

8,743.97

8,313.93

8,631.79

Weekday

Weekend

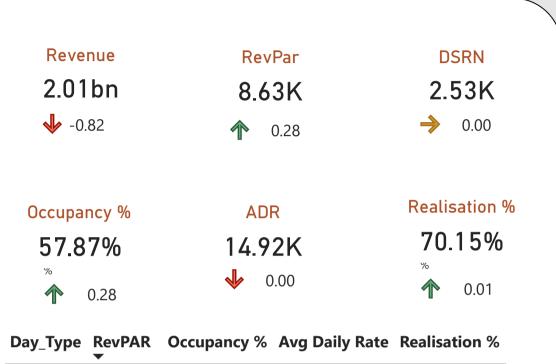
Total

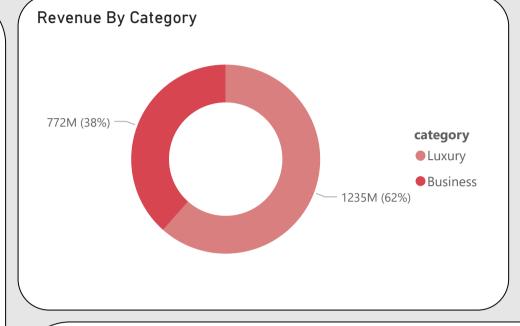
Online Room Booking Business Analysis

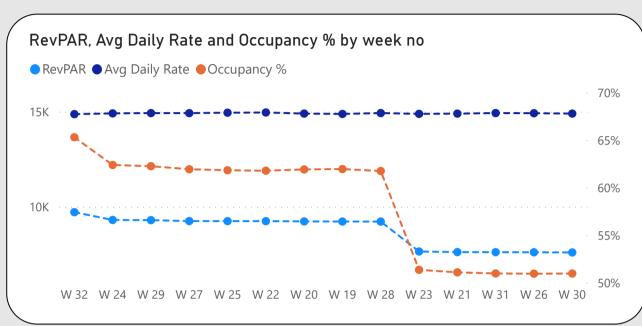




May 23 Jun 23 Jul 23 W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31 W 32







| | R | ealis | atior | n % ●Avg | g Daily Rat | :e | | | | | | |
|-----|-------------|-------|-------|----------|-----------------|--------------------|---------|---------------|--------|---------|------------|----------------|
| | | 80% | | 70.59% | 70.52% | 70.27% | 70.20% | 70.07% | 69.99% | 69.83% | 15,050 | |
| à | | 60% | | | | | | | | | 15,000 | Rate |
| 1 : | Realisation | 40% | | | | | | | | | 14,950 | Avg Daily Rate |
| (| Ä | 20% | | | | | | | | | 14,900 | A |
| | | 0% | \0 | gtrip | urney direct | online direct o | Affline | nakeyo makeyo | urtriP | iipster | 14,850 | |

booking_platform

58.62%

55.73%

57.87%

14,915.20

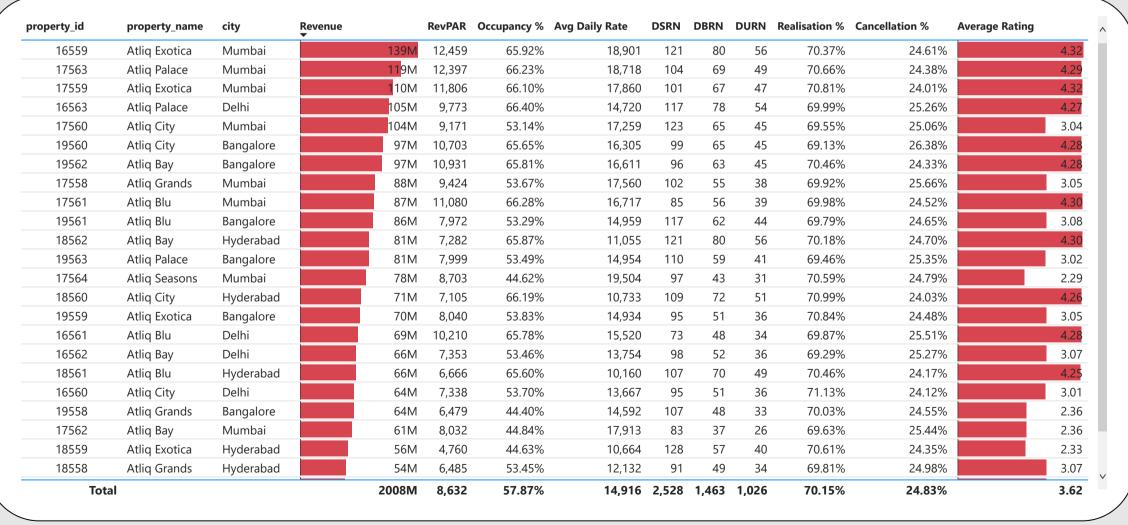
14,918.45

14,916.01

70.11%

70.24%

70.15%







Revenue by weekNumber and category

