

A MILLION
DOLLAR



idea

CAN STRIKE IN
THE BLINK
OF AN EYE





Optitax's Consulting LLP

Final logo

Final Logo

Approved logo in blue & grey shade.

Details with shades and CMYK (colour shade details & fonts.

Logo in the stationary or any normal colour print format and also in digital media will appear like this.



Font:
Bahnschrift

■ C-100, M-95, Y-7, K-37

■ #2E2D63

■ C-0, M-0, Y-0, K-40

■ #B2B3B3

| **Optita's** ↗



Look of the logos with multi colour & single colour

As our logo have a graph design as a background with solid colour or opacity it will be printed well with colour option and on all required media

While printing in single colour on different surfaces will have to treat graph as a line drawing otherwise both the colours will get merged and logo will look like a block.

Here we have given print style with white and colour background for understanding. Background is not our brand colour.

All the deliverables go for printing or production will be in our brand colour.

For colour printing



For plane surface



Print option

This is an example of single colour printing of logo on the stationary or leather

This way we can get the expected result even with gold / silver or any special colour. And look and feel of the logo will appear like shown in the image



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Thank You

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