

Customer Churn Rate BI Analysis

Gender ▾

☐ Female

☐ Male

Subscription Type ▾

☐ Basic

☐ Premium

☐ Standard

Contract Length ▾

☐ Annual

☐ Monthly

☐ Quarterly

Usage Frequency ▾

☐ High

☐ Low

☐ Medium

1000

Count of CustomerID

242

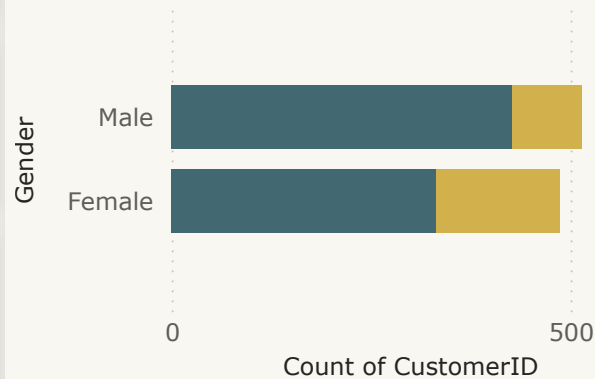
Count of CustomerID

24.20

Churn Rate (%)

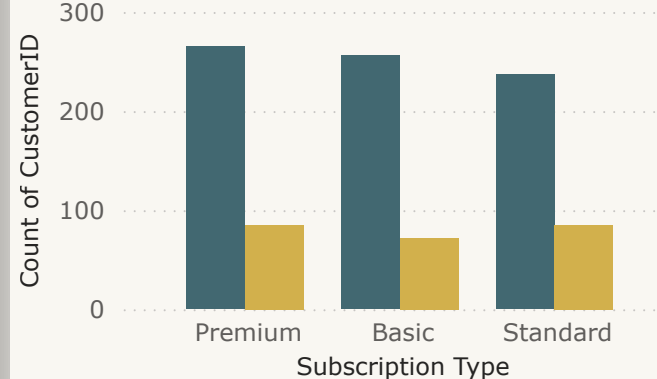
Count of CustomerID by Gender and Churn

Churn ● 0 ● 1



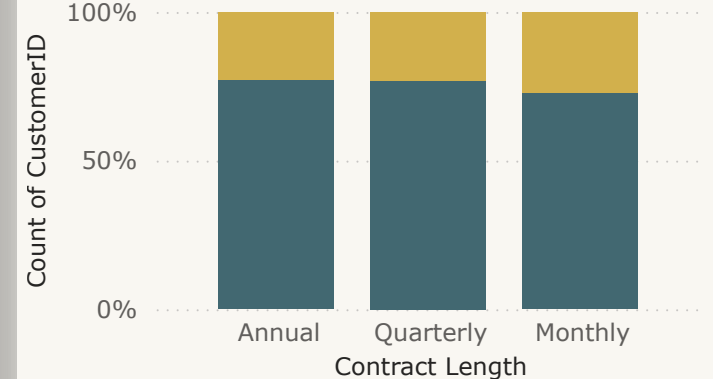
Count of CustomerID by Subscription Type and Churn

Churn ● 0 ● 1

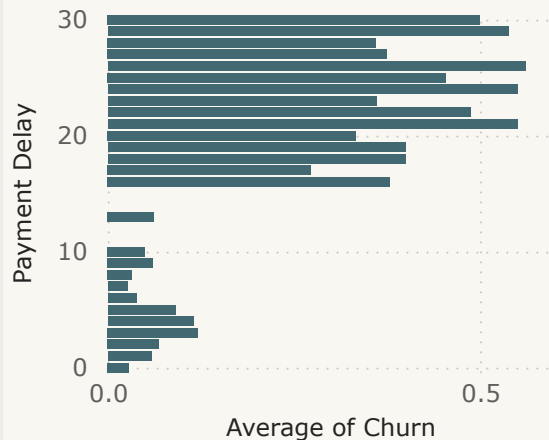


Count of CustomerID by Contract Length and Churn

Churn ● 0 ● 1

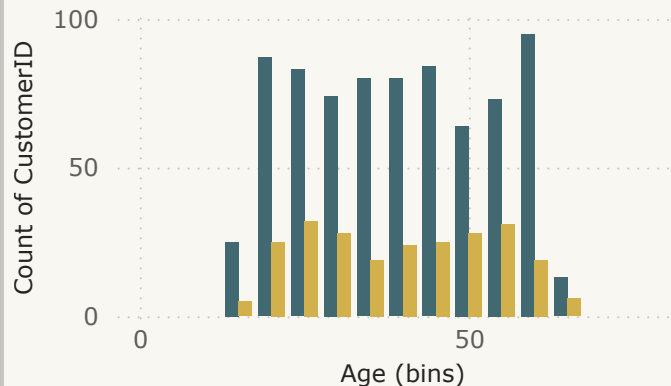


Average of Churn by Payment Delay

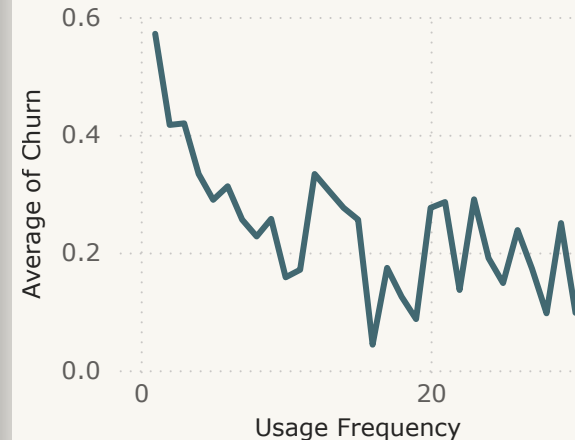


Count of CustomerID by Age (bins) and Churn

Churn ● 0 ● 1



Average of Churn by Usage Frequency



Average of Churn by Support Calls

