PULKIT KAPOOR

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SUMMARY

- Business Analyst with over 1.7 years of experience, working for one of the world's largest big data and pure play analytics firm
- Possess great analysis and problem-solving abilities and have provided innovative solutions to business problems
- Solid Communication Skills with ability to effectively interact with clients and onsite to understand business requirement and provide with the in-depth analysis results
- Strong passion for solving challenging problems with a bend towards learning and exploring new technologies and methods

SKILLS HIGHLIGHT

- **Technologies**
  - ‣ **Proficient** : Python, R, SQL
  - ‣ I**ntermediate** : Excel, Hive
  - ‣ **Familiar with** : Html, CSS, Flask, Bootstrap, JavaScript

- **Functional Skills** : Automation of excel reports, Descriptive Analysis (very acquainted with ggplot(R) plotting library), Principal Component Analysis, Predictive Modelling (Linear Regression and Logistic Regression, K-Means Classification), good knowledge of statistics

WORK EXPERIENCE

Mu-Sigma   **Bangalore, Karnataka**
Trainee Decision Scientist   *November 2016 - Present*

Projects

- *Worked with the Marketing team of a major tech company to redesign their customer offerings*
  - o The marketing team wanted to identify the standard packages that can be modified to direct the sales through the standard offerings
  - o Identified the key packages, that should be modified, in order to match the demand patterns observed from the historical sales
  - o Global impact of the suggested modifications was analyzed, and a report was created to enable the Business stakeholders take decisions
- *Worked with a major e-retailer brand, and provided analysis reports to facilitate decision making*
  - o Worked on many short term Adhoc Analysis Projects to help solve Business Questions
  - o Communicated with the business stakeholders on daily basis to get the requirements for the Analysis
  - o The end results of the analysis were provided as a excel files with detailed descriptive analysis based on the business requirements
- *Created a MS-Excel Report Automation Framework, for a major e-retailer brand to help automate existing excel reports*
  - o Identified the need for a framework, that would be utilized to automate existing Ms-excel reports
  - o Communicated with the people handling different reports, to design a full scope for the framework
  - o Created the Excel Automation framework in Python, that enabled the report owners to automate their existing reports without writing a single piece of Python code

EDUCATION

National Institute of Technology, Jalandhar   **2012-2016**
B. Tech. | Instrumentation and Control Egg.   7.6/10

Anand Public Sr. Sec. School, Kapurthala   **2010-2012**
Higher Secondary   80.1%

Little Angles Co-Ed School, Kapurthala   **2009-2010**
High School   9.6/10