

UFOs and prepocessing



Identifying areas for preprocessing





Important concepts to remember

- Missing data: dropna() and notnull()
- Types: astype()
- Stratified sampling: train_test_split(X, y, stratify=y)





Categorical variables and standardization



Categorical variables

```
state country type
295 az us light
296 tx us formation
297 nv us fireball
```

One-hot encoding: pd.get_dummies()



Standardization

- var()
- np.log()





Engineering new features



UFO feature engineering

date	length_of_time	desc
6/16/2013 21:00	5 minutes	Sabino Canyon Tucson Arizona night UFO sighting.
9/12/2005	5	Star like objects hovering in sky, slowly
22:35	minutes	m
12/31/2013	3	Three orange fireballs spotted by witness in
22:25	minutes	E

• Dates: .month or .hour attributes

Regex: \d and .group()

• Text: tf-idf and TfidfVectorizer





Feature selection and modeling



Feature selection and modeling

- Redundant features
- Text vector



Final thoughts

- Iterative processes
- Know your dataset
- Understand your modeling task





Congratulations!