

## Ethics Presentation – Rubric

Team Presenting \_\_\_\_\_

Case Study \_\_\_\_\_

1. Content – Did the presenters...
  - Give background information / context?
  - Clearly identify the main issue?
  - Identify what is interesting or impactful about this case?
  - Explain the ethical importance of this case?
  - Articulate the personal and public impact of this case?
  - Describe the short term, long term, and unintended consequences of this case?
  - Explain if this case was preventable, what could have been done differently, and what lessons were learned?
2. Organization – Was the presentation...
  - Organized in a logical manner?
  - Include an outline?
  - Include the necessary information, as specified in the guidelines?
  - Properly cited, and include an APA citation slide at the end of the slide deck?
3. Language – Was the written language...
  - Grammatically correct according to standardized U.S. English?
  - Consistent in font, size, color, etc.?
  - Punctuated correctly?
4. Presentation – Did the presenters...
  - Introduce themselves?
  - Speak slowly and clearly?
  - Effectively adjust to digital environments?
  - If presenters are visible – make eye contact and dress professionally?
5. Collaboration – did each member...
  - Present at least one portion of the presentation?
  - Transition effectively between presenters?
  - Meet the time requirements (at least 3 minutes, no more than 5 minutes)?
  - Appear prepared and rehearsed?

Category	No Effort	Minimal Effort	Average Effort	Good Effort	Superb Effort
Content	1	2	3	4	5
Organization	1	2	3	4	5
Language	1	2	3	4	5
Presentation	1	2	3	4	5
Collaboration	1	2	3	4	5

**\*The scores across the Content, Organization, Language, Presentation, and Collaboration areas will be totaled and doubled for your final assignment score, which will be out of 50 points.**

Interview Attire (5, 3, 1 points):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_