Cloud-Based Inventory Management System Digitizing Stock for Local Retailers with AWS

Presented by: Team Suyash |



Empowering Local Retailers: Project Overview

Streamlined Operations

Our objective is to provide an intuitive, cloud-based inventory management system for local retailers, enabling real-time stock tracking and streamlined operations.

Key Benefits

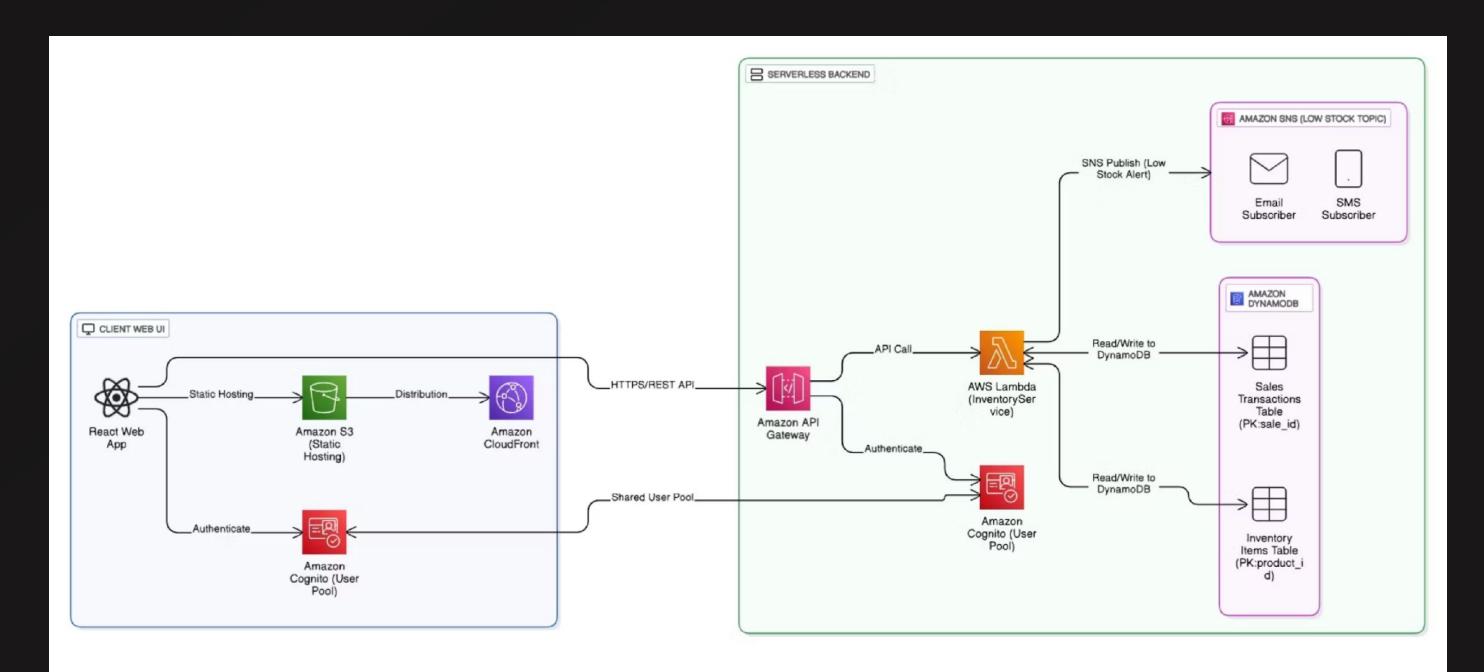
Small and local businesses will gain enhanced efficiency, reduced stockouts, improved sales insights, and a significant competitive edge in the market.

Cloud Adoption

Embracing cloud technology is crucial for modern retail. Our solution facilitates a smooth transition, making advanced inventory management accessible to all.



Architecture:



Core Features for Enhanced Control



Interactive Dashboard

A React-based dashboard provides a comprehensive overview of inventory, sales trends, and key performance indicators in real-time.



Efficient Product Search

Quickly find products by name, SKU, or category, simplifying inventory audits and customer inquiries for faster service.



Real-time Stock Updates

Instantly update stock levels, track incoming shipments, and manage returns with a simple, intuitive interface, ensuring accuracy.



Comprehensive Sales History

Access detailed sales records to identify best-selling products, seasonal trends, and customer purchasing patterns, aiding strategic decisions.



Automated Low-Stock Alerts

Receive timely notifications via Amazon

SNS when stock levels fall below
predefined thresholds, preventing potential stockouts.

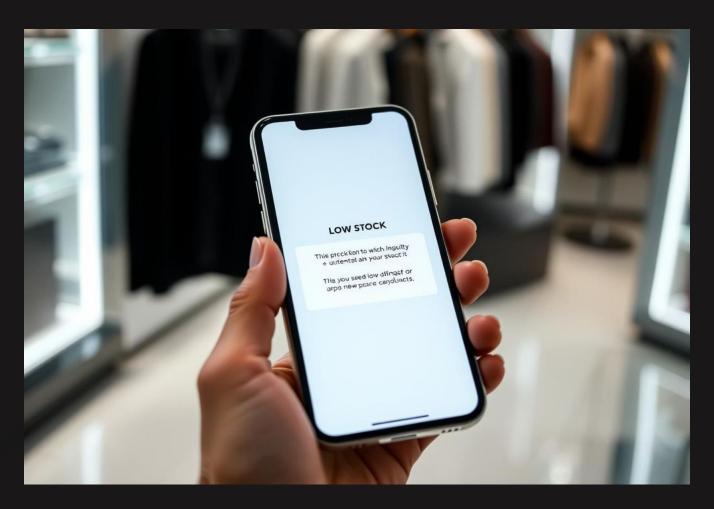
Practical Deliverables & Diverse Use Cases

Live Dashboard Demo



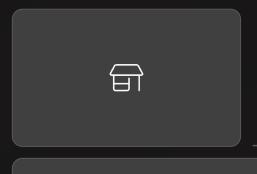
Experience the intuitive interface and real-time capabilities of our inventory dashboard firsthand, demonstrating ease of use.

SNS Alert Workflow



See how critical low-stock notifications are instantly delivered via Amazon SNS, ensuring timely restocking and uninterrupted sales.

Scalable Solutions for Every Retailer



Small Shops

Effortless inventory tracking for boutiques, cafes, and pop-up stores, ensuring product availability.



Medium-Sized Stores

Optimized stock management for regional supermarkets and specialty stores with diverse product lines.



Multi-Location Chains

Centralized control for managing inventory across multiple branches, enabling unified operations.

Conclusion: Impact and Future Vision



Enhanced Efficiency

Our system reduces manual effort, minimizing errors and freeing up valuable time for retailers.



Increased

By plate bility tockouts and optimizing inventory, businesses can boost sales and improve their bottom line.



Scalable Growth

The AWS-powered solution is designed to scale with businesses, supporting future expansion without infrastructure worries.



Future Scope: Innovating Retail Management

Mobile Application

Developing a dedicated mobile app for on-the-go inventory management, allowing retailers to check stock and make updates from anywhere.

This will provide unparalleled flexibility and convenience for busy business owners and staff.

Advanced Analytics

Integrating sophisticated analytics tools to provide deeper insights into sales trends, customer behaviour, and inventory performance.

This includes predictive analytics for demand forecasting and optimal reordering points.

Al-Based Recommendations

Incorporating Artificial Intelligence to
offer smart recommendations for
pricing, promotions, and product
bundling, maximizing revenue potential.

Al will also help identify slow-moving items and suggest strategies for clearance.

THANK

