

Wireframe Document

Amazon Sales Dashboard

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Date	Version	Description	Author
08 July 2025	1.0	Amazon Sales Dashboard	Sourav Patra

Objective:

This wireframe outlines the **layout and structure** of the main Power BI dashboard developed for the Amazon Sales Dataset project. It helps communicate the **user interaction, navigation flow, and visual design elements** of the dashboard.

Wireframe Screens

1. Main Dashboard Page

Amazon Sales Dashboard – Overview

Total RevenueTotal ProfitUnits SoldAvg Price

[Slicer: Region][Slicer: Item Type][Slicer: Year]

Line Chart: Monthly Sales Trend

Bar Chart: Profit by Region

Table: Detailed Order View

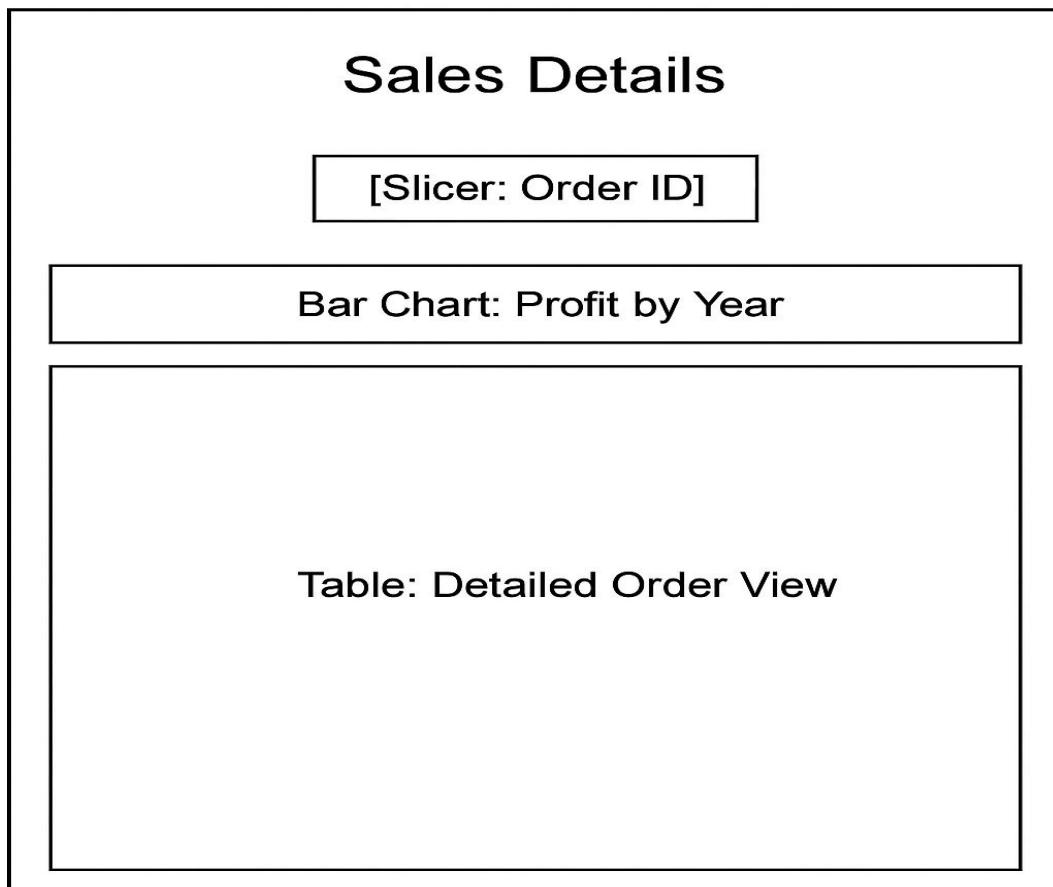


Description:

- **Top Cards:** KPIs showing key metrics like total revenue, profit, etc.
 - **Filters/Slicers:** Allow user to dynamically filter data
 - **Main Visuals:**
 - Line Chart for revenue trend over time
 - Bar Chart for profits by region
 - Pie Chart for item-wise sales share
 - **Bottom Table:** Raw data with columns like Order Date, Country, Profit
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2. Drillthrough Page

Detailed layout of the drillthrough screen with region-specific insights:



3. User Interactions

- Click on a region in Bar Chart to filter all visuals
 - Use Year or Item Type slicers to compare trends
 - Hovering on visuals shows tooltip with detailed values
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Tools Used

- Power BI Desktop for building and layout
- Excel Power Query for pre-processing
- Custom Date Table for time-based slicing