

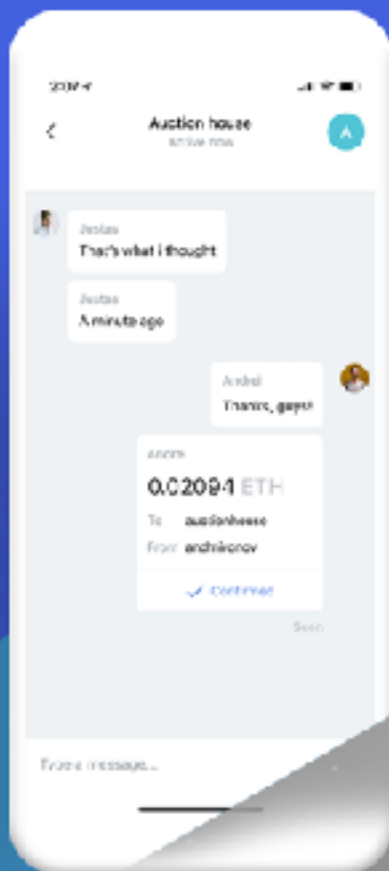
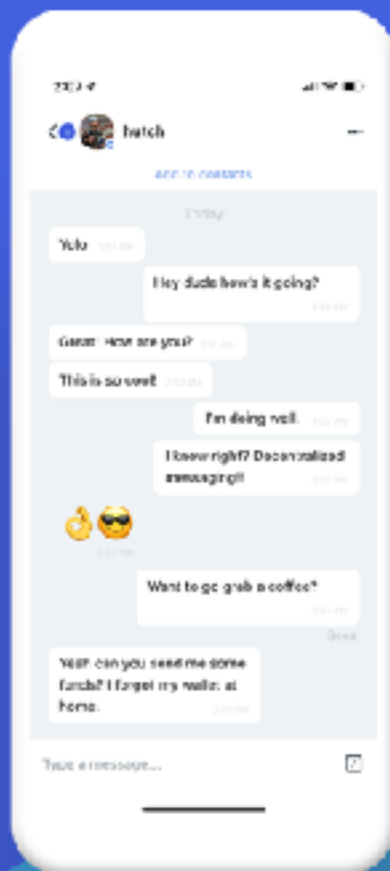
# ETHEREUM

Everyone and everywhere



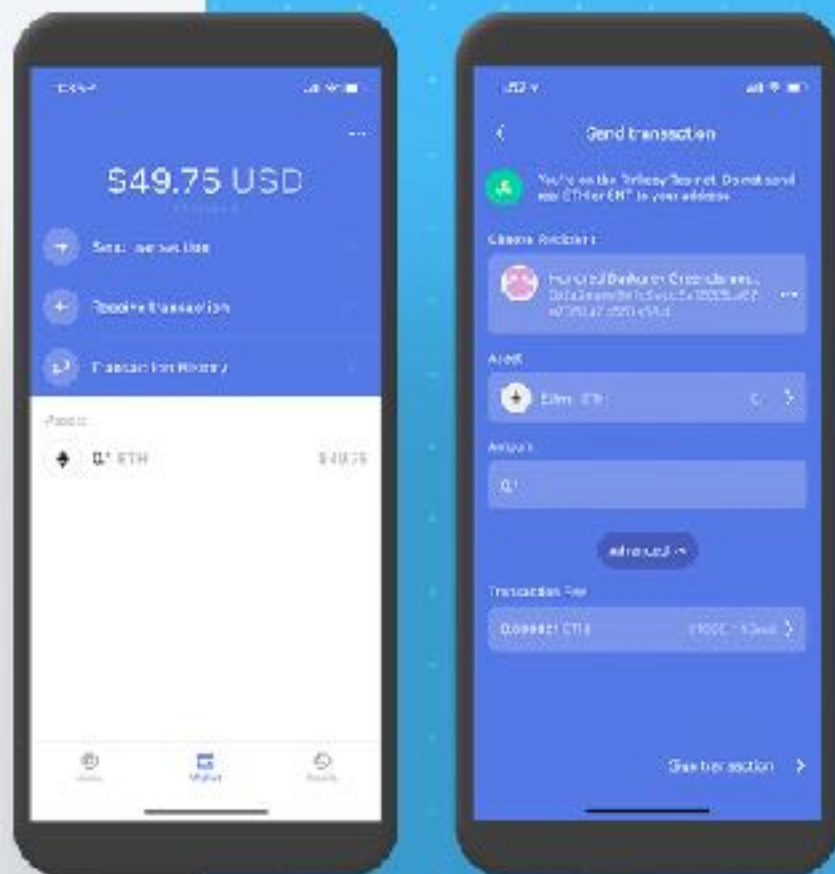
# Chat, and then some

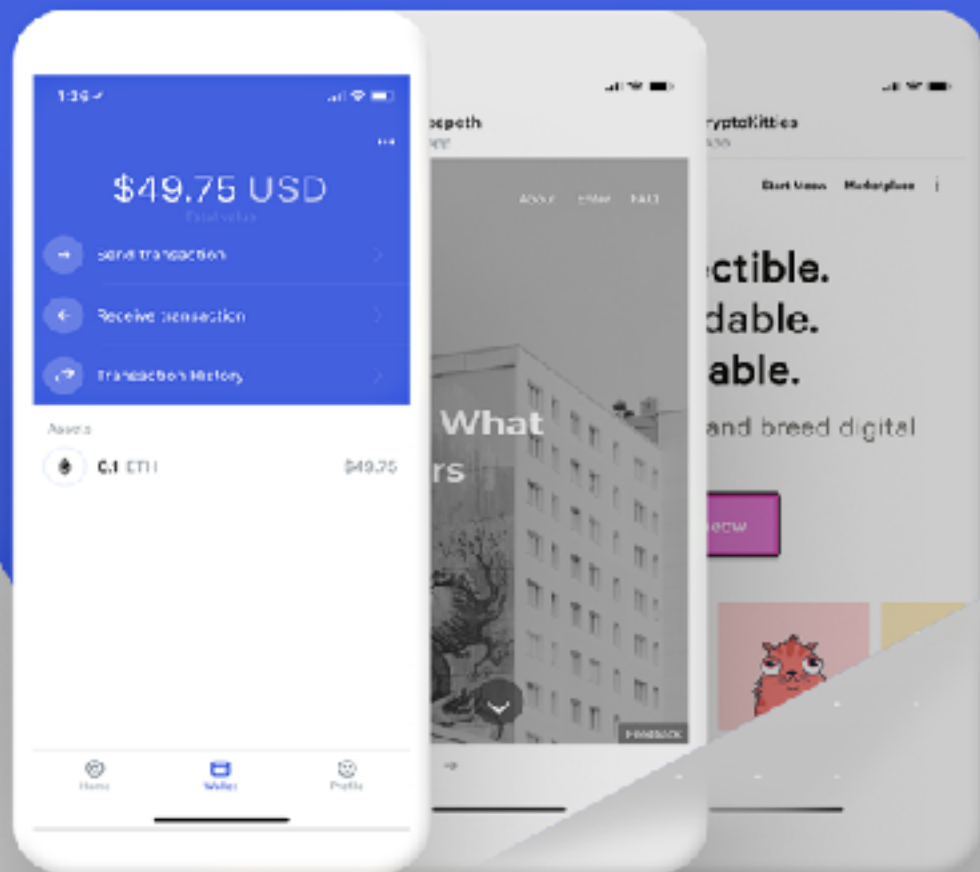
Send and receive peer-to-peer messages and payments.



# Transact Seamlessly

Safely send, receive, and store your crypto-assets.





# Collaboration and Collective Knowledge

1

There exist different ideas of what 'computer' means.

2

A networked method of advancing collective knowledge through collaboration at scales never before possible.

3

A means of enabling creativity, not competition; collaboration, not mass surveillance.

# The Web That Wasn't

1

Andrew Michael Ramsay,  
The Freemasons and  
The Universal  
Dictionary, 1737

2

Charles Cutter,  
inventor of UDC and  
contemporary of  
Melvil Dewey. Also,  
H.G. Wells and the  
“The World Brain”.

3

Teilhard de Chardin  
(a Jesuit priest): new  
ways of collecting  
sharing info and an  
altered, “divine”  
consciousness with  
unfettered access to  
information.

# Paul Otlet

“The Universal Book, formed of all books, would become a kind of annex of the brain itself, a substrate of memory... ubiquitous and eternal.”



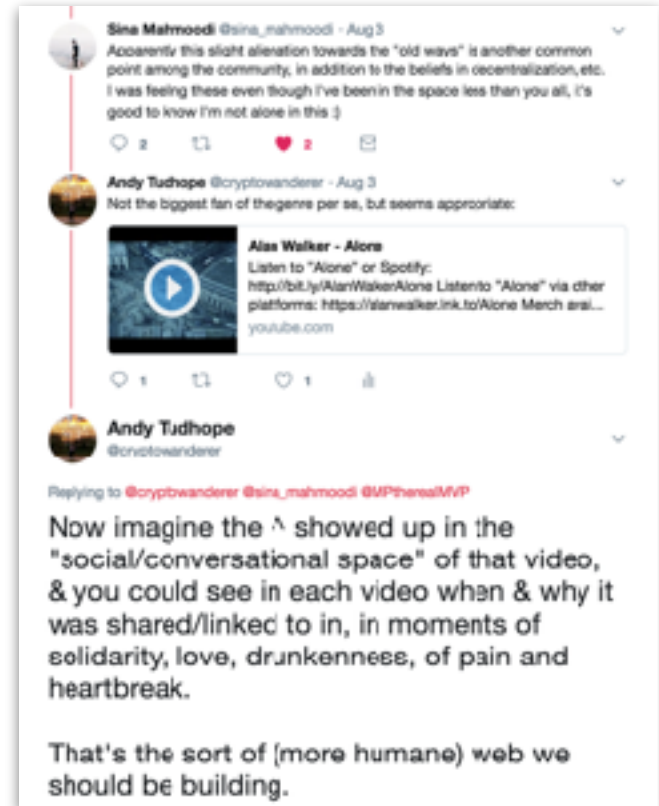
Universal Bibliographic Repository  
(circa 1895) 15m index cards by 1934



Mundaneum (circa 1910)

# Give Me Some Context

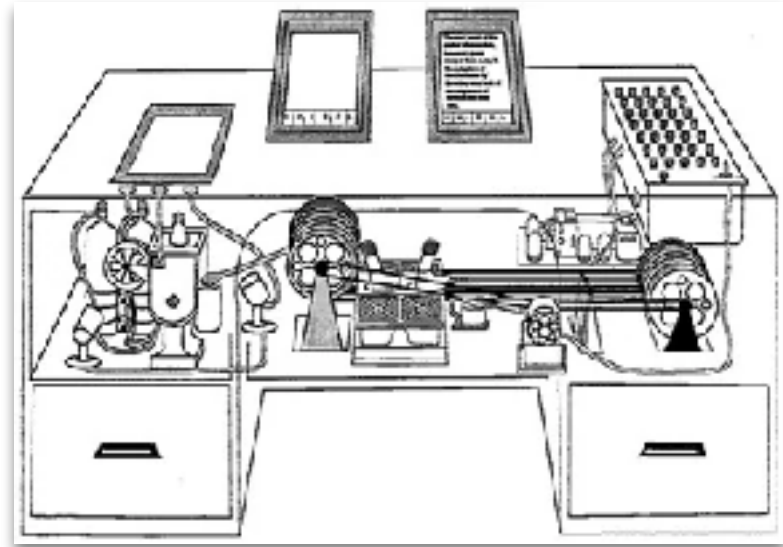
- UDC was a top-down classification system.
- Auxiliary tables to mark relationships: “+”, “/”, “:” etc.
- Links carry meaning!
- Constructing the “social space” of documents.





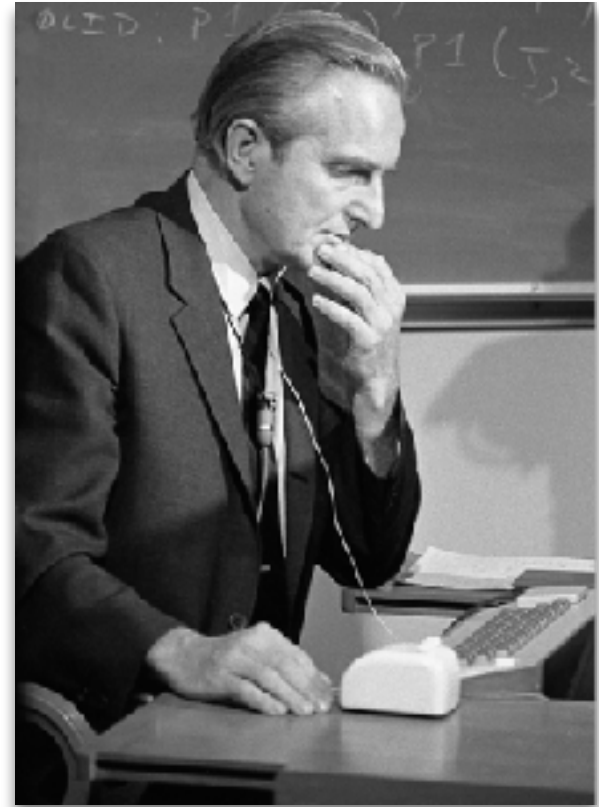
# The Memex and Visible Trails

- Vannevar Bush, “As We May Think” and the Memex.
- Built around microfilm: pull up 2 documents side-by-side and then make associations between them and build a trail/construct a path that is **visible** to other users.
- Completely bottom-up, user-driven system.
- Links work in both directions.



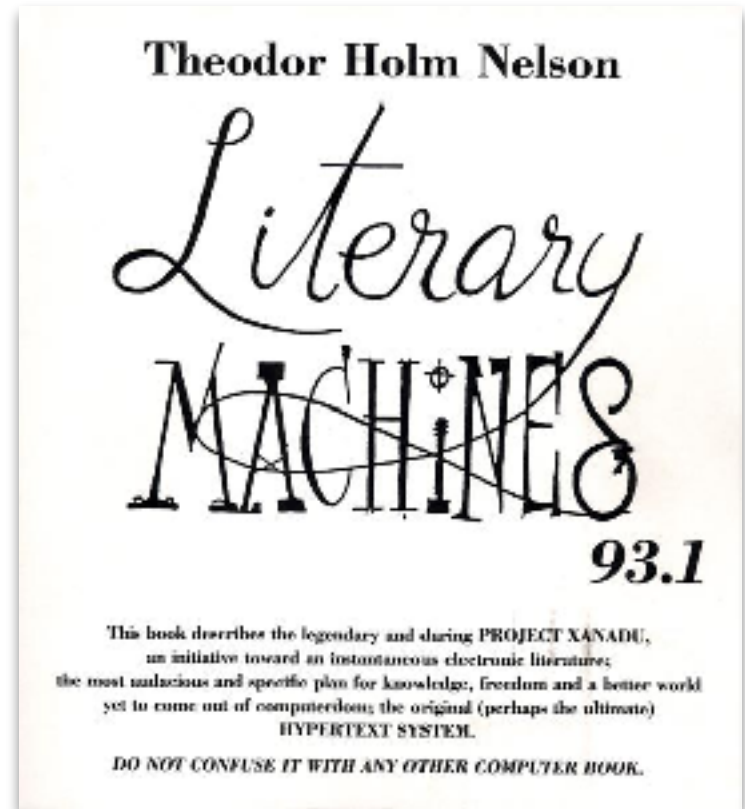
# Doug Engelbart!

- Creator of NLS, author of “Augmenting Human Intelligence” and giver of the famous “Mother of All Demos” in 1968.
- Networked computer systems could create new ways for people to collaborate, share info, get things done.
- All about **groups of people!**
- How do we help people operate in the domain of complex information structures?
- What is the knowledge repository of all knowledge repositories?



# Xanadu: The Best Vapourware Never Written

- Ted Nelson, hypertext and Literary Machines.
- Andries van Dam: HES
- Transclusion, hyperbooks, Information Spaces and structures.
- Sir Tim Berners-Lee and the web today.
- **So, what does Ethereum look like as an Information Space, and what can we build it to be?**



# What is the Web That Wasn't?

1

Top down  
classification.  
Bottom up social  
space.

2

Two-way linking:  
links which carry  
meaning themselves.

3

Visible paths through  
information: modern  
marginalia.

4

Users must be  
equivalent to authors.

5

Conversational  
spaces must be part  
of the architecture  
itself.

# It's a collaborative, creative conversation

Bitcoin and Ethereum, as information spaces, enable conversations about value in ways not before possible. Ethereum, in particular, has a generalisable machinery and language which allows for the trustless execution of arbitrary code on one, shared “thing”.

# Come Again?

Trustless execution of arbitrary code on a global network capable of deterministic computation means that we can forge language which helps **communities practice**.

Perhaps even further: ... which require a certain kind of practice about the linguistic primitives we use in order to be a part of the community at all. DAOs and Knowledge Repositories come together!

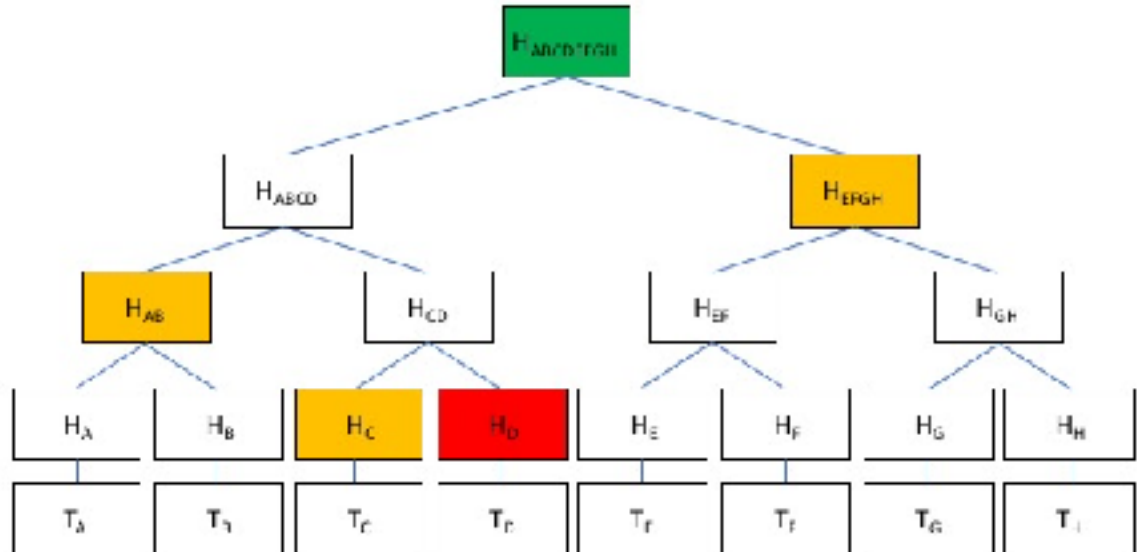
# The Web That Could Be



# The Web That Could Be

1

Top down  
classification.  
Bottom up social  
space.





# The Web That Could Be

2

Two-way linking: links can even carry value.

3

Visible paths through information: modern marginalia.



Ethereum is “a purely Object Oriented environment where you know, always, which object has sent you a message.”

# The Web That Could Be

4

Users are authors.

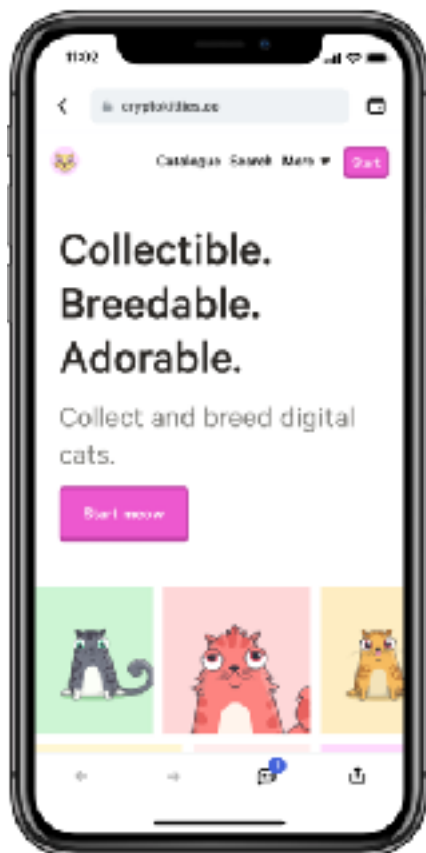
5

Conversational spaces are becoming part of the architecture itself.



Conversational spaces aimed not at advertising or tracking, but to explore **and map** creativity and collaboration on scales never before possible.

# New Conversations



# Social Spaces

- Chat must be directly integrated with products and services.
- Not just in Status though - these are group chats that are gossiped around whisper, encrypted with a unique topic so anyone can plug in, from anywhere.
- Learn more about the community, get help, find the others - directly behind the DApp.
- **All as an inherent part of the architecture itself!**



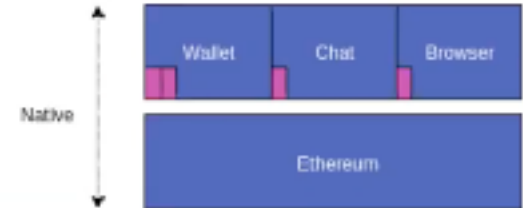
# Extensions

- Let's actually build decentralised tools and services...
- Provide your own features directly through Status!
- DApps with native feeling - no way to distinguish between a “Status feature” and an “extension”.
- Group chat commands, video streaming, better DEXs, custom asset screens, ephemeral DApps.
- No build required! Just one file shared via decentralised storage.

## DApps



## Extensions



# Escape the App Store!

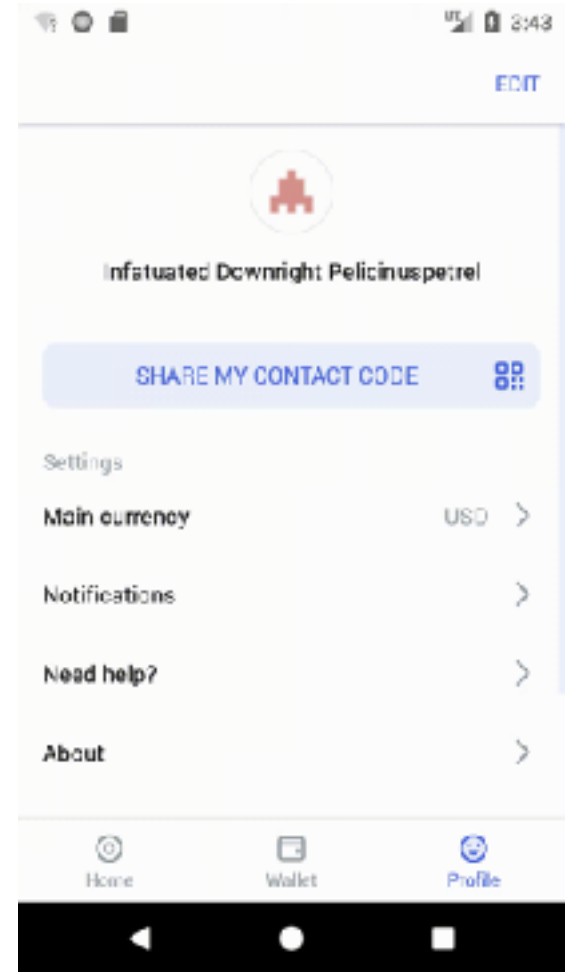
An Extension:

- Leverages multiple hooks (defined by host)
- Is composed of views, queries, and events.
- Is hosted via decentralised storage
- Leverages native Ethereum access.

A Status User:

- Loads extensions via ENS username
- Controls extension activation

<https://gist.github.com/janherich/92747e730b2e115bcbe145114d024e66>



# Thank You



**Test at:**

<https://get.status.im/>



**Learn at:**

<https://embark.status.im>



**Apply at:**

<https://status.im/incubate>

