



# AT A GLANCE

## THE SITUATION

As the U.S. military adjusts to smaller overseas commitments and deep budget cuts, one million men and women are expected to transition out of the military and into the civilian workforce over the next four years. Without effective transition assistance, many of these former military members could join the ranks of 500,000 unemployed veterans (Bureau of Labor Statistics, July 2015).

Veteran unemployment negatively impacts not only the individual and family, but also the communities in which they live, and annually costs the Department of Defense \$1 billion in unemployment benefits (Department of Labor, 2013).



Navy Lt. Cmdr. Shannon Stout. Photo Credit: Pfc. Jose A. Mendez Jr.

## OUR IMPACT

Hire Heroes USA differentiates itself through a laser focus on a narrow mission; through consistently effective, personalized service delivery at a national level; through the development and maintenance of enduring relationships with some of the most respected businesses and nonprofits in the country; and through an uncompromising focus on results.

**60+** | AVERAGE CONFIRMED HIRES PER WEEK

**45%** | CONVERSION RATE FROM "HELPED" TO "HIRED"

**100+** | TRANSITION WORKSHOPS DELIVERED ANNUALLY IN THE U.S. AND ABROAD

## OUR APPROACH

**We empower** U.S. military members, veterans and spouses to succeed in the civilian workforce by building confidence and skills through our free, individualized programs delivered in one of two ways:

*Online/Telephone Career Coaching* is a three-phase process of assessment, training and mentorship that helps clients understand their transferable skills, learn effective job search techniques and create professionally revised resumes.

*Transition Workshops* are sponsored by the United Services Organization (USO) as well as other Corporate Partners to assist service members and their spouses. During the two-day workshops, participants develop a post-military strategic plan, create a resume that conveys experience and value to employers, learn how to conduct an effective job search and practice interview techniques.

**We create** unique opportunities to help veterans put their new knowledge into practice and gain sustainable employment through Career Opportunity Days that connect job-ready veterans with employers.

Additionally, we provide opportunities for U.S. military members, veterans and spouses to connect with employment opportunities through the Hire Heroes USA Job Board.

**We collaborate** with veteran leadership and transition coordinators to spread awareness of our services among veterans, and also with over 200 veteran friendly companies to maintain a wide variety of relevant and up-to-date job postings on the Hire Heroes USA Job Board.





# TRANSFORMING MILITARY SERVICE INTO CIVILIAN SUCCESS

## ABOUT OUR SERVICES

Hire Heroes USA empowers U.S. military members, veterans and spouses to succeed in the civilian workforce.

Through our free, signature workshops and online programs, clients are individually partnered with a highly trained Transition Specialist who works with the client to:

- Create a tailored civilian resume that effectively highlights skills and achievements
- Translate military experience into civilian terminology
- Learn effective job searching, networking and interviewing techniques
- Get connected with companies that actively hire veterans



## THE HIRE HEROES USA TEAM

More than 70% of our team members are veterans of the campaigns in Iraq and Afghanistan, possessing experience complimented by seasoned professionals in the nonprofit and business sectors. This mix of military and civilian experience has proven essential to effectively train veterans in the skills of self-marketing and networking, resulting in good jobs with great companies.

### Brian Stann – President and Chief Executive Officer

Mr. Stann graduated from the U.S. Naval Academy in 2003 and served as a Marine infantry officer in Iraq, where he was awarded the Silver Star. After completion of his military service in 2008, Mr. Stann fought professionally in the Ultimate Fighting Championship and assumed leadership of Hire Heroes USA. Today, Mr. Stann is a nationally recognized sports analyst and continues to lead Hire Heroes USA from Alpharetta, Georgia.



## HOW TO CONNECT WITH HIRE HEROES USA

### Transitioning Military Members, Veterans and Spouses:

Register online for our free, personalized services by visiting [hireheroesusa.org/get-registered](http://hireheroesusa.org/get-registered)

**Employers:** To learn how to connect with job-ready veterans through the Hire Heroes USA Job Board, please visit:

[hireheroesusa.org/employment-partners](http://hireheroesusa.org/employment-partners)

**Corporate and Individual Donors:** The services provided by Hire Heroes USA are possible only with the continued and generous contributions of compassionate individuals and corporate donors, which are vital to our continued success. For more information, please visit:

[hireheroesusa.org/ways-to-donate](http://hireheroesusa.org/ways-to-donate)

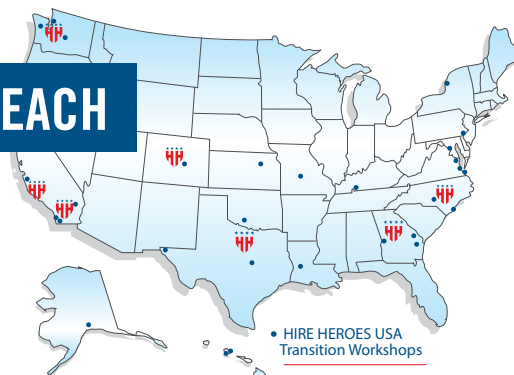
**Volunteers:** Hire Heroes USA is proud to have passionate volunteers from across the country who are dedicated to supporting those we serve. The majority of our volunteers participate in remote opportunities, such as virtual career counseling and mock interviews. To learn more, visit:

[hireheroesusa.org/volunteer-partners](http://hireheroesusa.org/volunteer-partners)

## OUR REACH



**HIRE HEROES USA  
OFFICES:**  
Alpharetta, GA  
Auburn, WA  
Colorado Springs, CO  
Plano, TX  
Raleigh, NC  
San Diego, CA  
Torrance, CA



**HIRE HEROES USA  
Transition Workshops**  
• Lakenheath, England  
• Ramstein, Germany  
• Wiesbaden, Germany  
• Vicenza, Italy

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