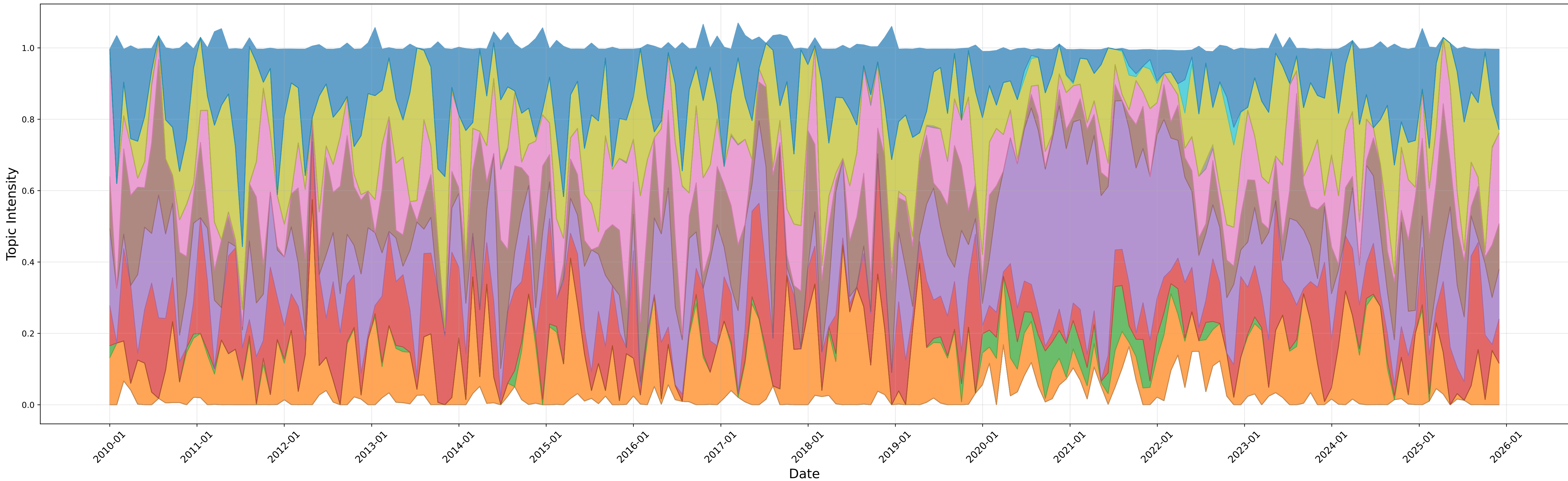


Evolution of Travel Market Topics (2010-2025)



- | | | | |
|---|---|--|---|
| Topic 1: investment, venture, startup, entrepreneur, profit | Topic 4: satisfaction, memory, authentic, quality, unique | Topic 7: availability, online, channel, direct, calendar | Topic 10: calendar, commission, travel platform, direct, pandemic |
| Topic 2: pattern, big data, dashboard, insight, predict | Topic 5: health, coronavirus, crisis, covid, lockdown | Topic 8: investment, model, venture, startup, entrepreneur | Topic 11: share, facebook, twitter, media, network |
| Topic 3: channel, protocol, commission, inventory, lockdown | Topic 6: profit, startup, entrepreneur, venture, investment | Topic 9: phone, screen, ios, touchscreen, smartphone | |