- Note that the quadratic optimization problem for hard-SVM enforces the hard constraints:

$$\tilde{\gamma}_i \ge 1, \quad \forall i \in [m]$$

• As before, a natural relaxation is to allow the constraints to be violated for some of the training examples. This can be modeled by introducing non-negative *slack* variables  $(\psi_1, \ldots, \psi_m)$  and replacing each hard constraint

$$\tilde{\gamma}_i \ge 1$$

by the *soft* constraint

$$\tilde{\gamma}_i \ge 1 - \psi_i$$



- Soft-SVM jointly minimizes the norm of w (corresponding to the margin) and the average of  $\psi_i$  (corresponding to the aggregate violations of the hard constraints). The tradeoff between the two terms is controlled by a hyper-parameter  $\lambda$
- This leads to the following *soft-SVM* optimization problem:

$$\min_{\substack{(w,b,\psi_1,\dots,\psi_m)}} \quad \frac{1}{m} \sum_{i=1}^m \psi_i + \frac{\lambda}{2} ||w||^2$$
subject to  $\tilde{\gamma}_i \ge 1 - \psi_i, \quad \forall i \in [m]$ 

$$\psi_i \ge 0, \quad \forall i \in [m]$$

• Fix (w, b) and consider minimizing over  $(\psi_1, \ldots, \psi_m)$ . Clearly, the best assignment for  $\psi_i$  is

$$\max(0, 1 - \tilde{\gamma}_i)$$

 We thus have the following equivalent formulation for the soft-SVM problem:

$$\min_{(w,b)} \left[ \frac{1}{m} \sum_{i=1}^{m} \max(0, 1 - \tilde{\gamma}_i) + \frac{\lambda}{2} ||w||^2 \right]$$

which can be viewed as RLM under the hinge loss and Tikhonov regularization

• By the *Representer Theorem* (which we will discuss in detail when we discuss the *kernel method* in a later lecture), the solution for w again takes the form of a *linear* combination of the training observations:

$$w = \sum_{i=1}^{m} \alpha_i x_i$$

• Similar to hard-SVM. soft-SVM can also be *kernelized*. However, unlike hard-SVM, the *support* vectors (those with  $\alpha_i \neq 0$ ) in soft-SVM are not only those on  $H_+$  or  $H_-$ , but also those that incur *penalties* 

• In practice, hard-SVM is sensitive to *incorrect* labeling of the training data due to its *sparsity*. Thus, soft-SVM is often used in practice (even when the training data set is separable)