



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

Agriculture is the greatest and fundamentally the most important of our industries

The process of growing crops for domestic and commercial purposes

produce organic foods and seeds

provide plants with the best soil conditions for their development

fertilizers to the crops

sowing of seeds

improvement of food production

removal food scarcity

organic pesticides with organic farming

protects and fake care of our earth

help all people have access to high quality,nutritious food

frequent water facility



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?