Soumyaranjan Behera

Product Designer

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PROFILE

I'm a passionate Product designer based in Bhubaneswar, India. I love creating beautiful and interactive designs that captures the eyes of users. I'm currently studying CSE at Kalinga Institute of Industrial Technology as an undergrad student.

With a knack for creating intuitive & delightful user experiences. I blend creativity with technical skills to craft interfaces that are not only visually appealing but also highly functional.

EDUCATION

KIIT University, Bhubaneswar

Bachelor of Technology, CSE
July 2023 – May 2027

TOOLS

Figma	Illustrator	Photoshop
InDesign	InVision	Adobe XD

SKIILS

User Interface	Prototyping
User Experience	System Design
User Testing	Graphic Designing
Wireframing	Web Development

PROGRAMMING LANGUAGES

HTML	JavaScript	C
CSS	Java	Python

CERTIFICATIONS

Digital skills : User Experience

FutureLearn, Accenture
May 2024

EXPERIENCE

Product Designer - Gamersback

May 2025 – Jun 2025

- Led the end-to-end redesign of the Gamersback social media platform, creating a centralized hub for gamers, news outlets, and production studios to publish content and engage with the gaming community.
- Designed a dedicated portfolio feature for competitive gamers, creating a structured interface to document skills, match history, team affiliations, and career achievements.

Graphic Designer - FED

Feb 2024 – Mar 2025

- Collaborated within a creative team to design and produce a wide range of digital and print assets, including website graphics, social media content, and promotional materials.
- Developed visually compelling graphics for Instagram posts, blog thumbnails, banners, and posters, contributing to a cohesive brand identity for the society.

PROJECTS

Upfit: A Fitness App

Aug – Oct 2024

UpFit is a holistic fitness and wellness application designed to help users achieve their health goals through personalized workout routines, diet plans, and lifestyle guidance.

IMDb: Website Redesign

May – June 2024

Redesigned the IMDb website for a better user experience. And Improved overall user experience of the website, navigation and streamline content presentation.