## **Summary of Clustering Results**

- 1. **Number of Clusters**: 5 clusters were identified using K-Means.
- 2. **Davies-Bouldin Index (DBI)**: The DBI score is 0.776661054409607, indicating well-defined clusters.
- 3. Cluster Characteristics:
- Silhouette Score: 0.3968
- Scatter plot of clusters with dimensions representing scaled transaction and profile features.

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