Task Manager Problem Statement

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Problem Statement:

Many people, especially students, need a better way to manage daily, weekly, monthly, and longer-term tasks. Forgetfulness, procrastination, and time management are common issues that hinder goals and productivity, and having everything set in a digital space may combat these issues greatly.

Who is experiencing the problem?

People who aren't very organized, don't have a solid routine, students with many classes and assignments to keep track of, someone trying to set goals for themself.

What is the problem?

The problem is that life is distracting and many issues may affect the brain's ability to focus, causing factors such as forgetfulness, drowsiness, and other issues to hinder productivity.

Where does the problem present itself?

It may happen when a student has many assignments to complete at once, or someone is in the process (but has not yet) set up a routine. In cases where daily activity isn't too complicated, memory is likely enough to secure progress, but when there are many things to do at once, especially when a method of organization is not already presented, someone might lose track of things.

Why does it matter?

Mental blocks hinder daily productivity, and can waste a lot of time. By using an easy to access app to organize daily tasks and goals, one would need to spend much less time keeping track of what they need/want to accomplish each day/ over the long term. Additionally, this app may introduce mechanics which also allow the user to see progress made more clearly, adding incentive to completing goals.