

Project Management Foundations: Communication (2019)

with Doug Rose

Stakeholder Register

Name	Title	Role	Expectations	Power	Impact	Interest	Influence	Priority
Pamela Welch	Vice President	Project Sponsor	On-time delivery, commitment to dates, clear documentation	High	High	High	High	Manage closely
Sandra Ortiz	CEO	Executive Sponsor	Delivery within budget, fully functional product	High	High	Low	High	Inform
Timothy Garrett	Doctor	Advisory Group	Usability, response to feedback	High	Low	High	Low	Keep satisfied
Lawrence Hicks	Journalist	Observer	Favorable coverage	Low	Low	Low	High	Monitor